CEDAR PARK

REGULAR CALLED MEETING OF THE TOURISM ADVISORY BOARD
Tuesday, January 26, 2021 at 6:30 p.m.

BY FREE-OF-CHARGE VIDEOCONFERENCE ONLY

IN THE INTEREST OF PUBLIC HEALTH & SAFETY, PLEASE DO NOT COME TO THE CITY HALL CAMPUS

Link for meeting: https://mtg.cedarparktexas.gov/Tourism
Event Password: CedarPark2020
United States Toll Free: 1-844-992-4726
Access code: 126 470 7823

BOARD OF DIRECTORS

☐ Linda Ayotte, Place 6, Chair
☐ Robert Schoen, Place 1
☐ Jonathan Edwards, Place 2
☐ Al K. Shivji, Place 3
☐ Malin Daniels, Place 4, Vice-Chair
☐ Sean Christopher, Place 5
☐ Matthew Olguin, Place 7, Secretary

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

A.2 Public Communications. (Regarding items not listed on this agenda. Three Minutes each. No deliberations with the Board. The Board may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future agenda.)

A.3 Board Members' Opening Comments.

STAFF REPORTS
(Discussion only)

B.1 Review Hotel Occupancy Rates. (Saridon Stanton, Tourism Manager)

B.2 Update of Tourism Marketing Initiatives. (Saridon Stanton, Tourism Manager)

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

B.3 Update of Current Events, Including THSSBC 2021 State Championships, 2021 Austin Spurs Basketball Season, 2021 Texas Stars Hockey Season, and Future Events in Cedar Park. (Saridon Stanton, Tourism Manager)

B.4 Update of Town Center Pedestrian Tunnel Project. (Saridon Stanton, Tourism Manager)

CONSENT AGENDA
REGULAR AGENDA
DISCUSSION AND POSSIBLE ACTION

None.

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action.)

D.1 Board Member Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: **Tuesday, February 23, 2021 At 6:30 P.M.** In The Cedar Park Council Chambers At 450 Cypress Creek Road, Building Four.

E.1 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the Tourism Advisory Board, under the headings of "Public Communications", and "Board Members' Comments" however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building 4, Cedar Park, Texas. This notice was posted on:

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

JAN 22 2021 AM11:10

Date Stamped (Month, Day, Year, AM/PM, Time)

JAN 22 2021 AM11:09

The Cedar Park City Hall Campus and Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

Saridon Stanton

Saridon Stanton,
Tourism Manager

Notice Removed: _____

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.