



**CITY OF DEL RIO, TEXAS
DEL RIO MAIN STREET PROGRAM
COUNCIL CHAMBERS - CITY HALL
109 WEST BROADWAY
JANUARY 19, 2022 - 5:15 P.M.**

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF MINUTES

a. Approval of November 17, 2021 Minutes

5. **OTHER BUSINESS
(ACTION MAY BE TAKEN ON THESE MATTERS)**

a. Introduction of new Main St./Business Incubator Manager

b. Discussion and possible action on board member terms and nominations for new/returning board members

c. Discussion and possible action on Facade Improvement Program application(s)

d. Discussion and possible action on Murals on Main St. Program application(s)

e. Discussion and possible action on FY 2021-2022 goals and objectives

f. Update on First Friday Art Walk

g. Committee updates

h. Set the next Main Street Program Board meeting date

6. ADJOURNMENT

*Note: The Main Street Program Board reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meetings Act.

I, Ana Maria Giraldo, Deputy City Secretary, hereby certify that the above agenda was posted on the bulletin board in the Municipal Building and on the bulletin board immediately outside the Municipal Building on or before 5:15 p.m. on the 14th day of January 2022.



Ana Maria Giraldo - Deputy City Secretary

Main Street Advisory Board

4. a.

Meeting Date: 01/19/2022

Submitted By: Sheris Moreno, Administration

Information

Subject

Approval of November 17, 2021 Minutes

Attachments

November 17, 2021 Minutes



**CITY OF DEL RIO, TEXAS
DEL RIO MAIN STREET PROGRAM
COUNCIL CHAMBERS - CITY HALL
109 WEST BROADWAY
NOVEMBER 17, 2021 - 5:15 P.M.**

MINUTES

1. CALL TO ORDER

The meeting was called to order by Del Rio Main Street Program Board Chairwoman Sarah West Sigmon at 5:21 p.m.

2. ROLL CALL

Present: Board Member Sarah West Sigmon
Board Member Isela Hernandez
Board Member Vicky Almaraz
Board Member Sheri Vela

Absent: Board Member Carlos Chavez

Staff Present: Oriana Fernandez, Economic Development Dir.; John Sheedy, Interim City Manager

Attendees: Debbie Guerra

3. PLEDGE OF ALLEGIANCE

Pledge of Allegiance was recited.

4. APPROVAL OF MINUTES

a. October 28, 2021 Minutes

Moved by Sheri Vela, seconded by Sarah West Sigmon motion was made to approve the October 28, 2021 minutes as presented.

AYE: Sarah West Sigmon, Isela Hernandez, Vicky Almaraz, Sheri Vela

MOTION PASSED - Unanimously

**5. OTHER BUSINESS
(ACTION MAY BE TAKEN ON THESE MATTERS)**

a. Discussion and possible action on Facade Improvement Program application guidelines

Ms. Fernandez reviewed the facade grant application and also provided an update on the facade applications that have been approved and the ones that are pending. In addition, she reviewed and explained the Fire Suppressant grant the City of Seguin has and could be something to analyze for the future and be implemented in Del Rio.
The Board decided to table the parking lot aspect of the facade grant application discussion for next meeting.

- b. Discussion and possible action on Murals on Main St. Program application(s)

Ms. Fernandez reviewed the Murals on Main Street and RFP Artist application drafts provided in the agenda packet. Board decided to table approval of applications until the next meeting.

- c. Discussion and possible action on FY 2021-2022 goals and objectives

Ms. Fernandez gave a quick overview of the Del Rio Main Street Program 2021 goals accomplished.

- d. Update on First Friday Art Walk

Debbie Guerra provided an update on the First Friday Art Walk and stated that once again the event was a success. Mrs. Guerra informed the Board that the next First Friday Art Walk will take place in January 2022.

- e. Committee updates

The Board will discuss the organization of committees at the January 2022 meeting.

- f. Set the next Main Street Program Board meeting date

Next meeting was set for December 15, 2021 at 5:15 p.m.

6. ADJOURNMENT

There being no further business to discuss, Del Rio Main Street Program Board Chairwoman Sarah West Sigmon adjourned the meeting at 6:26 p.m.

Prepared by: Ana Maria Giraldo

Sarah West Sigmon
Del Rio Main Street Program Board
Chairperson

ATTEST:

Ana Maria Giraldo
Deputy City Secretary

Main Street Advisory Board

5. a.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Introduction of new Main St./Business Incubator Manager

Attachments

No file(s) attached.

Main Street Advisory Board

5. b.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Discussion and possible action on board member terms and nominations for new/returning board members

Attachments

Main St. Program Bylaws

BYLAWS DEL RIO MAIN STREET PROGRAM

ARTICLE I - Name, Vision, Mission

Name

The name of the organization shall be the Del Rio Main Street Program.

Vision

Del Rio Main Street Program preserves and showcases historic downtown, the heart of our community. For the benefit of present and future generations, the Main Street district secures our heritage and a lively, pedestrian-friendly blend of commerce, entertainment, arts, and education.

Mission

Interested and dedicated citizens throughout the community of Del Rio will collaborate with all levels of government, civic, and commercial organizations to forge partnerships honoring and realizing the Vision of Del Rio Main Street Program. By revitalizing and preserving the central business district, partners will work toward an improved quality of life for the whole city, creating an attractive, bustling destination for residents, tourists and travelers.

ARTICLE II - Goals

Section 1

1. Provide information, technical expertise, and funding sources for the restoration of historic buildings throughout the Main Street district.
2. Develop and maintain heritage tourism with nearby communities, chambers of commerce, the hospitality industry of Del Rio, arts, history, and cultural groups, and commercial and government-sponsored tourism organizations.
3. Attract new enterprises and expand businesses in the Main Street district to foster full utilization of available "store fronts" and broaden the range of merchandise, services, and tourist opportunities.
4. Enhance the Main Street district with infrastructure improvements such as landscaping, vest pocket park development, improved pedestrian access and mobility, and aesthetic, informative signing.
5. Examine, plan, and implement reshaped parking opportunities for shoppers, tourists, and businesses in the Main Street district.
6. Market these improvements to the Main Street district to broad audiences including tourists and the entire community of Del Rio. Position downtown Del Rio as a destination opportunity in all travel planning, whether for an afternoon, overnight, or weekend.

Section 2 It is the policy of the Del Rio Main Street Program to work in partnership with other historical and business organizations in the City, including (but not limited

to) the Del Rio Chamber of Commerce and the Val Verde County Historical Commission.

ARTICLE III-Board of Directors

- Section 1 The City Council shall appoint *up to* nine (9) members to the Del Rio Main Street Program's Board of Directors (the "Board") at the recommendation of the existing Board. The number of directors may be increased or decreased from time to time by amendment of these Bylaws in accordance with the provisions of Article IX; *provided* that the number of directors shall never be less than three (3). Directors shall serve for a term of three (3) years with a maximum of two (2) successive terms.
- Section 2 If a vacancy on the Board should occur, then the vacant position shall be filled for the remainder of the term by appointment of the Board Chair with the approval of the ***Board and the Del Rio City Council***.
- Section 3 If a director should miss three (3) consecutive meetings without having given prior notification to the Chair for his or her absence, their membership on the Board shall be terminated. The director's termination shall be made a part of minutes and notice of termination shall be sent to such director by City staff. Failure to notify such director shall not affect termination.
- Section 4 Ex-officio directors of the Board shall be a member of the Del Rio City Council, the Del Rio Chamber of Commerce, the Del Rio Hispanic Chamber of Commerce, and the Main Street Manager.
- Section 5 All directors of the Board shall serve on at least one of the four standing committees: Promotions, Economic Restructuring, Design or Organization.

ARTICLE IV - Officers

- Section 1
- Section 2 Officers that shall be elected by the Board are Chair, Vice-Chair, and Secretary.
- Section 3 ***Nominations for these offices shall be made by a committee comprised of three (3) directors appointed by the Chair.*** Nominations shall be made and presented in writing to the general membership two weeks prior to the election. Nominations will also be accepted from the floor from any voting director, with the consent of the nominee. Elections shall be by written ballot unless there is only one candidate and a motion is made to elect by acclamation. For the purpose of elections of officers, a quorum must be present. A majority of those present qualified to vote, and voting, shall constitute the election. Proxy or absentee voting will not be allowed in officer elections.
- Section 4 Officers shall be elected annually in September, with the term to begin in October, at the regular Board meeting. A person shall not be eligible to serve more than two (2) full consecutive terms in any one (1) office.
- Section 5 The Chair shall be the principal officer of the committee and shall:
- a. preside over all meetings, regular, special or called
 - b. appoint all standing and special committee chairs, with approval of the Board
 - c. be an ex-officio member of all committees
- The Vice-Chair shall perform duties of the chairperson in his/her absence.

- Section 6 The Secretary shall record all minutes of meetings and events.
- Section 7 An officer may resign the office while still retaining the membership on the Board by submitting a letter to the Chair, which shall be read into the minutes. Vacancies occurring in any office other than the Chair shall be filled for the remainder of the term by appointment of the Chair. In the case of resignation or inability of the Chair to serve the full term, the Vice-Chair and Secretary shall succeed to that office in the order listed above.

ARTICLE V - Committees

- Section 1 The standing committees shall include, but not be limited to the following: Promotion Committee, Design Committee, Economic Restructuring Committee, and Organization Committee.
- Section 2 The Promotion Committee shall create a positive image of downtown in order to rekindle and maintain community pride in downtown.
- Section 3 The Design Committee shall stress the importance of quality design in public and private buildings, storefronts, signs, public spaces, landscaping, merchandising, displays, and promotional materials, and to educate people about quality design and to expedite improvements in downtown.
- Section 4 The Economic Restructuring Committee shall strengthen Downtown Del Rio's existing economic assets while diversifying its economic base.
- Section 5 The Organization Committee shall establish consensus and cooperation by building partnerships among the various groups that have a stake in Downtown Del Rio.
- Section 6 Chair may establish committees (task forces) as the need arises.

ARTICLE VI - Financial Administration

- Section 1 The fiscal term for the Del Rio Main Street Program coincides with that of the Del Rio City Council.
- Section 2 The proposed budget for the ensuing years shall be prepared by a budget committee and City staff and presented in writing to the Board two weeks prior to the September meeting. The Vice-Chair shall serve as the committee chair along with two appointed directors.
- Section 3 All funds disbursed by the Del Rio Main Street Program shall be by check through the City of Del Rio's Finance department.
- Section 4 The Del Rio Main Street Program shall be authorized to accept gifts of money and other property from any source for use in the furtherance of its lawful purposes.

ARTICLE VII - Advisory Board Emeritus

The Advisory Board Emeritus shall consist of former directors of the Del Rio Main Street Program. Members shall be approved by a two-thirds vote of the membership. Members of the Advisory Board Emeritus will have the opportunity to attend Board meetings and other functions in a non-voting capacity.

ARTICLE VIII - Meetings

- | | |
|-----------|---|
| Section 1 | Regular meetings of the Board shall be held, at minimum, monthly, with a time, date, and place to be determined by the Board. |
| Section 2 | Special Meetings may be called by the Chair, provided there is sufficient time to notify all directors. |
| Section 3 | A quorum shall consist of a majority of the then acting directors. |
| Section 4 | The Board shall comply with the provisions of the Texas Open Meetings Act as they exist or as they may hereafter be amended. |
| Section 5 | Robert's Rules of Order shall govern meetings. |

ARTICLE IX - Amendments

- | | |
|-----------|---|
| Section 1 | These bylaws may be amended at any regular meeting by two-thirds vote of the Board membership. |
| Section 2 | Proposed amendments shall be submitted, in writing, a minimum of two (2) weeks prior to voting to the Board membership. |

Main Street Advisory Board

5. c.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Discussion and possible action on Facade Improvement Program application(s)

Attachments

Facade Application for 120 S. Main St.

Façade Grant Improvement Application

Sanchez Building
120 S. Main St.
Del Rio, Tx 78840
Mario A. Sanchez Jr. / [REDACTED]

1. Overview

My building is located at 120 S. Main St, Del Rio, Texas. When I was looking to open a new business, I thought there would be no better place than downtown Del Rio. The downtown area of Del Rio was formerly the heartbeat of this town, me and many others are wanting to revive this once grand area of our city. While trying my best, a façade grant would be of great assistance.

2. Exterior Photo of Building

This building was vacant prior to purchase. The exterior has not been worked on quite a while.



3. Cost Estimate: \$9,250.00 + \$34,601.12 =

I, along with the contracted personnel, am anticipating the cost to be approximately \$9,250.00_ in addition \$34,601.12_ for windows. This is to include exterior power washing, materials, paint, sealant of paint and windows. Quotes attached.

JCO Construction
Del Rio, Texas 78840

Date: Dec. 2, 2021

Job Name/Description: Sanchez Building

[illegible]

Total Cost: \$9,250⁰⁰

Signed by: Julio C. Ortiz
Julio C Ortiz



Global Glass, LLC.
201 Veterans Blvd.
Del Rio, Texas 78840
Phone: (830) 765-1284
Email: globalglassusa@gmail.com

Mario
120 South Main
Del Rio, TX 78840
(830) 719-0169

Estimate # 001638
Date 09/02/2021
Business / Tax # 81-3064881

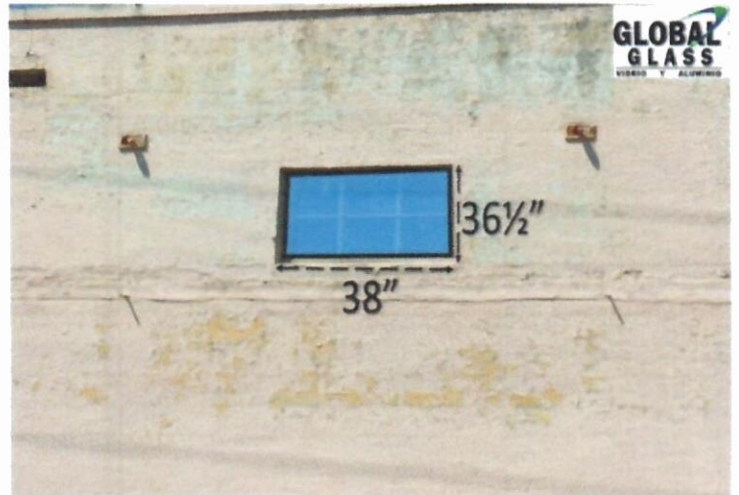
Description	Total
MILL ALUMINUM STOREFRONT WITH 1" TEMPERED GLASS UNITS (LOW E + MIDNIGHT GREY GLASS)	\$31,964.08

Subtotal	\$31,964.08
TAX	\$2,637.04
Total	\$34,601.12

QUOTE VALID FOR 10 DAYS FROM THE DATE OF THIS QUOTE
50% DOWN REQUIRED TO PLACE ORDER.
NO REFUND ISSUED FOR DOWN PAYMENT

4. Explanation/Details of Work to be Conducted

A power wash of the entire façade will need to be conducted prior to paint. The paint color will be “Tundra Frost” by Leanne Ford. Trim will be included in this project which is to be painted “Elephant Gray” & “Phantom Mist” also by Leanne Ford. Windows will be installed to update and meet city code requirements. Execution of this project will assist in cleaning up the look of the façade and give visual eye appeal to our community. Thus, assisting in reviving the downtown area.



5. Architect Drawing of Proposed Façade

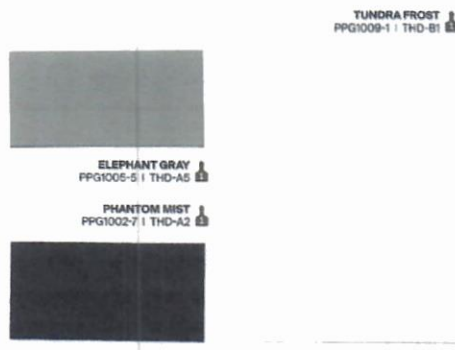
Updates will be made to the exterior of the building prior to proposed paint plans. Updates are to include new windows, removal of metal bars, touchups to exterior walls and update of main door entrance.

6. Color Samples, Materials and Additional Necessities

I have chosen to use “Tundra Frost” by Leanne Ford for the walls and “Elephant Gray”/”Phantom Mist” also by Leanne Ford for the trim.

CITY COTTAGE

Embrace your home's character by accenting existing architectural elements just like Leanne. Highlight a rustic fireplace or gorgeous exposed wooden beams by contrasting them with fresh whites and other natural tones in varying of intensities. The light colors will really make them stand out.



Delicate White (48105)

ColorMatch is a color that will achieve the closest match to coverage only when tinted into PPG's (B&C) EQSP Interior or Exterior Paints + Primers

FAÇADE GRANT APPLICATION

PART ONE:

Date: December 22, 2021

Name of Applicant:

Mario A. Sanchez Jr.

Name of Building Owner:

Mario A. Sanchez Jr.

Name of Business:

Physical Address of Building:

120 S. Main St., Del Rio, Tx 78840

Mailing Address:

[REDACTED], Del Rio, Tx 78840

Mailing Address of Building Owner:

[REDACTED] Del Rio, Tx 78840

Day Phone:

830- [REDACTED]

Cell Phone:

830- [REDACTED]

Project Address:

120 S. Main St., Del Rio, Tx 78840

E-mail Address:

Marioasjr81@gmail.com

PART TWO

Façade Grant applicant must consult with the Economic Development Director before finalizing plans.

☒ Yes, I would like to request a consultation with the Economic Development Director.

Please answer the following questions:

1. What are your plans and ideas, and how can we specifically assist you?
Your assistance in any manner is appreciated. I plan to completely renovate & remodel the building bringing life back to Downtown Del Rio.
2. What is your projected start and completion date?
Work on facade has begun and is estimated to be completed about April 2022.
3. What is your estimated budget?
Budget is estimated at \$60,000.00 for complete facade renovation.

PART THREE

Labor will be:

☒ Hired

☒ Myself

☒ Volunteered

Date of Completion:

April 2022

Applicant Signature:



Date:

12/22/2021

(To Be Completed by Economic Development Staff)

Main Street Program Board

Date Approved: _____

Chairman/Chairwoman: _____

Date Approved: _____

Economic Development Director: _____

For More Information, please contact:

City of Del Rio Economic Development

109 W. Broadway Street, Del Rio, Texas 78840

830-774-8638

Main Street Advisory Board

5. d.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Discussion and possible action on Murals on Main St. Program application(s)

Attachments

Murals on Main St. Draft Application

RFP Artist Application



Murals on Main St. Program Application

Program Overview: This program was launched the fall of 2021 after City Council approved the use of HOT funds to help promote revitalization and the arts in the Main St. District. The purpose of this program is to help drive tourism in downtown Del Rio through matching local artists with local downtown businesses that would like to have murals painted on the outside walls of their business(es).

If you are a business owner that is interested in featuring artwork or a mural on your business wall(s), please fill out the application below.

Name of Business Owner: _____

Email: _____

Phone number: _____

Address of Business: _____

Please describe your vision of the artwork/mural that you envision for your business wall.

Do you have a local artist in mind that could help paint/create this vision? ☐ Yes ☐ No

If so, name of the artist: _____

Phone number: _____ E-mail: _____

To be completed by City staff:

Estimated cost of this project:

Labor cost: _____

Material cost: _____

Total: _____

Staff Checklist:

- _____ Photo of wall of business where mural will be painted
- _____ Estimates collected for price of materials and labor
- _____ Approval of Main St. Program Board (Date approved: _____)
- _____ Artist identified and secured
- _____ Business owner contract/agreement to not alter the artwork for at least 5 years
- _____ Payment for materials released (Date: _____)
- _____ Payment for labor released (Date: _____)



**Murals on Main Street Program
Request for Artist Proposals (RFP)
October 2021**

Table of Contents

- A. Overview
- B. Project Goal
- C. Mural Site location and specifications
- D. Project Considerations
- E. Budget
- F. Eligibility
- G. Ownership
- H. Selection Process/Criteria
- I. Deadline
- J. Timeline
- K. Proposal requirements



A. Overview

The Main Street Program Board, in partnership with the City of Del Rio, seeks proposals for a public art mural project. Del Rio artists are invited to submit a proposal for this exciting opportunity to provide a large-scale work of art to be displayed prominently in the Main St./Historic District. Located in the heart of downtown, this permanent outdoor creation will be highly visible to locals and visitors alike for years to come.

This project is sponsored by the Del Rio Main Street Program and funded through HOT funds.

B. Project Goals

One important goal of Del Rio Main Street Program is to enhance the appearances of the downtown area. Murals provide art that is meaningful and enjoyable for the community. In addition, it is well known that murals draw visitors and the number and quality of murals in a community contribute toward increased tourism.

Murals have a special power to tell a story about a community as well as the artist. It is our belief that cultural projects such as Murals on Main Street, are not only unique public displays of art, but play a fundamental role in contributing to the economic growth and development of our community.

C. Mural Site Location and Specifics

Future mural sites and location specifics will be released as “wall spaces” become available in the Downtown Historic District. *[Insert photo of wall and location here.]*

D. Project Considerations

- Develop a distinctive, painted mural artwork that celebrates the history and promotes Del Rio. See attached addendum for possible themes, historical figures, and events to include.
- The design, colors, and subject matter need to be appropriate for a wide public audience of varying ages and backgrounds. The goal is for the mural to be inclusive and appealing to a wide audience.
- Generate a work that is artistically engaging and sufficiently stimulating to ignite interest in the upcoming anniversary, the history of the town, civic engagement, and evoke appreciation by the general public.
- Complete the project within the specified time and within budget.



- Given the expected attention that this project will attract, artist agrees to participate in any press/media related opportunities as they arise.
- Artist will not be responsible for the general maintenance of the mural.
- As part of this agreement, artist agrees to be available within 12 months after the completion of services for consultation, if the need arises.

E. Budget

A total of \$18,000 from HOT funds have been provided for this program for FY 2021-2022. \$_____ will be supplied for the artist's commission. In addition, the program will provide up to \$_____ for materials to include PVC panels and paint of a quality to ensure 20 years of durability.

F. Eligibility

The RFP is open to all Del Rio artists or artist teams with legal status to work within the United States without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, or disability. Artists must be 18 years of age or older to submit a proposal.

G. Ownership

Artist will retain the ownership of design ideas submitted for consideration until a selection has been made and a contract signed between the artist and the Main Street Program. At that time, 100% of the ownership of the artwork produced, in whatever stage of completion, shall become the property of the Main Street Program as a work made for hire as defined by copyright laws of the United States. The Main Street Program shall be the sole and exclusive owner and copyright proprietor of all rights and title in and to the results and proceeds of artist's services hereunder. *In addition, the artist will represent being the sole author of the work and that all services are original by artist and not copied in whole or in part from any other work.*

H. Selection Process

The Main Street Program Board includes a diverse selection of stakeholders from the community, including local business owners, local artists, and others. The Main Street Program Board will review all completed proposals and up to three semi-finalists will be invited to submit a final design and be interviewed. Semifinalists will be compensated \$250 for final design work. One finalist will be selected for the commission.



The following criteria will be considered in the selection process:

- Submittal of all requirements outlined in the RFP.
- Attention to the desired theme of historic, celebratory art.
- Proven ability to create distinctive, quality, and durable artwork as exhibited by past work.
- Originality, creativity, and uniqueness of proposed artwork.
- Artist proven ability to complete work on time and within budget.

I. Deadline

All proposal material must be submitted electronically by _____ . Submit applications and supporting materials via the online form at _____ in PDF or JPEG format.

J. Timeline (subject to change)

November 2021 – Announcement and distribution of RFP
March 1, 2022—Artist RFP deadline
April 15, 2022—Semi-finalist selection
June 1, 2022—Finalist submission due
June 15, 2022—Selected artist announcement
October 1, 2022—Artwork completed and installed

K. Proposal requirements

By submitting a proposal at _____ for the Murals on Main St. Program, artist acknowledges that the information contained in the RFP will be used as the basis for any formal agreement between you and the Main Street Program.

Proposal must include the following information:

1. Contact information: name, address, telephone number, and email address
2. Biographical information or resume including previous experience
3. Maximum of 5 images (JPEG or PDF) of previously completed works
4. Minimum of 2 professional references
5. Additional support material (i.e. news articles or other relevant information on past projects)
6. Written narrative describing your artistic vision and proposal for this project



7. Minimum of 3 sketches or images of the proposed work (JPEG or PDF) showing scale, dimensions, and elevations
8. Proposed installation timeline
9. Line itemized budget

DRAFT



Thematic recommendation Addendum

[Insert MSP Board's suggestions here in a bulleted list.]

DRAFT

Main Street Advisory Board

5. e.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Discussion and possible action on FY 2021-2022 goals and objectives

Attachments

FY 2021-2022 Goals

Del Rio Main Street Advisory Board 2021 Goals

- 1. Launch Re-branding of Main Street**
 - a. Hire a full / part-time Main Street Coordinator
 - b. Add stickers to businesses with Logo
 - c. Rebrand flags along Main Street
 - d. Increase engagement from property owners in the district
 - e. Engage audiences on social media and utilize hashtags
 - f. Continue to increase downtown building occupancy
- 2. Increase Public Art in Downtown**
 - a. Murals on Main Street Program
 - b. First Friday Artwalk
 - c. Seasonal Art Pop-up
 - d. Chalk the Walk Event
- 3. Facade Grant Program Sponsored by The City of Del Rio**
 - a. Continue the \$20,000 Annual Grant Program
- 4. Paul Poag Theatre Utilization**
 - a. Movies on Main Street Monthly Program
 - b. Upstagers Performances Resume
 - c. Music Concerts
 - d. Create Guest Lecture Series
- 5. Engagement of Parks Department in Downtown Beautification**
 - a. Pocket Park Vision and Use
 - i. Eco-Friendly and Kid Friendly Initiative
 - ii. Increase utilization of the park
 - b. Sidewalk Weed Maintenance
 - c. Canal Street Improvement Project
- 6. Support Entrepreneurs in Our Community**
 - a. Create a Small Business Webinar Series
 - b. Launch a Small Business Incubator Program
- 7. Support Existing Downtown Events**
 - a. First Friday Artwalk
 - b. Market at the Museum
 - c. Movies at Pocket Park
 - d. Cinco de Mayo Market
 - e. 4th of July Parade and Market
 - f. Fiesta de la Amistad
 - g. Monster Mash
 - h. Small Business Saturday
 - i. Christmas Lights Parade and Lighting of the Tree
 - j. Christmas at the Museum & Cookie Crawl
 - k. Business Owner Initiatives

Main Street Advisory Board

5. f.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Update on First Friday Art Walk

Attachments

No file(s) attached.

Main Street Advisory Board

5. g.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Committee updates

Attachments

No file(s) attached.

Main Street Advisory Board

5. h.

Meeting Date: 01/19/2022

Submitted By: Oriana Fernandez, Economic Development

Information

Subject

Set the next Main Street Program Board meeting date

Attachments

No file(s) attached.
