

NOTICE OF PUBLIC MEETING

Monday, June 27, 2022

City Council Chambers

680 Park Avenue, Idaho Falls, ID 83402

3:00 p.m.

The public is invited to observe City Council Work Sessions. However, to observe appropriate social distancing guidelines, as recommended by the Centers for Disease Control and Prevention (CDC), seating in the Council Chambers may be limited. All seating is available on a first-come, first-serve basis. The public also may view this meeting via livestream on the City's website at <https://www.idahofallsidaho.gov/429/Live-Stream>. The agenda does not include an opportunity for public interaction.

This meeting may be cancelled or recessed to a later time in accordance with law. If you need communication aids or services or other physical accommodations to participate or access this meeting or program of the City of Idaho Falls, you may contact City Clerk Kathy Hampton at 612-8414 or the ADA Coordinator Lisa Farris at 612-8323 not less than 48 hours prior to the meeting. They can help accommodate special needs.

CITY COUNCIL WORK SESSION

Times listed in parentheses are only estimates.

Call to Order and Roll Call

Mayor and Council:

- Acceptance and/or Receipt of Minutes
Action Item: To receive recommendations from the Planning and Zoning Commission (5)
- Calendars, Announcements, Reports, and Updates (10)
- Liaison Reports and Councilmember Concerns (10)

Community Development Services:

- Report: Business Improvement District (BID) and Parking Management (30)
- Community Development Block Grant (CDBG) Requests Review (30)
Action Item: Council Direction to Staff

Municipal Services:

- Follow-up Discussion: City-owned Property (30)
Action Item: Council Direction to Staff

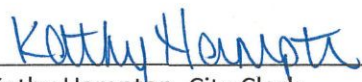
Police Department:

- Discussion: Parade Route No Parking Resolution (10)
Action Item: Council Direction to Staff
- County/Cities Public Safety Communications (Dispatch) Framework Report (30)
Action Item: Council Direction to Staff

Executive Sessions:

- The Executive Sessions are being called pursuant to the provisions of Idaho Code Section 74-206(1)(b) to consider the evaluation, dismissal or disciplining of, or to hear complaints or charges brought against, a public officer, employee, staff member or individual agent; and Idaho Code Section 74-206(1)(c) to acquire an interest in real property which is not owned by a public agency.

DATED this 24th day of June, 2022


Kathy Hampton, City Clerk



MEMORANDUM

TO: Honorable Mayor and Council

FROM: Brad Cramer, Community Development Services Director

DATE: June 8, 2022

RE: June 7, 2022, Planning Commission Action

Planning Commission took the following action during the June 7, 2022, meeting.

1. **PUD21-008: PLANNED UNIT DEVELOPMENT. Terrace Gate Apartments & Barnwood Estates for the NW ¼ of Section 32, Township 2 North, Range 38 East. Generally located north of W 17th S, east of Grizzly Ave, south of Pancheri Dr, west of S Skyline Dr.** On June 7, 2022, the Planning and Zoning Commission recommended approval of the PUD with the variances as presented. Voting was 5 in favor and 1 abstained, as that Commissioner was not present during the entire presentation.
2. **PLAT22-016: PRELIMINARY PLAT. East River Townhomes for the SE ¼ of Section 1, Township 2 North, Range 37 East. Generally located north of W 33rd N, east of the Snake River, south of Independence Dr, west of N 5th W.** On June 7, 2022, the Planning and Zoning Commission unanimously voted to approve the preliminary plat for East River Townhomes with the condition that the applicant address the temporary turn-a-round at the end of Progressive Drive.
3. **PLAT22-004: FINAL PLAT. Eagle Ridge Division 4 for part of the South ½ of Section 24, Township 2 North, Range 37 East. Generally located north of S Utah Ave, east of Snake River Pkwy, south of I-15, west of Pancheri Dr.** On June 7, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.
4. **PLAT22-013: FINAL PLAT. Caribou Crossing Townhomes of 2.397 Acres in the West ½ of the SW ¼ of the SW ¼ of Section 16, Township 2 North, Range 38 East. Generally located north of E 1st St, east of NW Bonneville Dr, south of Garfield St, west of N Woodruff Ave.** On June 7, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.
5. **PLAT22-015: FINAL PLAT. Loock Subdivision Division 1 for the SW ¼ of Section 16, Township 2 North, Range 38 East. Generally located north of Kearney St, east of N Woodruff Ave, south of Lincoln Rd, west of N 25th E.** On June 7, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.
6. **RZON22-007: REZONE from P, Parks and Open Space to LC, Limited Commercial for Lots 1-3, Block 16 and Lot 1, Block 17, Bel Aire Addition Division 3, 1st Amended. Generally located north of Wheeler St, east of Pinecrest Golf Course or N Holmes Ave, south of Lincoln Rd, and west of Vernon Ave.** On June 7, 2022, the Planning Commission unanimously voted to recommend approval of the rezone from P, Parks and Open Space to LC, Limited Commercial to the Mayor and City Council as presented.

COMMUNITY DEVELOPMENT SERVICES

Planning Department

Office (208) 612-8276

Fax (208) 612-8520

Building Department

Office (208) 612-8270

Fax (208) 612-8520

RECOMMENDED COUNCIL ACTION: To receive recommendation(s) from the Planning and Zoning Commission pursuant to the Local Land Use Planning Act (LLUPA).



MEMORANDUM

TO: Honorable Mayor and Council

FROM: Brad Cramer, Community Development Services Director

DATE: June 22, 2022

RE: June 21, 2022, Planning Commission Action

Planning Commission took the following action during the June 21, 2022, meeting.

1. **ANNX22-008: ANNEXATION/INITIAL ZONING.** Annexation of 2.068 acres in SE1/4 of Section 6, Township 2 North, Range 38 East with an initial zoning I&M, Industrial and Manufacturing. Generally located north of E 33rd N, east of N 5th W, south of Recycle Rd, west of N 5th E. On June 21, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the annexation with the initial zoning of I&M, Industrial and Manufacturing to the Mayor and City Council as presented.
2. **PLAT22-019: PRELIMINARY PLAT.** The Reserve at Snake River Landing for the SW ¼ and NW ¼ of the SE ¼ of Section 26, Township 2 North, Range 37 East. Generally located north of W Sunnyside Rd, east of Pioneer Rd, south of Event Center Dr, west of Snake River Parkway. **Postponed to August 2, 2022.**
3. **PUD22-001: PLANNED UNIT DEVELOPMENT.** The Reserve at Snake River Landing for the SW ¼ of the NE ¼ and the NW ¼ of the SE ¼ of Section 26, Township 2 North, Range 37 East. Generally located north of W Sunnyside Rd, east of Pioneer Rd, south of I15, west of Snake River Parkway. **Postponed to August 2, 2022.**
4. **PLAT22-014: FINAL PLAT.** Edgewater Division 1 in the West ½ of the SW ¼ of the SW ¼ of Section 16, Township 2 North, Range 38 East. Generally located north of W Sunnyside Rd, east of Snake River Pkwy, south of Event Center Dr, west of the Snake River. On June 21, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.
5. **PLAT22-018: FINAL PLAT.** Parkway Division 1 for part of the E ½ of Section 26, Township 2 North, Range 38 East. Generally located north of W Sunnyside Dr, east of Pioneer Dr, south of Event Center Dr, west of Snake River Parkway. On June 21, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.
6. **PLAT20-025: FINAL PLAT.** Taylorview Homes Division 1 for the SE ¼ of Section 31, Township 2 North, Range 38 East. Generally located north of E 49th S, east of S 5th W, south of E Sunnyside Road, west of S Holmes Ave. On June 21, 2022, the Planning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.

7. **PLAT21-023: FINAL PLAT. Southpoint Division 12 for the SW ¼ of Section 6, Township 1 North, Range 38 East. Generally located north of W 65th S, east of S 5th W, south of Calistoga Dr, West of S Holmes Ave.** On June 21, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the final plat to the Mayor and City Council as presented.

RECOMMENDED COUNCIL ACTION: To receive recommendation(s) from the Planning and Zoning Commission pursuant to the Local Land Use Planning Act (LLUPA).

Idaho Falls Downtown Development Board Meeting held May 3, 2022, at 9:00am in the Arts Council conference room. Those in attendance: Jake Durtschi, Kevin Cutler, Brandi Newton, Jill Hansen, Tasha Taylor, Greg Crockett, Chip Langerak, Shanon Taylor, Kevin Josephson, Antonio Meza, Lisa Farris, Christian Ashcroft, Kade Marquez, Lisa Schultz

Staff – Catherine Smith, Mala Lyon and Juan Hernandez

Thank you to Jake for being our Board President the last 2 years and we welcome Catherine back as the Executive Director – The new board of director officers are:

- Kevin Cutler President
- Chip Langerak Vice President
- Jill Hansen Secretary
- Brandi Newton Treasurer
- Jacob Durtschi Past President

Kade Marquez - Transit Coordinator for The Greater Idaho Falls Transit (GIFT) - The new micro-transit program presented and explained the effort will provide high quality transportation for the public, operating Monday through Saturday, 5 am to 7 pm starting in June with the cost being \$3 per ride one way of accepting exact cash (no change can be given) or card. They will have seven multi-passenger vehicles that seat 10 or 6 passengers for on-demand rides scheduled through a smartphone app, online, or by a phone call. The computer system will then calculate the route so more than 1 person can be picked up in the same area at the same time. The boundaries are the city limits of Idaho Falls. Boise transit has an average of a 1-hour bus ride and 2 transfers per ride. The priority will be getting people where they need to be in the shortest time. If a rider needs help getting from home onto the vehicle the drivers can be asked to help. Estimated cost is \$140,000 per vehicle, driver and gas.

Minutes of the April 5, 2022, meeting reviewed; Jake motioned to accept, Jill seconded; board approved.

Financial report – Brandi – we are operating at a loss due to high snow removal costs and 2 fundraisers that were canceled so income was not collected; still in a good position. Brandi motioned to accept; Greg seconded; board approved.

Catherine – beautification expenses – we did not plant Broadway with spring flowers this year saving us \$6,000 but will plant for the summer the first part of June. We have sponsors for 92 flower baskets so far and have 100 ordered.

Springbrew is Saturday May 14th from 2 – 7pm at the Broadway Plaza; Between Smokin' Fins and Lucy's. Jill has worked with us to get the right electricity hooked up for the stage, DJ and band. The stage will be on the stairs at the east side and the beer trucks will be along

Memorial. There is no issue to have a large crowd in the Broadway Plaza as it was designed to hold 300# per square foot.

Summerbrew will be June 25th and we are looking at ordering 100-200 glasses with a Summerbrew logo that will be sold separately for those that want a complete set of all seasons. Chip Schawrze of the Chamber of Commerce granted us \$5,000 in tourism advertising dollars to promote our events and is also working on grant money for the downtown brochures.

Taste of Downtown – popular event with the public but has difficult logistics for us. We have had restaurants that no-show the morning of the event; coordinating and ensuring each restaurant provides their own tables and pop-up tents has been a challenge. IFDDC has provided the tables and tents to accommodate that issue and this increases our costs greatly – it's not an event we make any income on. Alcohol permits are complicated for this event: if each bar sells alcohol they have to set up a beer garden and people cannot move out of their specific beer garden area where they bought their drink. It's challenging in the setting to keep people in one area over the other – if we set up our own IFDDC beer garden there are complaints of undercutting the restaurants or bars on alcohol sales; many restaurants are still struggling with short staffs. It was suggested that restaurants are required to sign a commitment letter and pay a fee to have a booth. Some do not have tents and other equipment to set up a nice display so we might need to help them. Antonio said they need to understand this is like the Easter Bunny event, you don't have a lot of sales that day, but people come back later. This is just a day to sell who you are. Suggestion - have each restaurant set up outside their own place like a sidewalk sale rather than bringing everyone to one location on a street.

Last summer a small Merchant Association group tried to get weekly Saturday sidewalk sales going. Hannah Trost of Handmade Idaho wants to work on that again this summer. We are also going to encourage shops to stay open late on First Thursdays for the Gallery Walks. This is bringing a good size crowd downtown and they would like to shop, but few stores are staying open late for Gallery Walk.

Park Smarter App demo – use the QR code or download app to your phone. First time takes a little longer to get set up, but then it is easy. It will send you a reminder when you are almost out of parking time.

We have started the process of collections on parking citations that have not been paid. Once you receive a citation you have 14 days to pay, then during the next 45 days late fees are added and 2 notices will be mailed out; then it goes to collections; after 90 days after that letter it is reported to your credit history. We are using a collection agency out of California. A \$25 collection fee is added, and they keep \$19. We are not charged until all fees are paid. We have received permission from the city to tow vehicles when they are on-street, but we go thru the IFPD to have it towed. We can do towing in the parking lots on our own.

Jake – meeting with Brad Cramer and Mike Kirkham (city attorney) about meters on-street – the issue to work thru is how to pay for the estimated costs. Do we finance it and the city owns them and contracts with us? We can only set up a 1-year contract with the city. At the end of that year if the city could cancel our contract, they would take over the payment left on the loan. 62 meters was the original plan, but we can use QR code signs and people can pay from their phone so we can buy fewer meters. Cities have tried the QR code signs only but have had to go back and install some meters, because not everyone wants to pay with their phone.

Lisa Shultz (Willowtree Gallery) – Spring onto Broadway is May 21st

Chip – Park Avenue water line project – pouring curbs and gutters; A Street and Park intersection is torn up, but they hope that section will go quickly and then they will pave and open the 300 block of Park and the intersection before moving onto the 400 block of Park.

Idaho Gives – we have received \$500 so far.

New solar light at Capital #2 Lot – using leftover money from 2017 – 2021 grant money; \$5,200 to install and then we will move the second meter that is currently at the B Street lot next to this new light. With the County in the west parking lot on B Street the need for us to have two meters there is gone, so we can move it easily.

Lisa – public meeting May 12th and we now have \$14,000 available for new projects

Meeting was adjourned at 10:30am The next board meeting will be held June 7, 2022

Respectfully submitted - Jill Hansen, secretary and Mala Lyon



WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE

Thursday, June 9, 2022

Recreation Center

11:00 a.m.

Members in Attendance: K. Jones, K. Staten, D. Marshall, P. Holm, C. Horsley, C. Price, R. Campbell, R. Buchan

Members not in Attendance: J. Newgard, B. Skinner, B. Cranor, D. Sorensen

Call to Order

K. Jones called the meeting to order at 11:05 am.

Approval of Minutes

K. Staten moved to approve the May 26th minutes. D. Marshall seconded. All in favor.

Director Report – P. Holm

- The Shoshone/Bannock Tribe has lowered their sponsorship to \$5,000. They want to limit the drummers and riders this year. Our department will continue conversations with them and see what they ultimately decide.
- New committee member Brent Robertson will be approved by City Council at the next council meeting.

Chairman/Production – K. Jones

- K. Jones needs the final count on who is driving the truck in the parade and how many horses will be needed. D. Marshall volunteered to drive the truck.
- The production layout for the rodeo is complete and the details for the pre-rodeo show are being wrapped up.
- A representative from a ticketing website wants to do a demo for our committee and they believe they can do a better job for us than our current Eventbrite system.

Committee Reports

Military Affairs/American Legion – B. Skinner (absent)

Hospitality/Sponsorships – K. Staten

- K. Staten needs the rental requests from committee members a.s.a.p.
- The ticket outlets have been confirmed. Boot Barn, Teton Toyota, Cal Ranch, Vickers, Rec Center and KJ's will be participating.
- The website is just about complete.
- C&B is providing a new John Deer tractor for the show.
- The media buy is completed, and we will be reducing radio stations and dropping cable. Sandhill Media will be our largest advertiser.
- Sponsor update.
- She only received three food caterers' responses to our RFQ. Cafe Sabor, Blackhawk BBQ, and North Hi-way submitted menus. She will continue to reach out to area caterers' to see if any of them would be able to submit a menu for an event this large.
- The War Bonnet will be advertising for other local rodeos via ads in the program and arena banners.

Marketing-Advertising/Tickets – P. Holm

- Tickets will be completed and delivered the week of June 13th.
- Billboards will be up June 12th.

Facilities/Grounds & Security – R. Campbell/J. Stephens

- The vendor layout at Sandy Downs is being worked on. He suggested the committee meet at Sandy Downs for our next meeting so the members can view the progress and make plans on site.

Media/Emergency Action Plan – B. Cranor (absent)

Youth Rodeo/Family Night – C. Horsley

- A teepee has not been secured thus far for the kid's area. Committee members suggested a jump house as an alternative.
- He is waiting to hear back from the petting zoo.
- He will reach out to Champ's Heart regarding pony rides.

Financial Report –C. Price

- Finance will deliver the tickets to the vendors once they receive them next week.

Meeting adjourned at 12:05 p.m.

Next meeting will be June 23, 2022

*Recorded by
T. Sessions
Department of Parks and Recreation*

CDS - Community Development Block Grant (CDBG)

Program Year (PY) 2022 CDBG Allocation \$424,852 Applicant	2022 CDBG Activity/Project Description	Amounts Requested	Option A	Option B
<i>Public Service</i>	<i>15% Max Allowed (\$63,727.80)</i>			
Idaho Legal Aid/Idaho Falls	Legal Aid to victims of domestic violence.	\$15,000	\$12,000	\$10,000
Behavioral Health Crisis Center of East Idaho	Support in providing medical/treatment for those suffering from substance abuse. Medical prof. wages/treatment.	\$20,000	\$17,727.80	\$18,727.80
Eastern Idaho Community Action Partners (EICAP)	Legal aid - Grandparents Raising Grandchildren or other blood relatives.	\$6,000	\$0	\$0
College of East Idaho (CEI)	Childcare vouchers to assist LMI students with childcare for academic year 22-23.	\$10,000	\$5,000	\$5,000
USDA Summer Food Service Program/New Day Lutheran	Assist with increased food costs for summer food program K-18 LMI in (3) census tracts.	\$5000	\$5,000	\$5,000
Trinity United Methodist Ch. Homeless Day Shelter	Case Mngt intake/assessment, supplies/facility cleaning, door tender.	\$44,736	\$10,000	\$12,000
Salvation Army, Idaho Falls	Case Manager for the Cover of Hope (COH) Program. Intake of LMI clients and assess root causes of poverty (homelessness/unstable housing, unemployment/education).	\$20,000	\$7,000	\$8,000
Idaho Falls Soup Kitchen	Specific food items not available through the food bank to serve the community and nonprofit organizations (Haven, Promise Ridge).	\$15,000	\$7,000	\$5,000
	Totals Public Service (PS)	\$135,736	\$63,727.80	\$63,727.80
<i>Slum/Blight by Area</i>	<i>30% Max Allowed (\$127,455.6)</i>			
Idaho Falls Downtown Development Corp. (IFDDC)	Façade Improvement Program with façades, signs, awnings, and \$1000 for graffiti and vandalism repairs.	\$50,000	\$38,233.98	\$38,233.98

Worksheet for 2022 CDBG AAP Activities and Projects

LMI/ Low Moderate Income	70% Minimum (\$237,910.82)			
City Public Works Dept. Curb/Gutter/Sidewalk	For properties in LMI neighborhoods within Highland Park Subdivision (Phase 4 of 5).	\$250,000	\$162,920.22	\$162,920.22
Idaho Falls Sr. Citizen	Replacement of security cameras (equipment).	\$17,000	\$0	\$0
Habitat for Humanity Idaho Falls (H4HIF) Location	Assist with construction of a triplex (3) LMI homes at 1520, 1522, 1524 Elmore Ave.	\$75,000	\$75,000	\$75,000
	Totals LMI Direct Benefit	\$342,000	\$237,920.22	\$237,920.22
Administration/CDBG CDS/Planning Dept.	20% of 2022 allocation (\$424,852) 1 FT Salary/benefits supplies/training, prof. srv, and Fair Housing activities.	\$84,970.4	\$84,970	\$84,970
	Total Amount + Admin	\$624,468	\$424,852	\$424,852

2022 CDBG Allocation \$424,852

Percentages of allowable categories for projects/activities:

Max allowed Administration **20% or \$84,970.4**

Max allowed Public Service (PS) **15% or \$63,727.8**

Max allowed Slum/Blight **30% or \$127,455.6**

Minimum LMI Direct **70% or more \$237,910.82 has to benefit LMI directly**

$$\$424,852 - (\$84,979.4) = \$339,872.6$$

\$339,872.6 (70%) = \$237,910.82 the minimum to satisfy the 70% Low Moderate Income (LMI) direct benefit

\$339,872.6 - \$237,910.82 = \$101,961.78 left for PS and Slum/Blight projects

\$101,961.78 - \$38,233.98 (Slum/Blight) = \$63,727.8

\$63,727 left for Public Service (PS) Activities

Worksheet for 2022 CDBG AAP Activities and Projects

Suggestions:

Reduce S/B by \$11,766.02 to make a total of \$63,727.8 for PS and adjust down as needed.

Reasons behind options:

- Highest Priorities - refer to AOI/FHC and current 5 Year Plan Priorities:
Housing, affordable housing, available housing rent/mortgage
- EICAP/GRG - Not identified as a priority
- Sr. Center owned by City - \$210,731.4 of CDBG funds allocated from 2010 to 2020 (CV1 and regular CDBG)
Accountability of City or tenants to maintain the facility?
- Trinity allocated \$9000 last year. \$31,577 of 2020 CV1 and CV3 allocated.
2022 requested \$46,000 is ~74% of entire PS allowable amount of ~\$63,000.

From: [Durtschi, Jake](#)
To: [Lisa Farris](#)
Cc: [Catherine Smith](#)
Subject: Public Comment for Facade Improvement
Date: Tuesday, May 31, 2022 1:30:37 PM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Lisa,
I would like to submit the following for public comment regarding facade grants for downtown Idaho Falls. Thank you Lisa!

Dear City Council:

I am requesting that the CDBG Funding request from IFDDC be funded at \$50,000 (full ask).

The Façade Improvement/Sign Grant program has been incredibly successful in spurring economic growth in Downtown Idaho Falls. We have new store fronts, incredible private investment and more general activity downtown. This program requires matching funds from the property owners of either a 50/50 split or a 75/25 match depending on the project scope. Recent projects include smaller projects such as signage at the Bumble & Bleat business on A Street that will be opening June 18th along with the full-scale façade project underway at the former Variety Mart building on Park Avenue that is now home to Page Insurance. As downtown continues to boom, we have more property owners looking to improve their properties. The funds we are requesting will help move these projects forward with the economic growth we are experiencing. I think it is safe to say with over years of efforts from many parties we are now on the cusp of reaping the benefits of all the work and efforts but we can't sit back. We need to continue moving these efforts forward. As I mentioned, this is a wonderful public private partnership to benefit our city core.

--

Jake Durtschi, Jacob Grant Real Estate Services
Property Management | Brokerage | Development
[208-390-1199](tel:208-390-1199) | <http://jacobgrant.com>

From: chip@arthurberry.com
To: [Lisa Farris](#)
Cc: ["Catherine Smith"](#)
Subject: Letter of Support for Facade Improvement Grants
Date: Tuesday, May 31, 2022 3:28:28 PM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council:

I write you today in regards to the CDBG Funding request from Idaho Falls Downtown Development Corporation. I ask that you please consider funding the request at the full \$50,000. As a downtown IF building and business owner for over 10 years I have witnessed first-hand the positive effect The Façade Improvement/Sign Grant program has had stimulating economic growth in Downtown Idaho Falls. Our downtown is filled with passionate business owners who care about building a community. Often more than they care about financial gain. This program helps us keep the historic look of our downtown and encourages more passionate owners to locate their businesses there. More locals and tourists alike visit our downtown each year and a new generation of owners is now painstakingly caring for their properties. Having grown up here, I remember when our buildings were in disrepair and when there was "nothing to do downtown" We've laid the groundwork for an amazing downtown, and if we can continue this work it will be amazing for generations to come.

Sincerely,



Chip Langerak, **Co-Owner Villa Coffeehouse**
344 Park Ave Idaho Falls, Idaho 83402
O:208-524-8882 M:208-403-3530

From: [Chantel Bristol](#)
To: [Lisa Farris](#)
Subject: CDBG Funding request
Date: Wednesday, June 1, 2022 2:59:34 PM
Attachments: [SKM_C300i22060110480.pdf](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon,
Please see attached in reference to the Idaho Falls Downtown Development Corporation's
Community Development Block Application.

Thank you,

--

Chantel Bristol
Office Manager
Idaho Falls Arts Council
208.522.0471
cbristol@idahofallsarts.org
www.idahofallsarts.org

From: [Shanon Taylor](#)
To: [Lisa Farris](#)
Cc: [Catherine Smith](#)
Subject: CDBG funding for Idaho Falls Downtown Development Corporation
Date: Thursday, June 2, 2022 10:56:05 AM
Attachments: [image001.png](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council:

Please consider funding the request at the full \$50,000 ask as it relates to CDBG funding for Idaho Falls Downtown Development Corporation.

The Façade Improvement/Sign Grant program has been incredibly successful in spurring economic growth in Downtown Idaho Falls. This program requires matching funds from the property owners of either a 50/50 split or a 75/25 match depending on the project scope. Recent projects include smaller projects such as signage at the Bumble & Bleat business on A Street that will be opening June 18th along with the full-scale façade project underway at the former Variety Mart building on Park Avenue that is now home to Page Insurance. As downtown continues to boom, we have more property owners looking to improve their properties.

The funds being requested by Idaho Falls Downtown Development Corporation help move these projects forward in an effort to keep up with the economic growth we are experiencing.

Years of efforts from many parties are now being seen in the downtown area and we need to continue moving those efforts forward.

Thank you,

Shanon L. Taylor

SVP/Administration & Strategic Initiatives
350 Memorial Drive, Suite 200
Idaho Falls, ID 83402
208-528-3008
Fax: 208-542-9478
shanontaylor@bankofidaho.net

From: [Greg Crockett](#)
To: [Lisa Farris](#)
Cc: [Catherine Smith](#)
Subject: CBDG Funding for IFDDC Facade Improvement Gants
Date: Monday, June 6, 2022 2:11:47 PM
Attachments: [image001.png](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

To IF Public Works, City Council, Mayor et.al.....Please favorably consider the CBDG funding request of \$50,000. submitted by the Idaho Falls Downtown Development Corp. for the Facade Improvement Grant Program. As you know these Grants are fully matched and thus "leverage" substantial and visible improvements to the down commercial/residential district . The hard results of the use of these funds in downtown are ever where. Thank you for you consideration.
Respectfully Yours,

Greg Crockett
Hopkins Roden Crockett Hansen & Hoopes, PLLC
428 Park Avenue | Idaho Falls, ID 83402
Tel (208) 523-4445 | Fax (208) 523-4474 | www.hopkinsroden.com
Email: gregcrockett@hopkinsroden.com

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From: [Jim Pletscher](#)
To: [Lisa Farris](#)
Subject: Facade Improvement/Sign Grant Program for Downtown Idaho Falls
Date: Monday, June 6, 2022 3:29:56 PM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Lisa, I request that the Facade Improvement/Sign Grant Program for Downtown Idaho Falls be funded at its requested amount of \$50k for this upcoming period.

My wife, Lyn and I were prior users of this program at her Lyn's Ladies and Babies Shoppe. I can assure you that this program made a significant difference in being able to improve the outside appearance of her shoppe. With the upgraded appearance, a neighboring business Treasures was then inclined to upgrade the outside of her business. This was an example of synergy in practice. The more that individual downtown businesses can be funded to improve their facade and signage, the net collective effect on neighboring businesses can be truly significant.

I periodically volunteer to spruce up some of the downtown areas by eliminating the graffiti that appears on walls, doors, electrical panels and dumpsters. This continues to be an ongoing effort. This facade improvement program could help fund the supplies for this effort.

Overall as more downtown businesses are able to tap into these cost sharing funds to improve their outward appearance the more economically vibrant downtown seems to become. New startup businesses may be more likely to select downtown for their preferred location. It is this growth in diversity of businesses that make downtown the "Go To Place" for customers and visitors to experience.

Please request that the city council fund the Facade Improvement/Sign Grant program to the full amount of \$50k.

Thank you
Jim Pletscher

From: [Chip Schwarze](#)
To: [Lisa Farris](#)
Subject: IFDDC CDBG Grant Request
Date: Tuesday, June 7, 2022 2:08:24 PM
Attachments: [IFDDC Grant 2022 CDBG Support.doc](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Lisa,

Please find attached a letter of support for a grant request submitted by Catherine Smith of the Idaho Falls Downtown Development Corporation seeking funding of \$50,000 from your CDBG grant. Catherine has been a wise steward of funds historically and we are blessed to watch downtown grow under her watch.

Thanks for your time and consideration of her request.

Chip Schwarze, CEO

Greater Idaho Falls Chamber of Commerce &

Snake River Territory Convention and Visitors Bureau

365 River Parkway, Idaho Falls, Idaho 83402

Office: 208.523.1010, Option 5

ceo@idahofallschamber.com

www.idahofallschamber.com; www.visitidahofalls.com

“What happens on Main Street is every bit as important as what happens on Wall Street.”



GREATER IDAHO FALLS
CHAMBER OF COMMERCE

07 June 2022

Planning and Building Division
City of Idaho Falls
Attn: Lisa Farris – Grant Administrator
P.O. Box 50220
Idaho Falls, ID 83405-0220

I write this letter to encourage your support of awarding the CDBG Funding request submitted by the Idaho Falls Downtown Development Corporation seeking \$50,000. Their Façade Improvement/Sign Grant program has proven to be a tremendous success in encouraging economic growth the Downtown Idaho Falls. By utilizing a 50/50 or 75/25 match with business owners, Catherine Smith and her team have maximized the return on investment from these dollars in the past, and inspired greater pride in the owners of downtown businesses. These façade improvements have done much to increase the curb appeal of our downtown businesses and is resulting in greater demand for businesses to locate in our downtown.

I have every confidence that Catherine Smith and her team at Idaho Falls Downtown Development Corporation will continue to maximize ROI on grant fund and will ensure the current growth continues in our downtown environment.

Thank you for your time and consideration of IFDDC's request.

Sincerely,

Chip Schwarze
President/CEO

FAIR HOUSING ISSUES, CONTRIBUTING FACTORS, AND PROPOSED ACHIEVEMENTS

Table V.2 summarizes the fair housing issues/impediments and contributing factors, including metrics, milestones, and a timeframe for achievements.

Fair Housing Goal	Fair Housing Issue(s)	Impediments to Fair Housing Choice/ Contributing Factors	Recommended Actions
Continue to promote affordable homeownership and rental opportunities	Segregation Disproportionate Housing Needs Publicly Supported Housing	Moderate to high levels of segregation Inequitable access to labor market engagement Insufficient affordable housing in a range of unit sizes Discriminatory patterns in Lending	Continue to promote homeownership and affordable rental opportunities with the use of CDBG funds and continued partnership with Habitat for Humanity Idaho Falls (H4HIF). Over the next five (5) years: 5 Homeowner Housing Rehabilitated 5 Homeowner Housing units added
Continue to promote Community Development activities in areas with higher rates of poverty	Disparities in Access to Opportunity	Moderate to high levels of segregation Inequitable access to labor market engagement	Continue to promote public services, public facilities, and infrastructure improvements with CDBG funds in low to moderate income neighborhoods or to benefit LMI households. Over the next five (5) years: Benefit 3,000 households with improved access to public services
Continue to promote community and service provider knowledge of ADA laws	Disability and Access	Insufficient accessible affordable housing Failure to make reasonable accommodations	Increase outreach and education for housing providers in the City, focusing on legal requirements concerning reasonable accommodation, in coordination with local disability advocate organizations and Intermountain Fair Housing Council (IFHC). Record activities annually.
Increase outreach and education for housing providers in the City and the public	Fair Housing Enforcement and Outreach	Discriminatory patterns in Lending Insufficient fair housing education Insufficient understanding of credit NIMBYism	Continue to partner with IFHC to conduct fair housing outreach and education targeting rental tenants and landlords, providing an overview of fair housing laws and examples of discrimination that housing consumers may encounter in the rental and homeowner housing market. Include materials in both English and Spanish. Record activities annually.

IFPD - Parade Route No Parking Resolution

RESOLUTION NO. 2022-

A RESOLUTION OF THE CITY OF IDAHO FALLS, IDAHO, A MUNICIPAL CORPORATION OF THE STATE OF IDAHO, ESTABLISHING TEMPORARY PARADE NO PARKING ZONES AND AUTHORIZING THE IDAHO FALLS CHIEF OF POLICE TO PROHIBIT ON-STREET PARKING ALONG A PARADE ROUTE; AND PROVIDING THAT THIS RESOLUTION BE EFFECTIVE UPON ITS PASSAGE, APPROVAL, AND PUBLICATION ACCORDING TO LAW.

WHEREAS, the City has adopted a special event process to approve road closures for parades, marches, races, walks, and the like; and

WHEREAS, any approved road closure requires the review and approval of the Idaho Falls Chief of Police; and

WHEREAS, Idaho Falls City Code Section 9-4-15 states that the Council may establish parking zones upon the streets of the City; and

WHEREAS, the Council desires to authorize the Chief of Police to declare temporary no-parking zones along roads that are temporarily closed for special events when it is in the judgment of the Chief of Police to be necessary or in the community's interest to prohibit on-street parking in a closed street; and

WHEREAS, under Idaho Falls City Code Section 9-4-16, the Chief of Police is authorized and required to display signs and inform the public of restricted parking zones within the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF IDAHO FALLS, IDAHO, AS FOLLOWS:

1. That the Idaho Falls Chief of Police is authorized to temporarily prohibit or restrict on-street parking of vehicles along a street, or any part thereof, for an authorized special event.
2. That the Idaho Falls Chief of Police is authorized to prohibit or restrict on-street parking for a special event for as long a period of time that is in the Chief's judgment as necessary or in the community's interest, provided, however, that no on-street parking restriction shall begin forty-eight (48) hours prior to the authorized special event or extend beyond twenty-four (24) hours after the special event.
3. That the Idaho Falls Chief of Police shall notify the public of any temporary parking restrictions established pursuant to this Resolution by conforming to the requirements established in the Idaho Falls City Code. In addition, the Chief shall cause the placement of appropriate parking signs upon the street that shall clearly inform the public of the street closure and parking prohibition or restriction at least forty-eight (48) hours prior to the street closure. The Chief shall also cause the parking signs to remain throughout the duration of the street closure. The Chief is also authorized to take whatever additional

action is necessary, in the Chief's judgment, to notify the public of the temporary on-street parking prohibition or restriction.

4. That any prohibition or restriction issued by the Idaho Falls Chief of Police under this resolution shall be an established City no parking zone that may be enforced pursuant to parking ordinances established by the Idaho Falls City Code, including the issuance of a citation for unlawful parking (IFCC § 9-4-20), towing (IFCC § 9-4-11), or both.

ADOPTED and effective this ____ day of June, 2022.

ATTEST:

CITY OF IDAHO FALLS, IDAHO

Kathy Hampton, City Clerk

Rebecca L. Noah Casper, Ph.D., Mayor

(SEAL)

STATE OF IDAHO)
) ss:
County of Bonneville)

I, KATHY HAMPTON, CITY CLERK OF THE CITY OF IDAHO FALLS, IDAHO, DO
HEREBY CERTIFY:

That the above and foregoing is a full, true and correct copy of the Resolution entitled, "A RESOLUTION OF THE CITY OF IDAHO FALLS, IDAHO, A MUNICIPAL CORPORATION OF THE STATE OF IDAHO, ESTABLISHING TEMPORARY PARADE NO PARKING ZONES AND AUTHORIZING THE IDAHO FALLS CHIEF OF POLICE TO PROHIBIT ON-STREET PARKING ALONG A PARADE ROUTE; AND PROVIDING THAT THIS RESOLUTION BE EFFECTIVE UPON ITS PASSAGE, APPROVAL, AND PUBLICATION ACCORDING TO LAW."

Kathy Hampton, City Clerk

(SEAL)