

# **AGENDA**

A regular meeting of the Waxahachie Community Development Corporation (WCDC) to be held in the Hatchet Conference Room at the Charles Beatty Municipal Services Building, 408 S. Rogers, Waxahachie, Texas on ***Tuesday, February 11, 2025 at 3:00 p.m.***

Board Members:      Jim Phillips, President  
Elizabeth Tull, Vice President  
Billie Wallace, Mayor  
Bob Lynn  
Melissa Ballard  
Andrew Henderson  
Erik Test

Ex-Officio Members:      Amber Villarreal, City Secretary  
Chad Tustison, Senior Director of Finance  
Kevin Strength, President/CEO Chamber of Commerce

1.      Call to Order
2.      ***Public Comments:*** Persons may address the Waxahachie Community Development Corporation on any issues. This is the appropriate time for citizens to address the Corporation on any concern whether on this agenda or not. In accordance with the State of Texas Open Meetings Act, the Corporation may not comment or deliberate such statements during this period, except as authorized by Section 551.042, Texas Government Code.
3.      Approval of minutes of the Waxahachie Community Development Corporation meetings of October 8, 2024, November 12, 2024, December 10, 2024 and January 14, 2025
4.      Consider funding request for Ellis County Woman's Building landscape improvements
5.      Hear update of activities from Convention & Visitors Bureau Director
6.      Hear update of activities at the Civic Center
7.      Hear update of Community Beautification
8.      Hear update of activities at the Sports Complex
9.      Adjourn

**The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session as authorized by Section 551.071(2) of the Texas Government Code, for the purpose of seeking confidential legal advice from legal counsel on any agenda item listed herein.** This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4006 or (TDD) 1-800-RELAYTX.

## ***Notice of Potential Quorum***

***One or more members of the Waxahachie City Council may be present at this meeting.  
No action will be taken by the City Council at this meeting.***

A regular meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Hatchet Conference Room at the Charles Beatty Municipal Services Building, 408 S. Rogers, Waxahachie, Texas on Tuesday, October 8, 2024 at 3:00 p.m.

Members Present: Daniel Morton, President  
Elizabeth Tull, Vice President  
Billie Wallace, Mayor  
Bob Lynn  
Jim Phillips  
Melissa Ballard  
Andrew Henderson

Ex-Officio Members Present: Amber Villarreal, City Secretary  
Chad Tustison, Senior Director of Finance  
Kevin Strength, President/CEO Chamber of Commerce

Others Present: Michael Scott, City Manager  
Albert Lawrence, Deputy City Manager  
Laurie Mosley, Director of Convention & Visitors Bureau  
April Ortiz, Civic Center Director  
Chris Seale, Horticulturist  
James Villarreal, Assistant Director Sports Complex  
Jami Bonner, Assistant City Secretary

### 1. Call to Order

President Dan Morton called the meeting to order.

### 2. Public Comments

None.

### 3. Reorganize the Board

Mr. Morton announced that he did not wish to continue serving as President for another year.

#### **Action:**

*Daniel Morton moved to nominate Jim Phillips as President. Motion was seconded by Elizabeth Tull and carried unanimously (7-0).*

*Bob Lynn moved to nominate Elizabeth Tull as Vice President. Motion was seconded by Jim Phillips and carried unanimously (7-0).*

Mr. Morton announced his immediate resignation from the WCDC Board. In his statement, he acknowledged former board member David McSpadden for his dedication to both the WCDC Board and the Waxahachie community. Mr. Morton expressed his disappointment with the board member appointment process and urged City Council members to recognize the commitment made by board volunteers.

**4. Approval of minutes of the Waxahachie Community Development Corporation regular meeting of July 9, 2024 and special meeting of August 13, 2024**

**Action:**

*Melissa Ballard moved to approve minutes of the WCDC regular meeting of July 9, 2024 and special meeting of August 13, 2024. Motion was seconded by Elizabeth Tull and carried unanimously (6-0).*

**5. Consider funding request for Tulipalooza 2025**

The Item was presented by Convention & Visitors Bureau Director Laurie Mosley and Bill Van Houten requested approval. Mr. Van Houten provided the history of Tulipalooza noting the event was founded by John Postons in 2018. He explained that Tulipalooza is a unique event as it not only enhances the city's beautification efforts, but also enriches the quality of life for residents. Additionally, Tulipalooza serves as a fundraiser for several local non-profits, further benefiting the community. Mr. Van Houten's and co-manager, Kars Tamminga, requested assistance to help cover some of the costs associated with organizing the annual event.

The Board reached a consensus to consider the financial request as presented and agreed to further discuss and explore opportunities to support Tulipalooza at the January 2025 meeting.

**Action:**

*Melissa Ballard moved to approve a funding request from the Waxahachie Community Development Corporation unrestricted reserve fund balance in the amount of \$5,000, and authorize the Mayor and/or City Manager to execute all documents as necessary. Motion was seconded by Bob Lynn and carried unanimously (6-0).*

**6. Hear update of activities from Convention & Visitors Bureau Director**

The Item was presented by Laurie Mosley, Director of Convention & Visitors Bureau. The CVB is experiencing strong momentum as it heads into the fall season, with a variety of music festivals and cultural events planned. Advertising efforts across radio, TV, and print media have proven successful, contributing to notable growth on social media platforms, with Facebook reaching 22,516 followers and Instagram at 2,810. Website traffic has also surged, increasing by 18% in August and 14% in September compared to the previous year. Additionally, Railyard Park saw a 20% rise in visitation, and Waxahachie is nearing designation as the 14th Tourism Friendly Community in Texas.

**7. Hear update of activities at the Civic Center**

The Item was presented by April Ortiz, Civic Center Director. The Civic Center has been busy, hosting 37 events in July, 55 in August, and another 37 in September, covering a range of activities from city meetings to weddings and community gatherings. Recent capital improvements include the installation of new carpets, overhead dock doors, and updates to parking lot striping and painting. Upcoming highlights include the Home for the Holidays Gift Market, various gun shows, and a Veterans Ceremony, ensuring a vibrant event calendar in the coming months.

**8. Hear update of Community Beautification**

The Item was presented by Chris Seale, Horticulturist. Current beautification projects include the renovation of the Ferris Avenue Island, which is currently on hold, as well as the replacement of irrigation pumps at Spring Park and planning for the SoCo Depot irrigation upgrades. Completed initiatives feature fall decorations, including pumpkin displays, and landscape enhancements across various city locations. New plantings and ongoing maintenance efforts continue to improve the city's aesthetic appeal.

**9. Hear update of activities at the Sports Complex**

The Item was presented by James Villarreal, Assistant Director Sports Complex. The Sports Complex is thriving with an active tournament schedule running from September through October, alongside multiple fall leagues for volleyball, soccer, baseball, and flag football. This season has seen significant growth in tournament revenue, with actual revenue for FY 23-24 reaching \$220,995, surpassing the budgeted amount of \$160,000 and indicating a positive trend compared to previous years. This financial success underscores the complex's growing popularity and effective management.

**10. Adjourn**

There being no further business, the meeting adjourned at 4:13 p.m.

Respectfully submitted,

Jami Bonner  
Assistant City Secretary

A Special Meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Hatchet Conference Room at the Charles Beatty Municipal Services Building, 408 S. Rogers, Waxahachie, Texas on Tuesday, November 12, 2024 at 3:00 p.m.

Members Present: Jim Phillips, President  
Elizabeth Tull, Vice President  
Billie Wallace, Mayor  
Bob Lynn  
Melissa Ballard  
Andrew Henderson

Ex-Officio: Amber Villarreal, City Secretary  
Members Present: Chad Tustison, Senior Director of Finance  
Kevin Strength, President/CEO Chamber of Commerce

Others Present: Michael Scott, City Manager  
Gumaro Martinez, Executive Director of Parks & Leisure Services

## **1. Call to Order**

President Jim Phillips called the meeting to order and held a moment of silence in memory of former Mayor Doug Barnes.

## **2. Hear presentation on WCDC Budget**

Chad Tustison, Senior Director of Finance, provided an overview of the FY 2025 WCDC Budget.

- WCDC Operating Budget: \$7.8 M
- WCDC Revenue: \$9.0 M
- WCDC Expenses: \$7.8 M
- Sales Tax Allocation: 0.5 ¢
- FY 2025 Sales Tax Projection (% Year over Year): 4.0%
- Sales Tax Revenue: \$302K above FY 2024 Year-End Estimate, or 4% growth
- Program enhancements for Sports Complex, Civic Center, Community Beautification, and Non-Departmental: \$2.15 M
- WCDC Fund Summary: \$3.32 M after Reserve Met
- Projected Annual Surplus: \$1.1 M
- Debt Service: Sports Complex & Civic Center; Railyard Park; Little Creek Trail
- Hotel Occupancy Tax Fund: Revenue \$1.23 M – Expenses \$1.13 M
- Hotel Tax Fund Projected Ending Balance: \$1.28 M

## **3. Consider supplemental appropriation from the Waxahachie Community Development Corporation for the purchase of real properties located adjacent to Railyard Park and Boyce Feed & Grain Store**

The Item was presented by Gumaro Martinez, Executive Director of Parks & Leisure Services. On November 4, 2024, the City Council held an Executive Session to discuss purchasing three properties

from Andy Lucas, owner of Boyce Feed & Grain Store. The council approved a motion authorizing the City Manager to negotiate and execute the purchase contract and necessary documents.

Mr. Lucas has agreed to sell the following properties to the City:

- Lot D – Property ID: 171150 / 0.156 acres of improved parking lot
- Lot E – Property ID: 171141 / 0.091 acres of improved parking lot
- Unimproved Site – Property ID: 171143 / Approx. 2.0 acres of raw land

The agreed purchase price for Lots D and E are \$75,000 combined plus any closing and/or survey costs, and for the unimproved site, it is \$3.50/square foot, plus any closing and/or survey costs. The unimproved site will require a survey to define the boundaries and determine the actual acreage to establish a purchase price based on the agreed-upon price per square foot. The properties will be used for the parking lot at the City-owned building that is leased by Fresh Market Coffee and a future project that will include a roadway connecting South College Street and South Flat Street. The project will also include an additional parking lot and food truck location for Railyard Park as well as sidewalk connectivity from South Flat Street to Railyard Park.

**Action:**

*Melissa Ballard moved to approve a supplemental appropriation from the Waxahachie Community Development Corporation unreserved fund balance for the purchase of two parcels of land located on South College Street with ECAD Property IDs of 171150 and 171141 for a combined purchase price of \$75,000 plus any closing and/or survey costs as necessary, as well as, the purchase of approximately 2 acres of land located at 441 South College Street with ECAD Property ID of 171143 at a purchase price of \$3.50 per square foot plus any closing and survey costs as necessary; and authorize the City Manager to negotiate and execute the purchase contract and any other required documents as necessary to acquire the properties. Motion was seconded by Andrew Henderson and carried unanimously (6-0).*

**4. Discuss the mission and vision statement of the WCDC**

The Board emphasized the importance of defining a clear vision and strategy for WCDC. Key topics included the need for critical thinking, providing guidance, securing project funding, and prioritizing initiatives that have the support of both citizens and the City Council. The Board also discussed the importance of identifying projects that generate revenue to reinvest into the fund, as well as ensuring there are resources available for unforeseen projects that can enhance the community's quality of life. The Board agreed that it requires direction from the City Council.

The general consensus of the Board was to hold a Work Session with the City Council to align on priorities and objectives.

**5. Adjourn**

There being no further business, the meeting adjourned at 4:13 p.m.

Respectfully submitted,  
Amber Villarreal, City Secretary

A Joint Work Session of the Mayor and City Council and the Waxahachie Community Development Corporation (WCDC) of the City of Waxahachie, Texas to be held in the Hatchet Conference Room at the Charles Beatty Municipal Services Building, 408 S. Rogers, Waxahachie, Texas on Tuesday, December 10, 2024 at 3:00 p.m.

City Council Members Present: Billie Wallace, Mayor, Council Member Place 4  
Chris Wright, Mayor Pro Tem, Council Member Place 3  
Tres Atkins, Council Member Place 1  
Patrick Souter, Council Member Place 2  
Travis Smith, Council Member Place 5

WCDC Board Members Present: Jim Phillips, President  
Elizabeth Tull, Vice President  
Billie Wallace, Mayor  
Bob Lynn  
Andrew Henderson

WCDC Board Member Absent: Melissa Ballard

WCDC Ex-Officio Members Present: Amber Villarreal, City Secretary  
Chad Tustison, Senior Director of Finance

WCDC Ex-Officio Member Absent: Kevin Strength, President/CEO Chamber of Commerce

**1. Call to Order by Mayor Billie Wallace and President Jim Phillips**

Mayor Billie Wallace called the City Council meeting to order. President Jim Phillips called the WCDC meeting to order.

**2. Discuss the direction and priorities of the Waxahachie Community Development Corporation**

The City Council and WCDC members discussed strategies for utilizing funds to enhance infrastructure, support quality of life initiatives, drive economic development, and increase sales tax revenue, all with the goal of reinvesting back into the WCDC.

City Council members reaffirmed their support of WCDC members to participate in whiteboard brainstorming sessions to prioritize potential initiatives. They encouraged WCDC members to meet with the City Council quarterly to assess support and collaborate on refining and advancing these initiatives.

**3. Adjourn**

There being no further business, the meeting adjourned at 4:14 p.m.

Respectfully submitted,  
Jami Bonner, Assistant City Secretary

A Special Meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Hatchet Conference Room at the Charles Beatty Municipal Services Building, 408 S. Rogers, Waxahachie, Texas on Tuesday, January 14, 2025 at 3:00 p.m.

Members Present: Elizabeth Tull, Vice President  
Billie Wallace, Mayor  
Bob Lynn  
Melissa Ballard  
Andrew Henderson  
Erik Test

Member Absent: Jim Phillips, President

Ex-Officio Chad Tustison, Senior Director of Finance  
Members Present: Kevin Strength, President/CEO Chamber of Commerce

Ex-Officio Amber Villarreal, City Secretary  
Member Absent:

Others Present: Michael Scott, City Manager  
Gumaro Martinez, Executive Director of Parks & Leisure Services  
Kyle Cooper, Senior Director of Parks & Recreation  
Jami Bonner, Assistant City Secretary

## **1. Call to Order**

Vice President Elizabeth Tull called the meeting to order.

## **2. Hear update of activities relating to Tulipalooza and discuss future opportunities to support the event**

Bill Van Houton outlined the logistics and operations of Tulipalooza, explaining that he and the Tamminga family personally fund the event and assume the financial risk, especially in the event of adverse weather conditions. He further described the significant expenses involved, including the upfront purchase of bulbs, shipping them from Holland, and cooling them upon arrival in the U.S. He emphasized that spring weather in North Texas often presents challenges for outdoor events.

Mr. Van Houton also shared that 50% of ticket sales will benefit five local charities. He pointed out that the WCDC had allocated \$5,000 for Tulipalooza on October 8, 2024, and requested consideration for an annual allocation of 10-15% over the next three years. He committed to hosting the event in Waxahachie for the next three years, although the location may change. City Manager Michael Scott noted that the current location may not be available in future years.

Laurie Mosley, Director of the Convention and Visitors Bureau, mentioned that Tulipalooza receives \$5,000 annually from the CVB budget, as the event draws out of town visitors. The Board discussed financial support and agreed to allocate \$15,000 annually for the event over the next three years, starting in 2025. It was noted that \$5,000 of the \$15,000 for 2025 had already been allocated on October 8, 2024, leaving a remaining balance of \$10,000 for 2025.

**Action:**

*Bob Lynn moved to approve the allocation of \$15,000 annually from the WCDC fund for three years, beginning in 2025, to support Tulipalooza. Motion was seconded by Melissa Ballard and carried unanimously (6-0).*

**3. Hear, discuss, and consider revised masterplan and implementation for Lion's Park redevelopment**

Kyle Cooper, Senior Director of Parks & Recreation, presented the Lion's Park redevelopment project and requested guidance on the next steps. Mr. Cooper explained that the consultant had updated the master plan to accommodate the wastewater treatment plant expansion and the land acquisition adjacent to Lion's Park.

He highlighted that the concept plan includes flexible-use field space for youth sports with lighting, courts, a splash pad, a playground, restrooms, and additional parking. Additionally, the current road leading to the Convenience Station will be eliminated, and a new road will be constructed.

Mr. Cooper provided cost estimates for the entire project, which is projected to exceed \$10 million. Staff requested the consultant to recommend a phased approach for the project for review. The consultant proposed a three-phase plan as follows:

- Phase One: Includes flexible-use field space, lighting, a portion of the parking lot (97 parking spots), and the new road leading to the Convenience Station, with an estimated cost of approximately \$3.5 million.
- Phase Two: Estimated at approximately \$2.5 million.
- Phase Three: Estimated at approximately \$4.2 million.

Mr. Cooper also noted that the design costs are estimated to be around \$1 million.

Mr. Scott explained that the current budget includes a \$250,000 allocation from the WCDC Fund and a \$250,000 allocation from the General Fund for park improvements. He noted the allocated funds could be used to support the Lion's Park project.

The Board reached a consensus to support the Lion's Park project and to initially allocate WCDC funds to help cover the consultant's design costs, alongside the General Fund contribution.

**Action:**

*Billie Wallace moved to approve the allocation of up to \$500,000 from the WCDC fund for the design work of the Lion's Park project. Motion was seconded by Andrew Henderson and carried unanimously (6-0).*

**4. Discuss Capital Improvement Plan, future projects, and priorities of the WCDC Board**

The Board reached a consensus to table Item 4 and defer it to the next scheduled WCDC meeting.

**5. Adjourn**

Waxahachie Community Development Corporation  
January 14, 2025  
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There being no further business, the meeting adjourned at 3:56 p.m.

Respectfully submitted,  
Jami Bonner, Assistant City Secretary



## Memorandum

To: Waxahachie Community Development Corporation

From: Gumaro Martinez, Executive Director of Parks & Leisure Services

Thru: Michael Scott, City Manager

Date: February 11, 2025

Re: Consider a Supplemental Appropriation for the Woman's Building Landscaping Improvements

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**Motion:** "I move to approve a supplemental appropriation in the amount of \$34,000 from the Waxahachie Community Development Corporation (WCDC) Fund unreserved balance, and authorize the City Manager to execute all necessary documents."

**Item Description:** Consider approving a supplemental appropriation in the amount of \$34,000 from the WCDC Fund unreserved balance for landscaping improvements around the Woman's Building and grounds.

**Item Summary:** Hanna McCleary, Chair of the Woman's Building Board, approached staff regarding the deteriorating landscaping and requested that staff develop landscaping proposals for the board's consideration. Mrs. McCleary and other board members are currently working on interior renovations, including cabinet updates and other minor improvements. As part of these efforts, Mrs. McCleary requested that the City fund the landscaping improvements as approved by the board.

Staff developed several low maintenance alternatives for the board to consider, and the board ultimately selected the design depicted in the Exhibit – 1, approved at their January 31, 2025 meeting. The approved design includes the addition of plant material, mulch, new irrigation for the beds and lawn, and landscape boulders at the front and side entrance beds. The total estimated cost of the

landscape and irrigation improvements is \$31,500, with an additional \$2,500 allocated for plant materials, bringing the total project cost to \$34,000. (4)

**Fiscal Impact:** This landscape improvement was not included in the FY24-25 budget; therefore, a supplemental appropriation from the WCDC Fund unreserved balance is requested. The WCDC Fund has sufficient capacity to fund the supplemental appropriation. The request will be programmed in budget line item – 208-560-54240 Landscape.

Exhibit – 1







## Memorandum

To: Waxahachie Community Development Corporation

From: Laurie Mosley, CVB Director

Thru: Michael Scott, City Manager

Date: February 11, 2025

Re: Update of Activities from Convention & Visitors Bureau – February 2025

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### **FESTIVAL & EVENT UPDATES**

- The year 2025 is off to a great start with several great events on the horizon that keep growing each year: Tulipalooza (February 28-March 16); Hachie Gras (March 1); Hachie 50 (March 1); Ellis County Livestock Show & Rodeo (March 23-April 5); Waxahachie Cowboy Gathering (April 5) and more.

### **ADVERTISING, PR & MEDIA UPDATES**

- Tulipalooza artwork can be found as a hero image on VisitWaxahachie.com, plus a digital billboard graphic can be seen on I-35E. The CVB was able to secure a full-page ad in Living Magazine for them as added value.
- To assist in a goal in elevating the awareness of the "Main Street Program," the homepage of the VisitWaxahachie.com has been freshened up to include a Main Street hero image and the Main Street America logo under "Community Partners."
- A new display ad for the April issue of Texas Highways magazine has been submitted.

- The annual shopping promotion with Shop Across Texas has been scheduled for the month of April.
- The Visit Waxahachie, Texas Facebook page has 23,313 followers. The CVB Instagram account is up to 2,882 followers.
- Google analytics for the CVB's website traffic resulted in the following:

December 2024: 20,396 new users; 21,781 total users; 41,226 pageviews; and 30,202 sessions.

January 2025: 6,333 new users; 6,789 total users; 16,644 pageviews; and 8,490 sessions.

### **RAILYARD PARK/CULTURAL ARTS/MUSIC FRIENDLY COMMUNITY UPDATES**

- Hachie Gras will kick-off the Railyard Park event season on March 1 with a parade and DJ from 11 am to Noon. Then, the party will continue at all of the participating restaurants, bars, breweries, and wineries.
- Danielle has been busy organizing details for the upcoming events at Railyard Park including a "Let's Go Girls" concert on the evening of April 5 featuring a Shania Twain, Carrie Underwood and Lainey Wilson tribute concert. This will tie the Waxahachie Cowboy Gathering and Big Top Shopping event together.
- Using Railyard Park attendance data from the past few years, the goal is to keep programming quality events over quantity.
- Danielle is currently working with the other Texas Music Friendly Community liaisons in the DFW area on a musician exchange program called "DFW Sound Circuit."

### **GROUP TOURS & SPORTS**

- The CVB team is gearing up to help host the Baptist Missionary Association of America National Meeting on April 22-24, 2025 at Pathway Baptist Church. Waxahachie was set to host this national convention in 2020; however, it was delayed to 2021 due to the pandemic. This will be a new opportunity to showcase the community to a larger audience.

- The CVB team is in the works of hosting site visits for an international classic car club event in the fall of 2026. (5)

## **OTHER NEWS**

- The average hotel occupancy for 2024 was 77.6%. This reflects a 1.7% decrease compared to 2023 of 79.3%; however, hotel revenues were up 3.2%.

The average hotel occupancy for January 2025 was 59.3%. This reflects a 7% decrease compared to January 2024 of 66.3%. Also, revenues were down 5.4% for January 2025 compared to January 2024; however, our busiest hotel, the Hampton Inn & Suites, has had over 25% of their rooms out of commission since November which is almost a 6% decrease in the total hotel room inventory that we monitor.

The 4<sup>th</sup> floor renovation of the Hampton has been completed, and the 3<sup>rd</sup> floor is now closed which is 26 rooms per the hotel general manager.

- The CVB team attended the TACVB Mid-Winter Conference in Waco on January 21-23 where they attended sessions relating to the core tracks of Marketing and Sales/Service. The sessions will help achieve a Destination Management Specialist (DSM) certification for Danielle and Laurie.
- The State of Texas Governor's Office of Tourism & Economic Development delivered the news that Waxahachie had completed all of the necessary requirements to be named a "Tourism Friendly Texas Certified Community." The certificate will be presented and a proclamation read at the February 17, 2025 City Council meeting.
- Waxahachie is also in the works of becoming a "Purple Heart City." It is set for a reception and proclamation on June 16, 2025.

*Congratulations!*  
**WAXAHACHIE**

**A Tourism Friendly  
Texas Certified  
Community**



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LAINEY WILSON, CARRIE UNDERWOOD, & SHANIA TWAIN

SATURDAY, APRIL 5 • 7PM

STARSTRUCK

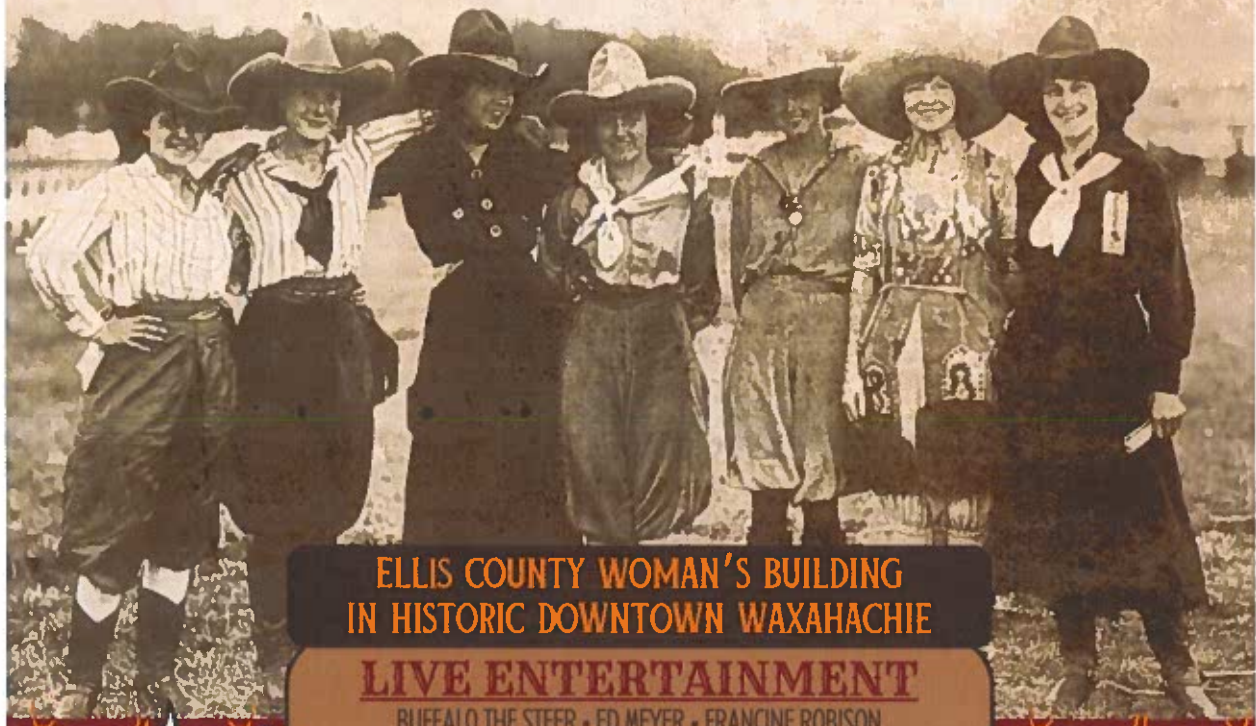
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RAILYARD  
PARK

*Live Cowboy Music & Poetry, Kids Corral, & More!*

# 4<sup>th</sup> Annual WAXAHACHIE COWBOY GATHERING

*Saturday*  
**APRIL 5**  
*2025*



**ELLIS COUNTY WOMAN'S BUILDING  
IN HISTORIC DOWNTOWN WAXAHACHIE**

## **LIVE ENTERTAINMENT**

BUFFALO THE STEER • ED MEYER • FRANCINE ROBISON  
GRACE PARTRIDGE • JOEL WHITE • LORI BETH BROOKE  
MISS DEVON AND THE OUTLAW • RAMBLIN' RANGERS • SARAH PIERCE  
STAN MAHLER • TERESA BURLESON • WASHTUB JERRY • & MORE!  
COWBOY POETS: DAVID HANSFORD • DAVID SMITH • 'OL JIM CATHEY

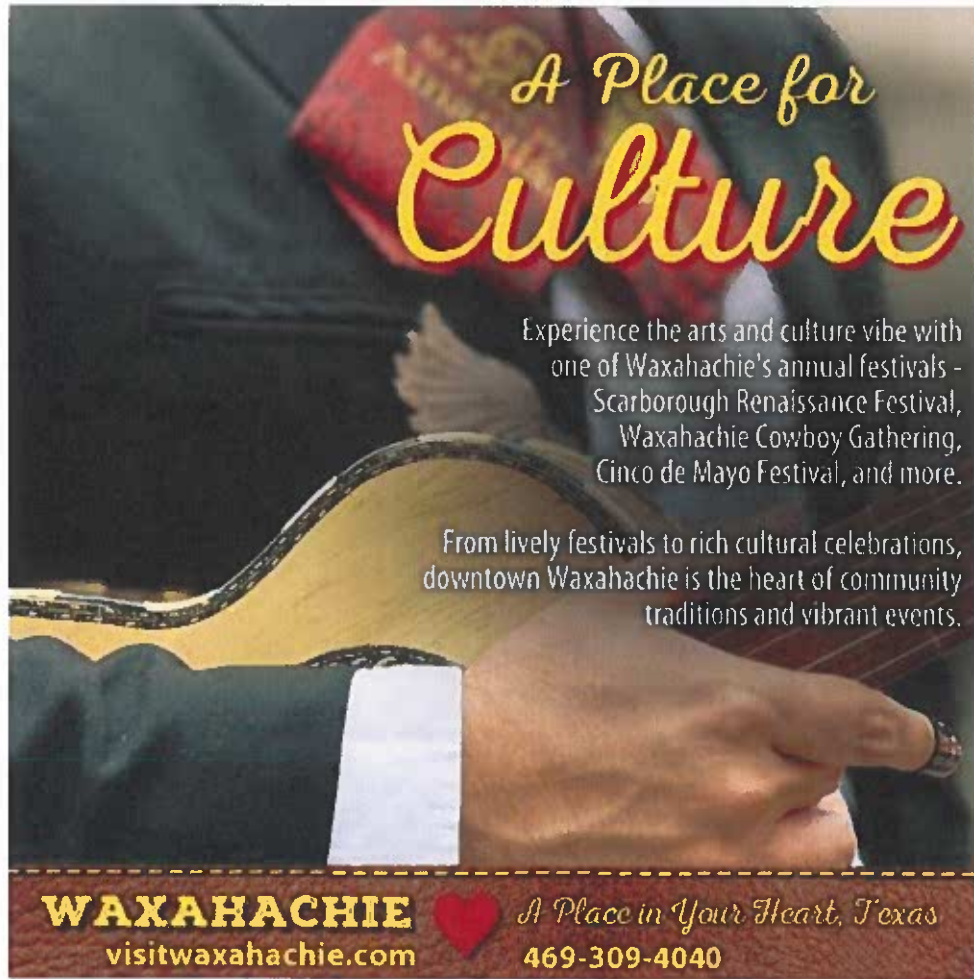
PLUS OPEN MIC FOR MUSICIANS & POETS AT WHITE RHINO COFFEE!

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EVENT**

*Schedule  
of Events*



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From lively festivals to rich cultural celebrations, downtown Waxahachie is the heart of community traditions and vibrant events.

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[visitwaxahachie.com](http://visitwaxahachie.com) 469-309-4040



## Memorandum

To: Waxahachie Community Development Corporation

From: April Ortiz, Civic Center Director

Thru: Michael Scott, City Manager

Date: February 11, 2024

Re: Update of Activities at Civic Center – February 2025

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### **December 1<sup>st</sup> – 31<sup>st</sup>: 49 Events**

- Ferris Youth Sports Association Banquet
- First UPC Waxahachie Banquet
- City Meetings (5 event days)
- TxDOT Christmas Luncheon
- MAU Meeting
- Waxahachie Jr. Service League Christmas Market (3 event days)
- Life School Volleyball Banquet
- Family Christmas Celebrations (5 event days)
- WHS Volleyball Banquet
- BSWH (2 event days)
- HOA Meetings (2 event days)
- Ellis County Jury Selections (3 event days)
- CNB Christmas Party (2 event days)
- Birthdays/Reunions (6 event days)
- Baby Showers (2 event days)
- Anniversary
- Northern Ellis Co. Chapter of Jack & Jill Banquet
- TSTC Graduation
- Navarro College Fire & EMS Graduation
- Bethlehem Revisited Cast Party

- Life Line Screenings
- Century 21 Meeting
- Primoris Meeting
- Waxahachie Fire Department Christmas Celebration
- Evangelist Temple Banquet
- Rotary
- All White Motown Revue Concert
- Cancelled event

### **January 1<sup>st</sup> – 31<sup>st</sup>: 41 Events**

- Rotary (3 event days)
- Accelerator Active Energy Meeting
- Tomahawks Banquet
- Family Reunion
- Waxahachie Fire Department Promotional Ceremony
- Scarborough Fair Job Fair
- City Meetings (5 event days)
- Ellis County Jury Selections (3 event days)
- American Gun Shows (3 event days)
- Airborne Imaging Meeting
- Century 21 Meeting
- Home & Garden Show (5 event days)
- Lawn Masters Meeting
- Keystone Meeting
- Primoris Meeting
- Big Top Boutique Pop-Up (2 event days)
- Big Youth Sports League
- BBC Luncheon
- Texas Public Pool Council Conference (4 event days)
- Waxahachie Police Department Awards Banquet
- Ennis Gun Club
- Desoto Winter Formal
- Cancelled event

### **Capital Items – FY25 Update**

- HVAC (Components) – Staff is continuing to work on obtaining quotes and reviewing scheduling. Due to the nature of this work it will have to be done when we have no events scheduled.
- Vending Machine – Staff is currently working with vendor on updating account status (tax exempt) to finalize submitting order.

## **Misc. Items – FY25 Update**

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- Painting (Ballroom Columns) – This is now tentatively scheduled for late July (conflict with vendor for March).

## **Notable Upcoming Events**

- Encore Performing Arts Dance Competition
  - February 14<sup>th</sup>
  - February 15<sup>th</sup>
  - February 16<sup>th</sup>
- Mentors Care 2<sup>nd</sup> Annual Purse Bingo Fundraiser
  - February 21<sup>st</sup>
- Cheer World Competitions
  - February 23<sup>rd</sup>
- Reach Council Prom Pop-Up
  - February 24<sup>th</sup>
  - February 25<sup>th</sup>
- American Gun Shows
  - March 1<sup>st</sup>
  - March 2<sup>nd</sup>
- Just Between Friends Children's Resale Event
  - March 14<sup>th</sup>
  - March 15<sup>th</sup>
  - March 16<sup>th</sup>
- FX Fitness Competition
  - March 22<sup>nd</sup>
- Ellis County Masters Gardeners Lawn & Garden Expo
  - March 29<sup>th</sup>

(6)



Home & Garden Show (Ballroom): Photo via Duncan Plumbing Solutions LLC Facebook



DAR Laying of the Wreaths (Outside Memorial): Photo via Sheriff B. Norman Facebook



DAR Laying of the Wreaths (Outside Memorial): Photo via Sheriff B. Norman Facebook



CNB Christmas Party (Ballroom): Photo via Doves Nest Facebook



CNB Christmas Party (Ballroom): Photo via Doves Nest Facebook



*Lions Club 100<sup>th</sup> Anniversary Celebration (Ballroom): Photo via Waxahachie Lion's Club Facebook*



*Lions Club 100<sup>th</sup> Anniversary Celebration (Ballroom): Photo via Waxahachie Lion's Club Facebook*



## Memorandum

To: Waxahachie Community Development Corporation

From: Chris Seale

Thru: Michael Scott, City Manager 

Date: February 11, 2025

Re: Update of Beautification Activities – February 2025

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### Current Projects

- Parking Garage Entrance Planters
  - Staff began the design of the concrete foundation that the two planters will sit on. Conduit sleeves will be incorporated for drainage and irrigation, giving the planters a clean appearance.
  - The planters chosen are low bowls, 15 inches tall and 72 inches wide. They will be the same color as the existing planters on site.
- Trees USA Application
  - The program recognizes and awards communities for annual advancements in urban forestry practices. It also brings increased public awareness of the many social, economic and environmental benefits urban forestry practices.
  - There are four core standards that have to be achieved to get the Tree City USA status. 1) Maintaining a tree board or department, 2) Having a community tree ordinance, 3) Having a community forestry program with an annual budget of at least \$2 per capita, 4) Celebrating Arbor Day.

- Women's Building Landscape Designs
  - For the 100-year anniversary the Women's Building Board wanted to update the landscaping to the building.
  - Four designs were created with cost estimates for each design. City management chose two of the four to present to the Women's Building board members. Chris attended the meeting to present the designs and answer questions. The board approved one of the designs submitted.

## Completed Projects

- SoCo Depot Irrigation Replacement - Current estimates show a 58% decrease in water usage.
- Tulip planting - All of the tulips have been planted.
- Spring flower and landscape bed cleanup - Perennials cut back and ornamentals deadheaded.



## Modern Fiberglass Low Bowl Planters

Parking Garage Entrance Bowls- Sample



SoCo Depot Irrigation Replacement



Woman's Building Approved Design



## Memorandum

To: Waxahachie Community Development Corporation  
 From: James Villarreal, Sports Complex Assistant Director  
 Thru: Michael Scott, City Manager  
 Date: February 11, 2025  
 Re: Update of Activities at Sports Complex – February 2025

### **Tournament Schedule:**

|      |                                                 |
|------|-------------------------------------------------|
| 1/11 | Winter Worlds Softball Class E (30 Teams)       |
| 1/18 | Winter Worlds Softball Class Major (44 Teams)   |
| 1/25 | Winter Worlds Softball Class Seniors (40 Teams) |
| 2/8  | Son of God 250' (60 Teams)                      |
| 2/22 | NCS Senior Slow Pitch                           |
| 2/22 | Premier Prospect Baseball                       |
| 3/1  | Premier Prospect Baseball                       |
| 3/8  | Gold Crown Baseball                             |
| 3/15 | Premier Prospect Baseball                       |
| 3/22 | WYBA / WYSA Opening Day                         |
| 3/29 | Premier Prospect Baseball                       |

**Leagues:**

|            |                                          |
|------------|------------------------------------------|
| Begin 3/8  | Waxahachie Soccer Association League     |
| Begin 3/17 | Men's Adult Slow Pitch Church Leagues    |
| Begin 3/17 | YMCA Flag Football League                |
| Begin 3/19 | Men's Adult Slow Pitch Recreation League |
| Begin 3/20 | COED Slow Pitch Recreation League        |
| Begin 3/22 | WYBA / WYSA Baseball & Softball League   |
| Begin 3/22 | YMCA Soccer League                       |

**Projects:**

**LED Light Project Phase I** - This project is moving along with removing all incandescent light standards which will be retrofitted with new LED light standards on softball fields #1 - #3.

*LED Light Project Field #1*



*LED Light Project Field #1*



*LED Light Project Field #1*



LED Light Project Field #1

