REGULAR MEETING of the TOURISM COMMISSION BOARD
April 9, 2025, at 2:30 pm
City Hall Chambers Room 1001
301 W. Second St
Austin, Texas 78701

Some members of the Tourism Commission Board may be participating by videoconference. The meeting may be viewed online at:
http://www.austintexas.gov/page/watch-atxn-live

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Felicia Burleson, (512) 978-1325 or felicia.burleson@austintexas.gov

CURRENT BOARD MEMBERS/COMMISSIONERS:

Daniel Ronan, Chair, D9
Aileen Bazan, D1
Christian Tschoepe, D3
Bishop Chappell, D6
Stefani Mathis, D8
Anna Panossian, Mayoral
Ed Bailey, Vice Chair, D5
Greg Chanon, D2
District 4 (vacant)
Daniel Webb, D7
Cristina Masters, D10

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

APPROVAL OF MINUTES

1. Approve the minutes of the Tourism Commission Board Regular Meeting on March 12, 2025.

STAFF BRIEFINGS

2. Staff briefing from Staff Liaison, Felicia Burleson, regarding commission board resources and updates for commission board.

DISCUSSION ITEMS

3. Presentation by Brian Gannon, Senior Director, Visit Austin Film Commission, on the impact of the film industry on Austin tourism.
4. Presentation by Barbara Morgan, Executive Director of the Austin Film Festival, on the impact of film and the Austin Film Festival on Austin tourism.
5. Presentation by John Patterson, an Austin-Based Film Producer, on the local film industry and the film production ecosystem and its impact on Austin tourism.
6. Presentation by Jeremy Striffler, Director of Real Estate, Office of Planning & Asset Management, AISD on the potential for district venues to enhance Austin tourism.
7. Introductions and Welcome of Cristina Masters and Daniel Webb to the Tourism Commission.

DISCUSSION AND ACTION ITEMS

8. Conduct officer elections for the Chair and Vice Chair.
9. Discussion and possible action to set road map for 2025 Tourism Commission Meeting.

WORKING GROUP/COMMITTEE UPDATES

10. Update from the Short-Term Rental Working Group on any new reports regarding the STR's new focus and efforts for recommendations.

FUTURE AGENDA ITEMS

ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Felicia Burleson at Austin Convention Center Department, at felicia.burleson@austintexas.gov , for additional information; TTY users' route through Relay Texas at 711.

For more information on the Tourism Commission Board, please contact Felicia Burleson at (512) 978-1325 or felicia.burleson@austintexas.gov.

The next Tourism Commission meeting will be on May 14, 2025, in City Hall Chambers Room 1001 at 2:30pm.