REGULAR MEETING of the TOURISM COMMISSION BOARD
September 10, 2025, at 2:30 pm
City Hall Chambers Room 1001
301 W. Second St
Austin, Texas 78701

Some members of the Tourism Commission Board may be participating by videoconference. The meeting may be viewed online at:
http://www.austintexas.gov/page/watch-atxn-live

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Felicia Burleson, (512) 978-1325 or felicia.burleson@austintexas.gov

CURRENT BOARD MEMBERS/COMMISSIONERS:

Daniel Ronan, Chair, D9
District 1 (vacant)
Dani Pruitt, D3
Bishop Chappell, D6
Stefani Mathis, D8
Anna Panossian, Mayoral
Ed Bailey, Vice Chair, D5
Greg Chanon, D2
District 4 (vacant)
Dan Webb, D7
Cristina Masters, D10

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

APPROVAL OF MINUTES

1. Approve the minutes of the Tourism Commission Board Regular Meeting on July 9, 2025.

STAFF BRIEFINGS

2. Staff briefing from Staff Liaison, Felicia Burleson, regarding commission board recent vacancy, deadlines, resources, and updates.

DISCUSSION ITEMS

3. Introduction of Dani Pruitt, newly appointed Tourism Commissioner for District 3.
4. Presentation by Julie Davis, President and CEO of the Kerrville Convention and Visitors Bureau, regarding the organization's economic impact on tourism in the Texas Hill Country and the City of Austin, and its effect on hotel occupancy tax revenues.
5. Presentation by Karyn Mayo, Vice President of Sales, Services, and Strategic Alliances of the Fredericksburg Convention and Visitor Bureau regarding the organization's economic impact on tourism in the Texas Hill Country and the City of Austin, and its effect on hotel occupancy tax revenues.

DISCUSSION AND ACTION ITEMS

6. Discussion and possible action to set road map for 2025 Tourism Commission Meetings.
7. Discussion about Tourism Commission Board vacancies.

WORKING GROUP/COMMITTEE UPDATES

8. Update from the AISD Facilities Working Group on new agenda reports regarding the focus of the working group and efforts for recommendations.
9. Update from the Short-Term Rental Working Group on any new reports regarding the STR's new focus and efforts for recommendations.

FUTURE AGENDA ITEMS

ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters on alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Felicia Burleson at Austin Convention Center Department, at felicia.burleson@austintexas.gov , for additional information; TTY users' route through Relay Texas at 711.

For more information on the Tourism Commission Board, please contact Felicia Burleson at (512) 978-1325 or felicia.burleson@austintexas.gov.

The next Tourism Commission meeting will be on October 8, 2025, in City Hall Chambers Room 1001 at 2:30pm.