REGULAR MEETING of the TOURISM COMMISSION BOARD
WEDNESDAY, JANUARY 14, 2026, AT 2:30 P.M.
CITY HALL, COUNCIL CHAMBERS ROOM 1001
300 W. 2ND STREET
AUSTIN, TEXAS

Some members of the Tourism Commission may be participating by videoconference. The meeting may be viewed online at: http://www.austintexas.gov/page/watch-atxn-live

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, contact Felicia Burleson, (512) 978-1325 or felicia.burleson@austintexas.gov

CURRENT COMMISSIONERS:

Ed Bailey, Chair, D5
Greg Chanon, D2
Francisco "Cisco" Gamez, D1
Anna Panossian, Mayoral
Dan Webb, D7
District 9 (vacant)

Cristina Masters, Vice Chair, D10
Bishop Chappell, D6
Stefani Mathis, D8
Dani Pruitt, D3
District 4 (vacant)

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

The first [10] speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

APPROVAL OF MINUTES

1. Approve the minutes of the Tourism Commission Board Regular Meeting on December 10, 2025

STAFF BRIEFINGS

2. Staff briefing from Staff Liaison, Felicia Burleson, regarding commission board recent vacancy filled and status, deadlines, resources, and updates.

DISCUSSION ITEMS

3. Presentation by the Austin Tourism Public Improvement District (ATPID) regarding the 10-year service plan and introduction of the Executive Director, Tim Sullivan.
4. Presentation by the Texas Hotel & Lodging Association regarding the Legislative actions from the 2025 Regular Session impacting the state's hospitality industry, as well as upcoming issues anticipated in the next Regular Session. Including an overview of the Austin Tourism Public Improvement District (ATPID) and how TPIDs operate from the state perspective, including examples of other TPID initiatives in Texas cities.), and the use of Hotel Occupancy Tax (HOT) funds, Presentation by Scott Joslove, President & CEO.

DISCUSSION AND ACTION ITEMS

5. Discussion and approval of the Tourism Commission 2026 annual schedule and strategic roadmap.

WORKING GROUP UPDATE

6. Update from the Short-Term Rental Working Group on any new reports regarding the STR's new focus and efforts for recommendations.

FUTURE AGENDA ITEMS

ADJOURNMENT

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. For assistance, please contact the Liaison or TTY users' route through 711. A person may request language access accommodations no later than 48 hours before the scheduled meeting. Please call or email **Felicia Burleson** at **Austin Convention Center** Department, at (512) 978-1325 or **felicia.burleson@austintexas.gov** to request service or for additional information.

For more information on the **Tourism Commission Board** please contact **Felicia Burleson** at (512) 978-1325 or **felicia.burleson@austintexas.gov.**

The next Tourism Commission meeting will be on February 11, 2025.