

AGENDA



4:30 P.M.

CITY COUNCIL MEETING

TUESDAY, APRIL 14, 2026

NOTES:

- Public Forum:
Comments are generally limited to **3 minutes**.
- Consent Items:
Items listed under Consent Items have been distributed to Council Members in advance for study and will be enacted by one motion. Any member of the Council, staff or the public may remove an item from the Consent Items for discussion. For additional information on pulling a Consent Item, please contact the City Clerk's Office staff, preferably in advance of the Call to Order. Items removed from the Consent Items may be acted upon before proceeding to the next agenda item.
- Meeting room is wheelchair accessible. American Disabilities Act (ADA) accommodations and translation services are available upon request. Please phone 928-282-3113 at least two (2) business days in advance.
- City Council Meeting Agenda Packets are available on the City's website at:

www.SedonaAZ.gov

THE MEETING CAN BE VIEWED
LIVE ON THE CITY'S WEBSITE AT
WWW.SEDONAAZ.GOV OR ON
CABLE CHANNEL 4.

GUIDELINES FOR PUBLIC COMMENT

PURPOSE:

- To allow the public to provide input to the City Council on a particular subject scheduled on the agenda.
- This is not a question/answer session.
- No disruptive behavior or profane language will be allowed.

PROCEDURES:

- Fill out a "Comment Card" and deliver it to the City Clerk.
- When recognized, use the podium/microphone.
- State your:
 - 1. Name and
 - 2. City of Residence
- Limit comments to **3 MINUTES**.
- Submit written comments to

1. CALL TO ORDER/PLEDGE OF ALLEGIANCE/MOMENT OF SILENCE

2. ROLL CALL/MOMENT OF ART

3. CONSENT ITEMS - APPROVE

LINK TO DOCUMENT =

- Minutes - March 10, 2026 City Council Regular Meeting.
- Minutes - March 24, 2026 City Council Special Meeting - Executive Session.
- Minutes - March 24, 2026 City Council Regular Meeting.
- Minutes - March 25, 2026 City Council Special Meeting.
- Approval of the MATFORCE, Stand With Me, Be Drug Free Week Proclamation, April 20 - 25, 2026.
- Approval of the First Things First - Yavapai Region, Week of the Young Child Proclamation, April 11-17, 2026.

4. APPOINTMENTS - None

5. SUMMARY OF CURRENT EVENTS BY MAYOR/COUNCILORS/CITY MANAGER & COUNCIL ASSIGNMENTS

6. EXECUTIVE SESSION REPORT

7. PUBLIC FORUM

(This is the time for the public to comment on any issue within the jurisdiction of City Council not listed on the agenda. The City Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.)

8. PROCLAMATIONS, RECOGNITIONS & AWARDS - None

9. REGULAR BUSINESS

- Discussion/possible action** regarding items pulled off "3. Consent Items".
- AB 3341 **Discussion/possible action** regarding approval of a Construction Contract with AMKA Services, LLC for the Manhole Rehabilitation Project in an amount not-to-exceed \$320,865.36.
- AB 3327 **Discussion/presentation/possible direction** regarding a tourism update including results of the Winter 2025/2026 marketing campaign and strategy for the Summer 2026 marketing campaign.
- AB 3340 **Discussion/possible action** regarding a funding policy for the City of Sedona's proportionate share of the Arizona State Retirement System (ASRS) Net Pension Liability (NPL).
- AB 3313 **Discussion/possible direction/action** regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.
- AB 3066 **Discussion/possible action** regarding future meeting/agenda items.

CITY COUNCIL CHAMBERS
102 ROADRUNNER DRIVE, SEDONA, AZ

The mission of the City of Sedona government is to provide exemplary municipal services that are consistent with our values, history, culture and unique beauty.

AGENDA



4:30 P.M.

CITY COUNCIL MEETING

TUESDAY, APRIL 14, 2026

Note: Pursuant to A.R.S. § 38-431.02 notice is hereby given to the members of the City Council and to the general public that the Council will hold the above open meeting. Members of the City Council will attend either in person or by telephone, video, or internet communications. The Council may vote to go into executive session on any agenda item, pursuant to A.R.S. § 38-431.03(A)(3) and (4) for discussion and consultation for legal advice with the City Attorney. Because various other commissions, committees and/or boards may speak at Council meetings, notice is also given that a quorum of members of these other City commissions, boards, or committees may be in attendance.

A copy of the packet with materials relating to the agenda items is typically available for review by the public in the Clerk's office after 1:00 p.m. the Thursday prior to the Council meeting and on the City's website at www.SedonaAZ.gov. The Council Chambers is accessible to people with disabilities, in compliance with the Federal 504 and ADA laws. Those with needs for special typeface print, may request these at the Clerk's Office. All requests should be made **forty-eight hours** prior to the meeting.

NOTICE TO PARENTS AND LEGAL GUARDIANS: Parents and legal guardians have the right to consent before the City of Sedona makes a video or voice recording of a minor child, pursuant to A.R.S. § 1-602(A)(9). The Sedona City Council meetings are recorded and may be viewed on the City of Sedona website. If you permit your child to attend/participate in a televised City Council meeting, a recording will be made. You may exercise your right not to consent by not allowing your child to attend/participate in the meeting.

Page 2, City Council Meeting Agenda Continued

10. EXECUTIVE SESSION

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- Return to open session. **Discussion/possible action** on executive session items.

11. ADJOURNMENT

Posted: 03/31/2026

By: DJ

JoAnne Cook, CMC, City Clerk

CITY COUNCIL CHAMBERS
102 ROADRUNNER DRIVE, SEDONA, AZ

The mission of the City of Sedona government is to provide exemplary municipal services that are consistent with our values, history, culture and unique beauty.

**Action Minutes
Regular City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Tuesday, March 10, 2026, 4:30 p.m.**

1. Call to Order/Pledge of Allegiance/Moment of Silence

Mayor Ploog called the meeting to order at 4:30 p.m.

Council Present: Mayor Holli Ploog, Vice Mayor Brian Fultz, Councilor Pete Furman, Councilor Charlotte Hosseini, Councilor Kathy Kinsella, and Councilor Derek Pfaff. Councilor Melissa Dunn were absent and excused. Councilor Kinsella attended Via Teams.

Staff Present: City Manager Anette Spickard, Deputy City Manager Lauren Browne, Deputy City Manager Barbara Whitehorn, City Attorney Kurt Christianson, Police Chief Stephanie Foley, PD Commander Chris Dowell, Director of Public Works/City Engineer Kurt Harris, Engineering Supervisor Jon Ebers, Public Relations Analyst Kegn Hall, Revenue Supervisor Renee Stanley, Deputy City Clerk Marcy Garner, and City Clerk JoAnne Cook.

2. Roll Call/Moment of Art

The roll call was conducted by JoAnne Cook.

Nancy Lattanzi stated that March is Women's History Month. She introduced Sculpturer, Jill Trenholm. Jill shared a video that featured her sculpture, *Deer Woman*. Council asked staff to look into the possibility of acquiring the sculpture.

3. Consent Items

- a. **Minutes - February 24, 2026 City Council Special Meeting - Executive Session.**
- b. **Minutes - February 24, 2026 City Council Regular Meeting.**
- c. **Minutes - February 25, 2026 City Council Special Meeting.**
- d. **Minutes - March 03, 2026 City Council Special Meeting - Executive Session.**
- e. **Approval of the American Red Cross Month Proclamation, March 2026.**

Motion: Councilor Furman moved to approve consent items 3a-3e. **Seconded by Councilor Fultz. Vote:** Motion passed with six (6) in favor (Ploog, Fultz, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

4. Appointments - None.

5. Summary of Current Events by Mayor/Councilors/City Manager & Council Assignments

Mayor Ploog - Attended the Verde Valley Mayors and City Managers Meeting with Anette Spickard at Yavapai College in Clarkdale, AZ.

Councilor Furman - Congratulated Sedona Oak-Creek Unified School District student Piper Wagner for winning the Fourth Grade Water Ethics Contest.

Anette Spickard - Wildfire preparedness was the primary topic of discussion during the Verde Valley Mayors and City Managers Meeting.

6. Executive Session Report - None.

7. Public Forum

Opened to the public at 4:49 p.m.

Michael James Long, Sedona, spoke regarding his civil rights.

Mark Tenbroak, Sedona, spoke regarding the Annual Budget Report.

David Key, Sedona, President Sedona Chamber of Commerce and Sedona resident spoke in favor of Home Rule on behalf of the Sedona Chamber of Commerce.

Tim Perry, Sedona, spoke in opposition of the City of Sedona government.

Brought back to City Council at 5:00 p.m.

8. Proclamations, Recognitions & Awards

a. American Red Cross Month Proclamation, March 2026.

Mayor Ploog read the proclamation and presented it to the American Red Cross Northern AZ Executive Director, Henning Larsen and Blood Services Community Volunteer Leader, Janet Dubiel. Henning thanked Council for their support and spoke regarding the mission of the Red Cross.

9. Regular Business

a. Discussion/possible action regarding items pulled off “3. Consent Items”

b. AB 3316 Presentation/discussion regarding the Annual Audit findings and Annual Comprehensive Financial Report (ACFR) for the City of Sedona for Fiscal Year 2024-2025.

Presentation by Jean Dietrich, Principal of CliftonLarsonAllen, Renee Stanley, and Barbara Whitehorn.

Questions and comments from City Council.

c. AB 3314 Discussion/presentation/ possible direction regarding streets in the City’s right-of-way not currently maintained by the City.

Presentation by Jon Ebers and Kurt Harris.

Questions and comments from City Council.

No public comments heard.

Comments from City Council.

By majority consensus, Council agreed with Option 2- Develop Projects.

Council directed staff to come back with an assessment in FY27 that includes safety standards, results of public outreach, costs, and funding options. Staff will add Goodrow Lane to the Capital Improvements Projects List for Council consideration during the upcoming budget meetings.

Break at 6:39 p.m. Reconvened at 7:00 p.m.

- d. AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.**

Presentation by Lauren Browne and Kathy Senseman, Policy Advisory Group.

Questions and comments from City Council.

By majority consensus, Council agreed to support HB4064: municipal improvement districts; petitions. Council agreed not to take a position on HCR2004: photo enforcement systems: prohibition.

- e. AB 3066 Discussion/possible action regarding future meeting/agenda items.**

There was no discussion or action taken.

10. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session items.**

11. Adjournment

Mayor Ploog adjourned the meeting at 7:25 p.m. without objection.

I certify that the above are the true and correct actions of the Regular City Council Meeting held on March 10, 2026.

JoAnne Cook, CMC, City Clerk

Date

**Action Minutes
Special City Council Meeting
Sedona City Hall, Council Chambers
102 Roadrunner Drive, Sedona, Arizona
Tuesday, March 24, 2026, 3:00 p.m.**

1. Call to Order

Mayor Ploog called the meeting to order at 3:00 p.m.

2. Roll Call

Council Present: Mayor Holli Ploog, Vice Mayor Brian Fultz, Councilor Melissa Dunn, Councilor Pete Furman, Councilor Charlotte Hosseini, Councilor Kathy Kinsella, and Councilor Derek Pfaff. Councilor Furman attended via Teams.

Staff Present: City Manager Anette Spickard (attended via Teams), Deputy City Manager Lauren Browne, City Attorney Kurt Christianson, Police Chief Stephanie Foley, and City Clerk JoAnne Cook.

3. Executive Session

Motion: Councilor Kinsella moved to go into Executive Session at 3:02 p.m. Seconded by Councilor Fultz. Motion carried with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, and Pfaff) and zero (0) opposed.

Kurt Christianson gave the admonition.

- a. **Discussion and consultation with the City Attorney for legal advice regarding police response to immigration enforcement and immigration law, including A.R.S. 11-1051, the January 27, 2026 Sedona Police Department statement, City policy on public demonstrations, and use of City property for immigration enforcement purposes. This matter is brought in executive session pursuant to A.R.S. 38-431.03(A)(3).**

Chief Foley left the meeting at 3:40 p.m.

- b. **Discussion and consultation with the City Attorney for legal advice and to consider the City's position and instruct its attorneys regarding contemplated litigation regarding elections, initiatives, and zoning laws. This matter is brought in executive session pursuant to A.R.S. § 38-431.03(A)(3) & (A)(4).Return to open session.**
- c. **Return to open session. Discussion/possible action regarding executive session items.**

Reconvened in open session at 4:00 p.m.

No action taken.

4. Adjournment

5. Mayor Ploog adjourned the meeting at 4:00 p.m. with no objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on March 24, 2026.

JoAnne Cook, CMC, City Clerk

Date

Action Minutes
Regular City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Tuesday, March 24, 2026, 4:30 p.m.

1. Call to Order/Pledge of Allegiance/Moment of Silence

Mayor Ploog called the meeting to order at 4:30 p.m.

Council Present: Mayor Holli Ploog, Vice Mayor Brian Fultz, Councilor Melissa Dunn, Councilor Pete Furman, Councilor Charlotte Hosseini, Councilor Kathy Kinsella, and Councilor Derek Pfaff. Councilor Furman attended Via Teams.

Staff Present: City Manager Anette Spickard, Deputy City Manager Lauren Browne, Deputy City Manager Barbara Whitehorn, City Attorney Kurt Christianson, Assistant City Attorney Monique Coady, Police Chief Stephanie Foley, Commander Heather Penner, Director of Wastewater Roxanne Holland, Wastewater Project Manager/Engineer Daniel Thurston, Sustainability Manager Bryce Beck, Sarah Estrada Sustainability Coordinator, Procurement Administrator Ian Coughbrough, IT Director Chuck Hardy, Director of Public Works/City Engineer Kurt Harris, Public Relations Analyst Kegn Hall, and City Clerk JoAnne Cook.

2. Roll Call

The roll call was conducted by JoAnne Cook.

3. Consent Items

- a. **Minutes - March 10, 2026 City Council Special Meeting - Alternative Expenditure Limitation Second Public Hearing.**
- b. **Minutes - March 10, 2026 City Council Special Meeting - Alternative Expenditure Limitation Approval.**

Motion: Councilor Kinsella moved to approve consent items 3a-3b. Seconded by Councilor Fultz. Vote: 7-0 Motion passed with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

4. Appointments - None.

5. Summary of Current Events by Mayor/Councilors/City Manager & Council Assignments

Mayor Ploog - There will be an Op ED regarding short-term rentals in the Arizona Republic Capitol Times published next week.

Vice Mayor Fultz - Gave an advocacy message before the State Transportation Board to seek support for funding two roundabouts in the city. He thanked Deputy City Manager Andy Dickey and Director of Public Works/ City Engineer Kurt Harris for their assistance.

Councilor Furman -.Vice Mayor Fultz spoke for Councilor Furman who attended via Teams and experiencing technical issues. The first meeting of the City Council Compensation Work Group took place on March 17, 2026. Information will be posted on

the City's website. The next meeting is scheduled for April 21, 2026.

Councilor Hosseini - Reported the Sedona Recycle Center are no longer accepting batteries for disposal, Staples is accepting batteries for disposal with no charge.

6. Executive Session Report - None.

7. Public Forum

Opened to the public at 4:35 p.m.

Michael James Long, Sedona, spoke regarding his civil rights.

Rachel Collins, Sedona, thanked Community Development Director Tony Allender for his assistance with the homeless hotel voucher program; she requested an investigation on the Sedona PD.

Brought back to City Council at 4:41 p.m.

8. Proclamations, Recognitions & Awards - None.

9. Regular Business

a. Discussion/possible action regarding items pulled off "3. Consent Items"

b. AB 3329 Discussion/possible action regarding approval of a Construction Contract with Fann Environmental LLC for the WWRP Secondary Clarifier Rehabilitation project in an amount not-to-exceed \$748,744.00.

Presentation by Daniel Thurston and Roxanne Holland.

Questions and comments from City Council.

No public comments.

Motion: Councilor Dunn moved to approve the Construction Contract with Fann Environmental LLC for the construction of the WWRP Secondary Clarifier Rehabilitation project in an amount not-to-exceed \$748,744.00, subject to approval of the written contract by the City Attorney's Office. Seconded by Councilor Kinsella. Vote: Motion passed with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

c. AB 3332 Discussion/possible action to pursue the 2026 Invasive Plant Grant (IPG), for up to \$200,000, through the AZ Department of Forestry and Fire Management to assist in the reduction of the invasive species, Tree of Heaven and Siberian Elm.

Presentation by Bryce Beck and Sarah Estrada.

Questions and comments from City Council.

Opened to the public a 5:03 p.m.

Tim Perry, Sedona, spoke against this item.

Brought back to City Council at 5:06 p.m.

Motion: Councilor Kinsella moved to authorize the City to apply for the 2026

Invasive Plant Grant funding opportunity to help with the reduction of invasive species, to authorize the provision of the required local match, and allow the City Manager to sign all necessary documents, subject to the approval of the City Attorney's office. Seconded by Councilor Pfaff. Vote: Motion passed with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

- d. AB 3330 Discussion/possible action regarding approval of a 20-year license agreement with Wecom LLC for use of the City's public rights-of-way for fiber optic cable with fees waived equal to Wecom's cost to install a fiber network connecting City locations that will convey to the City.**

Introduction by Monique Coady, presentation by CEO of Wecom Fiber, Paul Flemming, and Chuck Hardy.

Questions and comments from City Council.

Opened to the public at 5:53 p.m.

Tim Perry, Sedona, spoke against this item.

The following spoke in favor of this item:

David Key, Sedona Chamber of Commerce and Sedona resident, spoke in favor of this item, Richard Kepple, Sedona.

Brought back to City Council at 6:01 p.m.

Comments from City Council.

Motion: Councilor Kinsella moved to approve a 20-year license agreement with Wecom LLC for use of the City's public rights-of-way for fiber optic cable with fees waived equal to Wecom's cost to install a fiber network connecting City locations that will convey to the City, subject to the City Attorney's approval. Seconded by Councilor Fultz. Vote: Motion passed with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

Break at 6:09 p.m. Reconvened at 6:30 p.m.

- e. AB 3335 Discussion/possible action for approval to pursue the FY27 Congressionally Directed Spending (CDS) funding through the offices of Senator Mark Kelly and Senator Ruben Gallego for the SIM5D - Brewer/Ranger Road Roundabout (RAB) construction project (total cost of \$5,412,064). The CDS funding request will be for the typical maximum amount of \$3,000,000.**

Presentation by Kurt Harris.

Questions and comments from City Council.

Opened to the public at 6:34 p.m.

Tim Perry, Sedona, spoke against this item.

David Key, Sedona Chamber of Commerce and Sedona resident, spoke in favor of this

item.

Brought back to City Council at 6:37 p.m.

Questions and comments from City Council.

Motion: Councilor Pfaff moved to authorize the City to apply for the FY27 Congressionally Directed Spending (CDS) funding opportunity for the construction of SIM5D – Brewer Road/Ranger Road. Roundabout, to authorize the provision of the required local match, and allow the City Manager to sign all necessary documents, subject to the approval of the City Attorney's office. Seconded by Councilor Dunn. Vote: Motion passed with seven (7) in favor (Ploog, Fultz, Dunn, Furman, Hosseini, Kinsella, Pfaff) and zero (0) opposed.

- f. AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.**

Presentation by Lauren Browne and Kathy Senseman, Policy Advisory Group.

Questions and comments from City Council.

By majority consensus, Council agreed to oppose HB2118.

- g. AB 3066 Discussion/possible action regarding future meeting/agenda items.**

10. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session items.**

11. Adjournment

Mayor Ploog adjourned the meeting at 7:16 p.m. without objection.

I certify that the above are the true and correct actions of the Regular City Council Meeting held on March 24, 2026.

JoAnne Cook, CMC, City Clerk

Date

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall
102 Roadrunner Drive, Sedona, Arizona
Wednesday, March 25, 2026, 3:30 p.m.**

1. Call to Order

Mayor Ploog called the meeting to order at 3:32 p.m.

2. Roll Call

Council Present: Mayor Holli Ploog, Vice Mayor Brian Fultz, Councilor Melissa Dunn, Councilor Kathy Kinsella, Councilor Charlotte Hosseini, Councilor Derek Pfaff and Councilor Pete Furman (via Microsoft Teams).

Sedona Oak-Creek Unified School District Board Members Present: School Board President Randy Hawley, Vice President Lauren Robinson, Member Sam Blom, Member Karen McClelland and Member April Payne.

Staff Present: City Manager Anette Spickard (via Microsoft Teams), Deputy City Manager Andy Dickey, Attorney Kurt Christianson, Deputy City Manager Lauren Browne, Deputy City Manager Barbara Whitehorn, housing coordinator Laura Stewart Police Chief Stephanie Foley, Police Detective Austin Guastalli, Community Development Director Tony Allender, Assistant Community Development Director Steve Mertes and Deputy City Clerk Marcy Garner.

3. Special Business

- a. AB 3334 Joint meeting with the Sedona Oak-Creek Unified School District for a presentation/discussion/possible direction regarding the initial data results for the Balanced Housing Strategy and the School District and Yavapai College programs.**

Presentation of housing and demographic data by Tony Allender.

Questions and comments by Council and School Board.

Presentation of enrollment data, projections, staff demographics, school funding process and 15% levy overrides each 5 years, by Superintendent Tom Swaninger.

Questions and comments by Council and School Board.

Opened to the public at 5:27 p.m.

The following people spoke regarding this item.

Lisa Boyd, Sedona, Henry Silbiger, Sedona, Sean Smith, Sedona, Tim Perry, Sedona, and Dr. Jean Barton, Sedona

Brought back to City Council at 5:42 p.m.

Questions and comments by Council and School Board.

Council agreed to have Vice Mayor Fultz organize a follow-up meeting between three (3) Council members and two (2) School Board members, (school board members will rotate between members) ahead of the upcoming budget discussions. Meetings will take place

with the Sedona Oak-Creek Unified School District and other Sedona Schools. Meeting dates to be determined.

- b. Discussion/possible action regarding ideas for future meetings/agenda items.**

None.

4. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice regarding matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session.**

No executive session held.

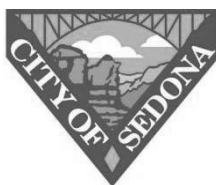
5. Adjournment

Mayor Ploog adjourned the meeting at 5:58 p.m. without objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on March 25, 2026.

Marcy Garner, Deputy City Clerk

Date



City of Sedona Proclamation Request Form

Full Name of Contact Person	Kelly Lee
Contact Phone Number	928-708-0100
Contact Mailing Address	7749 E. Florentine Rd, Suite A, Prescott Valley, AZ 86314
Contact Email Address	klee@matforceaz.org
Group, Organization, Activity or Event Being Recognized (Please make sure you provide complete and current information about the group or event)	Stand With Me, Be Drug Free Week
Website Address (if applicable)	matforce.org
Name of the sponsor(s) of the Proclamation (3 Council members or the City Manager)	Mayor Ploog, Councilor Furman and Councilor Hosseini.
What is the proclaimed day, days, week or month? (e.g. 10/11/12, October 11-17, 2012, October 2012)	April 20th-25th, 2026
Would you like to attend a Council meeting for formal presentation of the Proclamation or would you like to pick it up?	☐ Presentation at Meeting ☒ Pick up Proclamation
If you would like the Proclamation presented at a Council meeting, please provide the full name and contact information (phone number and email address) of the party who will accept it on behalf of the group.	

Provide information about the organization/event including a mission statement, founding date, location and achievements.

MATFORCE is a primary prevention organization with a corporate office located in Prescott Valley, Arizona, but with a presence throughout Arizona. We strive to work together to build healthier communities in Yavapai County and across Arizona.

Our organizational structure consists of a Board of Directors, steering committees and various work groups, volunteers and supporters who work to accomplish the goal of empowering communities in Yavapai County and across Arizona to thrive without the negative impacts of substance use.

Please explain why this Proclamation and any events accompanying it are important to the Community and are consistent with the City's vision statement and Community Plan goals. What is the clear reason for the Proclamation and why are you requesting this honor? What activities/events are planned around this Proclamation and how do you plan to promote this to the community?

This has been a long standing proclamation dating back to 2012. We want the community to stand with us and celebrate that a majority of citizens choose not to use or abuse substances. This reflects a positive message that our children can be proud of and model for them as they are our future. We have several other proclamations being read across Yavapai County by various city and town councils as well as the Board of Supervisors. We strive to build health communities with education and awareness.

Please include a draft of the proposed Proclamation with this request, preferably a Word file in electronic format.

**Office of the Mayor
City of Sedona, Arizona**



**Proclamation
Stand With Me, Be Drug Free Week
April 20 – 25, 2026**

WHEREAS, MATFORCE has proclaimed April 20 – 25, 2026 to be Stand with Me, Be Drug Free Week; and

WHEREAS, the City of Sedona: embraces a vision of a healthy, vibrant, and strong community for children, youth, families and people of all ages; and celebrates the fact that a majority of people do not abuse drugs and alcohol; and

WHEREAS, the City of Sedona: recognizes that youth prevention is essential based on the fact that 9 of 10 people who struggle with substance use disorders began using substances as a teenager; and

WHEREAS, knowing that families are adversely affected by illegal drug use, including work problems, legal problems, mental health problems, physical illness, addiction, accidents, accidental death, economic loss, child abuse, destruction of families, driving while impaired, and crimes against persons and property; and

WHEREAS, the City of Sedona: would like to commend and pay tribute to all of its citizens who choose to be free of illegal drug use.

NOW, THEREFORE, I, HOLLI PLOOG, MAYOR OF THE CITY OF SEDONA, ARIZONA, ON BEHALF OF THE SEDONA CITY COUNCIL, do hereby proclaim April 20 - 25, 2026 to be Stand with Me, Be Drug Free Week, and encourages its citizens to participate in the celebration of a drug-free, healthy community.

Issued this 14th day of April, 2026.

Holli Ploog, Mayor

ATTEST:

JoAnne Cook, CMC, City Clerk



City of Sedona Proclamation Request Form

Full Name of Contact Person	Lisa Blyth
Contact Phone Number	602-320-1534
Contact Mailing Address	724 N Montezuma St, Suite B, Prescott 86301
Contact Email Address	lblyth@firstthingsfirst.org
Group, Organization, Activity or Event Being Recognized (Please make sure you provide complete and current information about the group or event)	Week of the Young Child
Website Address (if applicable)	https://www.azaeyc.org/connect/woyc/?mc_cid=cef493579e
Name of the sponsor(s) of the Proclamation (3 Council members or the City Manager)	Mayor Ploog, Councilor Kinsella and Councilor Furman
What is the proclaimed day, days, week or month? (e.g. 10/11/12, October 11-17, 2012, October 2012)	April 11-17, 2026
Would you like to attend a Council meeting for formal presentation of the Proclamation or would you like to pick it up?	☐ Presentation at Meeting ☒ Pick up Proclamation
If you would like the Proclamation presented at a Council meeting, please provide the full name and contact information (phone number and email address) of the party who will accept it on behalf of the group.	NA

Provide information about the organization/event including a mission statement, founding date, location and achievements.

Organization: First Things First – Yavapai Region

Mission:

First Things First is Arizona's early childhood agency. Our mission is to support the healthy development and learning of Arizona's youngest children, from birth to age five, so they enter kindergarten ready to succeed.

Founding Date:

First Things First was established by Arizona voters in 2006 through Proposition 203.

Location:

First Things First operates statewide through regional partnership councils. The Yavapai Region serves communities throughout Yavapai County, including Sedona and Yavapai Apache Nation.

About the Event:

Week of the Young Child™ is an annual celebration established in 1971 by the National Association for the Education of Young Children (NAEYC). The week highlights the importance of early learning, young children, their families, and the educators and community partners who support them.

Achievements / Community Impact:

First Things First partners with local communities to expand access to quality early learning, support early literacy and developmental health, strengthen families, and build the early childhood workforce. In Yavapai County, these efforts help ensure young children enter school ready to learn and contribute to the long-term vitality of our communities.

Please explain why this Proclamation and any events accompanying it are important to the Community and are consistent with the City's vision statement and Community Plan goals. What is the clear reason for the Proclamation and why are you requesting this honor? What activities/events are planned around this Proclamation and how do you plan to promote this to the community?

Recognizing Week of the Young Child in Sedona highlights the importance of early childhood development and the role communities play in supporting young children and families. The earliest years of life are the most significant period of brain development, and strong early learning experiences help children build the foundation for success in school, work, and community life.

This proclamation aligns with Sedona's vision of a healthy and thriving community by recognizing the importance of supporting families, investing in education, and strengthening the workforce that cares for and educates young children.

The purpose of the proclamation is to raise awareness about the importance of early childhood and to recognize the educators, child care providers, and community partners who support young children during these critical years.

During Week of the Young Child, community partners across Yavapai County will share information about early learning, highlight programs that support families with young children, and recognize early childhood educators. The proclamation will be promoted through local partners, early learning programs, and community networks that serve families.

Please include a draft of the proposed Proclamation with this request, preferably a Word file in electronic format.

**Office of the Mayor
City of Sedona, Arizona**



**Proclamation
Week of the Young Child
April 11 – 17, 2026**

WHEREAS, all of Arizona's children deserve access to high-quality early care and education environments that support healthy development and learning; and

WHEREAS, quality childcare and early learning programs help build children's lifelong learning skills during the critical years from birth to age five; and

WHEREAS, early childhood educators and childcare providers are an essential workforce that enables Arizona parents to participate in the workforce and pursue education; and

WHEREAS, investments in quality early care and education strengthen families, support local businesses, and contribute to thriving communities and a strong economy; and

WHEREAS, First Things First, the Arizona Association for the Education of Young Children, Southern Arizona Association for the Education of Young Children, and other community partners, in conjunction with the National Association for the Education of Young Children, are celebrating the 55th anniversary of the Week of the Young Child™; and

WHEREAS, these organizations are working to expand equitable early childhood opportunities and ensure a strong start for children in Sedona; and

WHEREAS, public policies and community support that strengthen early care and education help Arizona's youngest learners, families, and communities thrive.

NOW, THEREFORE, I, HOLLI PLOOG, MAYOR OF THE CITY OF SEDONA, ARIZONA, ON BEHALF OF THE SEDONA CITY COUNCIL, do hereby proclaim April 11–17, 2026 as the Week of the Young Child in Sedona, Arizona, and encourage all residents to recognize the importance of early childhood and support the programs and professionals who help young children learn, grow, and succeed.

Issued this 14th day of April, 2026.

Holli Ploog, Mayor

ATTEST:

JoAnne Cook, CMC, City Clerk



**CITY COUNCIL
AGENDA BILL**

**AB 3341
April 14, 2026
Regular Business**

Agenda Item: 9b

Proposed Action & Subject: Discussion/possible action regarding approval of a Construction Contract with AMKA Services, LLC for the Manhole Rehabilitation Project in an amount not-to-exceed \$320,865.36.

Department Wastewater/ Roxanne Holland

Time to Present 5 Minutes

Total Time for Item 15 Minutes

Other Council Meetings N/A

Exhibits A. Construction Contract

Finance Approval	Reviewed 3/24/26 BGW	Expenditure Required \$ 320,865.36 Amount Budgeted \$ 353,000 FY26 Account No. 59-5252-89-68K1 (Description) Manhole Rehabs 59-5252-89-68F5 WWRP Recharge Well Filter Backwash System
City Attorney Approval	Reviewed 3/25/26 KWC	
City Manager's Recommendation	Recommend approval ABS 3/25/26	
SUMMARY STATEMENT		

Background:

The majority of the City's sewer collections system is nearing 30 years old. As the Wastewater Department continues its annual sewer video (CCTV) evaluations, staff is also identifying defects in sewer manholes. Manhole repairs are budgeted annually in the wastewater operating budget, which typically allows for repair of approximately 5 manholes per year. However, numerous manholes have been identified as needing immediate repair, creating justification for a CIP project to repair 49 manholes at this time. Completing the full scope in a single contract reduces mobilization costs, minimizes disruption, and addresses system deficiencies proactively rather than incrementally.

The Manhole Rehabilitation Project consists of adding or replacing protective manhole coatings in 37 manholes and raising manholes to grade level and/or replacing damaged manhole frames, cover and collars in 12 manholes. The project was budgeted at an estimated \$200,000 in advance of knowing the exact number of manholes or the full scope of repairs required. After identifying the 49 manholes needing repairs, staff bid the project in whole anticipating that the bids would exceed the budgeted amount.

The project was advertised for bid on February 19, 2026 and three bids were received by the March 18, 2026 deadline. The invitation for bid was sent to 303 vendors and there were 47 unique downloads of the bid documents. Below is a summary of the bid results:

Budgeted Amount	\$ 200,000.00	
Company	Bid Price	Amount over/ (under) budget
AMKA Services, LLC	\$ 320,865.36	\$ 120,865.36
Ligon Excavation, Inc.	\$ 462,871.62	\$ 262,871.62
Standard Construction Company, Inc.	\$ 476,600.00	\$ 276,600.00

The low bid of \$320,865.36 exceeds the original budget by \$120,865.36. Considerations were given to either reduce the scope of work to fit the budgeted amount or identify additional funding sources to allow the full scope of work. Staff is recommending award of the full scope of work and proposes utilizing unused budget from the WWRP Recharge Well Filter Backwash System project to fund the additional \$120,865.36 needed to complete the project as bid.

The WWRP Recharge Well Filter Backwash System project is currently at 90% design. Completion of that project is being deferred so the design can be expanded to include filter backwash capability for the new recharge wells scheduled for design in FY27. This approach does not eliminate the project but allows for a more comprehensive design that incorporates future recharge wells, avoiding duplication of effort and additional construction costs.

Staff has evaluated AMKA's bid package and met with their Operations Director to ensure that the bid submitted is adequate to complete the scope of work.

Climate Action Plan/Sustainability Consistent: ☐Yes - ☐No - ☒Not Applicable

Board/Commission Recommendation: ☐Applicable - ☒Not Applicable

Alternative(s): Council could elect to not approve the Construction Contract with AMKA Services, LLC which would result in staff reducing the scope of work to reduce the required expenditure and re-bid the project. This would prevent staff from completing the project in the current fiscal year and would leave numerous manholes in need of repair.

MOTION

I move to: approve the Construction Contract with AMKA Services, LLC for the Manhole Rehabilitation Project in an amount not-to-exceed \$320,865.36, subject to approval of the written contract by the City Attorney's Office.



CITY COUNCIL AGENDA BILL

AB 3327
April 14, 2026
Regular Business

Agenda Item: 9c

Proposed Action & Subject: Discussion/presentation/possible direction regarding a tourism update including results of the Winter 2025/2026 marketing campaign and strategy for the Summer 2026 marketing campaign.

Department	Communications, Tourism and Economic Initiatives
Time to Present	30 minutes
Total Time for Item	60 minutes
Other Council Meetings	March 27, 2024; May 14, 2024; Nov. 12, 2024; April 23, 2025 July 28, 2025; Oct. 14, 2025
Exhibits	N/A

Finance Approval	Reviewed 3/24/26 BGW	
City Attorney Approval	Reviewed 3/25/26 KWC	Expenditure Required
		\$ 124,340
City Manager's Recommendation	Provide direction on summer marketing campaign plan. ABS 3/25/26	Amount Budgeted
		\$ 350,000
		Account No. 10-5227-72-6511 (Description) (advertising)

SUMMARY STATEMENT

Background:

A key initiative for the Tourism Program is the implementation of seasonal destination marketing campaigns that drive visitor demand during the historical need times of winter and summer. Before each seasonal campaign is launched, staff needs City Council approval on the advertising strategy, which includes a look back at the prior campaign results.

Discussion:

Winter 2025/2026 Campaign Results

The Winter 2025/2026 campaign was conducted from October 17, 2025 through February 15, 2026, launching approximately 40 days earlier than the Winter 2024/2025 campaign. This earlier launch allowed the campaign to engage potential visitors further in advance of travel decision-making for the winter tourism season.

This campaign execution continued the *Redefine Desert* concept under the *Sedona–Stay Inspired* brand that challenges visitors to redefine what they imagine of the desert and what they envision for their Sedona vacation experience.

The original Fiscal Year (FY) 26 Tourism Program budget had \$156,730 allocated for the Winter 2025/2026 campaign. After seeing the months of negative year-over-year Sedona tourism industry performance from May to October, staff received City Council approval on October 14, 2025 to utilize City contingency funds to increase the budget for the Winter 2025/2026 campaign by \$93,270, bringing the total campaign budget to \$250,000 prior to the launch of the campaign.

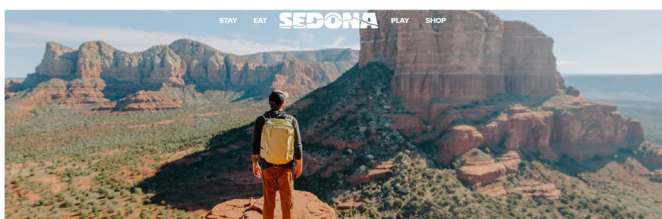
The \$250,000 budget Winter 2025/2026 campaign was divided between the digital marketing strategies listed below:

- Attribution-based website ads: \$85,000
- Attribution-based CTV ads: \$90,000
- Paid Google search: \$18,000
- Meta (out-out-market attraction messaging): \$40,000
- Meta (in-market education/stewardship messaging with a 25-mile radius and Phoenix): \$17,000

As part of the request to increase the budget to \$250,000, staff also proposed an expansion of the existing campaign target audiences by piloting the creation of a new high-net-worth individual audience (i.e. individuals with a household income of \$250k+). By piloting this new audience, staff would be able to understand if this type of audience is worth pursuing in future destination marketing campaigns.

The winter 2025/2026 campaign targeted the 11 drive and flight markets listed below:

- Drive Markets
 - Phoenix
 - Tucson
 - Las Vegas
 - Los Angeles
 - San Diego
- Flight Markets
 - Chicago
 - Seattle
 - Denver
 - Minneapolis
 - New York
 - San Francisco

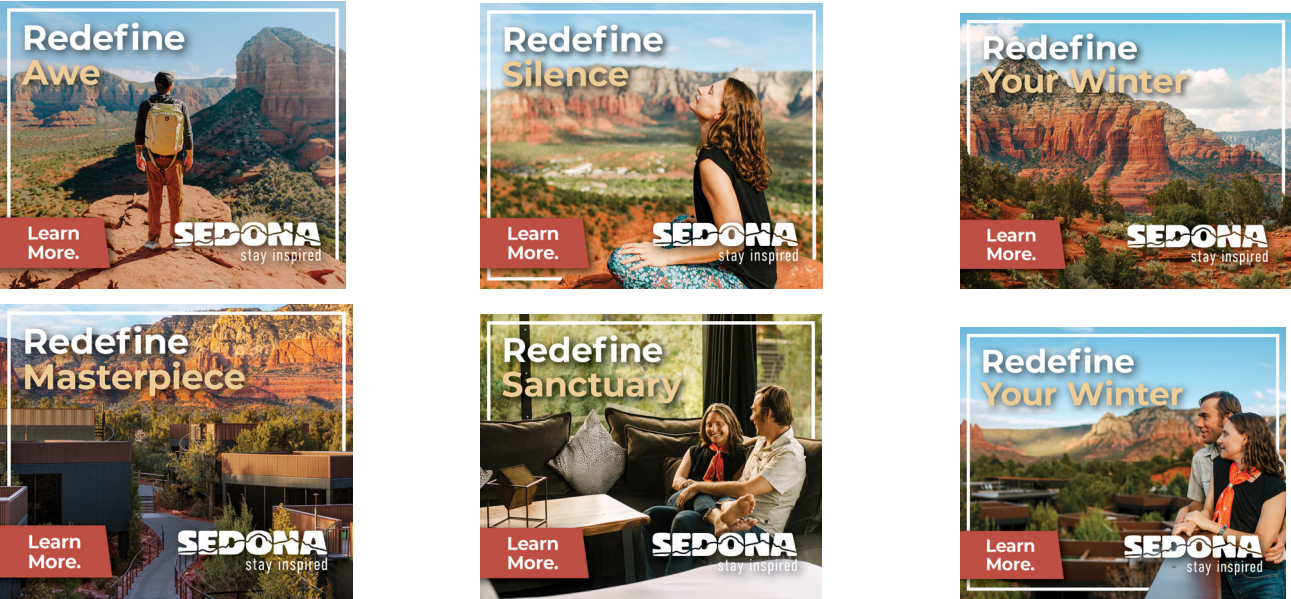


The links in the ads drove website traffic to a campaign landing page on www.scenicsedona.com/redefine-winter (shown left) and www.scenicsedona.com/sedona-deals.

The overall goal of the campaign was to deliver a positive Return on Ad Spend

(ROAS) and show direct attribution from the marketing dollars and how they resulted in driving overnight stays and broader economic impact.

The messaging in these ads centered around both stewardship and inspirational messages, with the top performing ads being *Redefine Awe* and *Redefine Masterpiece*:



The social media ads that were placed to people in-market (within a 25-mile radius) and in Phoenix featured more sustainable themed imagery and a message that said: “Car-free is care-free. Ride the Sedona Shuttle.” and “Sedona is peaceful, unhurried. So much to love, so much to care for.” The social media ads out-of-market featured inspirational themed imagery and a message that said: “You don’t have to fly across the world to discover something otherworldly. Sedona is right here waiting for you.”

There are three different attribution reports: one shows the visits to the City of Sedona from people who saw the attribution-based ads, one that shows hotel stays within the City of Sedona from people who saw the attribution-based ads, and one that shows the short-term rental stays within the City of Sedona from people who saw the attribution-based ads.

Here are the attribution results for *destination visits* from October 28, 2025 to February 28, 2026. Note that with an average spend of \$190 per day per person, the estimated economic impact is \$2,060,170, (Winter 2024/2025 comparison: \$2,851,520):

Destination		DMA	Est. Impact	Share of Impact
Total Trips	Visitor Days Observed	Phoenix -Prescott	\$485,523.06	46.7%
4,561	10,843	Los Angeles	\$78,407.49	7.5%
Est. Destination Impact	Average Trip Length	Minneapolis-St. Paul	\$61,052.64	5.9%
\$2,060,170	2.4 Days	Chicago	\$58,031.60	5.6%
		San Diego	\$57,313.90	5.5%
		Tucson -Sierra	\$56,307.51	5.4%

Here are the attribution results for *hotel stays* in the City of Sedona from October 28, 2025 to February 28, 2026. Note that with the average daily room rate at \$344, the estimated economic

impact of the Winter 2025/2026 campaign was \$2,228,776 (Winter 2024/2025 comparison: average daily room rate of \$321 and total economic impact of \$1,748,808):

Hotels

Total Trips

2,282

Room Nights Observed

6,479

Est. Hotels Impact

\$2,228,776

Average Trip Length

2.8 Days

DMA	Est. Impact	Share of Impact
Phoenix -Prescott	\$1,089,292.00	50.6%
Los Angeles	\$194,220.00	9%
Tucson -Sierra Vista	\$143,424.00	6.7%
Chicago	\$139,440.00	6.5%
Minneapolis-St. Paul	\$100,928.00	4.7%

Here are the attribution results for *short-term rental stays* in Sedona from October 28, 2025 to February 28, 2026. Note that with the average daily room rate for short-term rentals during Winter 2025/2026 at \$448, the estimated economic impact was \$858,368:

Short Term Rentals

Total Trips

478

Room Nights Observed

1,916

Est. Short Term Rentals Impact

\$858,368

Average Trip Length

4 Days

DMA	Est. Impact	Share of Impact
Phoenix -Prescott	\$361,984.00	42.1%
Minneapolis-St. Paul	\$83,776.00	9.7%
Los Angeles	\$56,448.00	6.6%
Denver	\$51,968.00	6%
San Diego	\$51,520.00	6%
Tucson -Sierra Vista	\$47,040.00	5.5%

The total economic impact of the Winter 2025/2026 campaign was \$5,147,314, which generated a ROAS of **\$31:1** (Winter 2024/2025 comparison: \$4,600,328, with a ROAS of \$67:1).

Note: ROAS is calculated by: (Hotel Impact + Destination impact)/Ad Spend.

The estimated sales and bed tax received back to the City from the Winter 2025/2026 campaign is \$288,206, which is \$38,206 (15%) more than the City invested in the campaign, or a 1.15:1 return on tax investment spend.

Although the ROAS for the Winter 2025/2026 campaign decreased compared to Winter 2024/2025, this was anticipated due to the reduction in the device capture technology that powers the attribution that was discussed during the Summer 2025 campaign reporting and the pilot of the high-net-worth individual audience that is more focused on building longer-term demand. Despite this, the campaign still generated a strong \$31:1 return and delivered high total economic impact and tax revenue to the City.

Here's how the Winter 2025/2026 campaign ROAS compares to the City's previous destination marketing campaigns:

- Winter 2023/2024 Sunshine to Spare \$50,000 campaign: 8.7:1
- Summer 2024 Embrace the Moment \$105,000 campaign: 89:1
- Winter 2024/2025 Redefine Desert \$119,500 campaign 67:1
- Summer 2025 Redefine Desert \$213,582 campaign 12:1

Regarding Return on Investment (ROI) on the target markets from the campaign, all target markets generated a positive ROI, with all but two of the target markets generating more than a \$10 ROI.

Note: ROI is calculated by: $((\text{Hotel Impact} + \text{Destination Impact}) - \text{Ad Spend}) / \text{Ad Spend}$

Market	Spend	Visitor Days	Hotel Nights	STVR Nights	Ave. Length of Stay	Return By Market	ROI
Phoenix, AZ	\$44,668.42	5769	3038	769	2.4	\$2,538,886	\$56.84
Tucson, AZ	\$6,551.63	665	389	101	2.9	\$310,140	\$47.34
Los Angeles, CA	\$21,618.66	815	501	121	2.9	\$373,603	\$17.28
San Diego, CA	\$13,520.97	459	192	89	2.8	\$187,399	\$13.86
Las Vegas, NV	\$11,416.23	366	228	31	2.2	\$156,650	\$13.72
Denver, CO	\$11,476.24	377	149	78	2.4	\$152,752	\$13.31
Minneapolis, MN	\$15,643.63	308	208	183	4.9	\$201,634	\$12.89
San Francisco, CA	\$8,799.95	203	127	58	2.4	\$102,884	\$11.69
Chicago	\$19,935.26	345	288	86	4.5	\$189,060	\$9.48
Seattle-Tacoma, WA	\$10,108.25	225	106	48	4.2	\$94,427	\$9.34

Overall, the ROI ranking of the target markets between the Winter 2025/2026 campaign compared to the Winter 2024/2025 campaign ended up in a similar order, with the drive markets of Phoenix, Tucson, Los Angeles, San Diego, and Las Vegas still generating the highest ROI, and with Denver still generating the highest ROI within the flight markets.

One notable difference for the Winter 2025/2026 campaign reporting is that a higher average ROI was observed across all of the flight markets. Last year, the Winter 2024/2025 campaign achieved an average ROI of \$3.82 within the flight markets compared to an average ROI of \$13 within the flight markets during the recent Winter 2025/2026 campaign.

The implementation of the Winter 2025/2026 campaign also included the initial pilot of the new high-net-worth individual target audience. Although the strategy for targeting this audience is focused more on year-round inspiration with longer booking windows, initial results from the Winter 2025/2026 campaign are generating a proof of concept that this strategy can reach higher-value visitors, who are likely to generate greater economic impact per trip over time and capitalize on the national trend that households with income more than \$150,000 are accounting more than 51% of total lodging.

With a total advertising spend of \$29,809, the high-net-worth individual audience generated \$256,942 in economic impact for an ROI of **\$8.62**:

Market	Spend	Visitor Days	Hotel Nights	STVR Nights	Ave. Length of Stay	Return By Audience	ROI
High-Net-Worth Individual	\$29,809	557	393	81	2.2	\$256,942	\$8.62

While the initial results of this test audience look promising, one consideration is that the economic impact of this audience is currently being calculated based on the average daily spend and the average daily rate of the destination during the campaign. As a result, staff currently believes the ROI reported is a soft result because these individuals would likely be

staying at a more expensive hotel and spending more in the destination than the average visitor. Staff will continue to explore ways to enhance the reporting of this audience during future campaign executions.

Regarding website traffic metrics on www.ScenicSedona.com, which is where the links in the ads pointed to, during the campaign there were 177,000 users (Winter 2024/2025 comparison: 88,000 users). This resulted in an 101% increase in year-over-year web traffic.

Regarding social media metrics on the out-of-market Meta ads, there were 7,918,669 impressions (Winter 2024/2025 comparison: 2,059,125) and 117,303 clicks to the website (Winter 2024/2025 comparison: 71,709). There were 231,073 video views (Winter 2024/2025 comparison: 828,943). The click-through rate (CTR) was 1.48% (Winter 2024/2025 comparison: 3.48%) and the cost per click (CPC) was \$0.31 (Winter 2024/2025 comparison: \$0.28). The tourism industry benchmarks for CTR are .90% and for CPC are \$0.63.

Regarding social media metrics on the in-market stewardship Meta ads, there were 1,871,208 impressions (Winter 2024/2025 comparison: 1,521,068) and 47,502 clicks to the website (Winter 2024/2025 comparison: 29,446). There were 775,191 video views (Winter 2024/2025 comparison: 1,064,318). The click-through rate (CTR) was 2.54% (Winter 2024/2025 comparison: 1.94%) and the cost per click (CPC) was \$0.37 (Winter 2024/2025 comparison: \$0.46). The industry benchmarks for CTR are .90% and for CPC are \$.63.

Regarding paid search, there were 402,755 impressions (Winter 2024/2025 comparison: 707,126) with 49,266 clicks (Winter 2024/2025 comparison: 20,516). This is a CTR of 12.23% (Winter 2024/2025 comparison: 2.9%) and a CPC of \$.49 (Winter 2024/2025 comparison: \$.45). The industry benchmarks for CTR are 4.68%, with a CPC of: \$1.53.

Key findings from the Winter 2025/2026 campaign include:

- The *Redefine Desert* campaign concept continues to resonate with the target audiences that receive advertising through these campaigns.
- Denver has been the highest performing flight market in the last two winter campaigns.
- This past winter reported an increase to the average length of stay for both destination visits and hotel stays compared to the previous winter. Destination visits length of stays grew from 1.7 days to 2.4 days and hotel stays length of stays grew from 1.9 days to 2.8 days.
- The initial test of the high-net-worth individual target audience shows positive results and is worth including in future campaign executions.

Summer 2026 Campaign Plan

As the last planned iteration of the Redefine Desert campaign, staff hopes to launch a Summer version of the campaign for flight markets from May 1, 2026 – Aug. 15, 2026 and for drive markets from May 15, 2026 to Aug. 31, 2026. This proposed campaign flight would be 15 days earlier for flight markets than the previous Summer campaign.

The 2025 Summer campaign included the following markets, with the associated ROI, listed from highest to lowest:

- Tucson, \$97.02:1
- Phoenix, \$52.31:1
- L.A., \$18.44:1
- Las Vegas, \$4.71:1

- Denver, \$4.64:1
- San Diego, \$4.63:1
- Chicago, \$3.72:1
- Dallas, \$1.65:1
- Seattle, \$.96:1
- San Francisco, \$.88:1

Note: mid-way through the Summer 2025 campaign, the City turned off the ad spend in the lowest performing markets of Seattle, Chicago and Denver and reallocated the spend to the drive markets.

After detailed conversations with the City's marketing agency and taking into consideration a much more competitive ad market due to the World Cup events in many of our target markets and mid-term election campaign advertising, staff is planning on delivering ads to the following 11 markets:

- Drive markets:
 - Phoenix
 - Tucson
 - Los Angeles
 - San Diego
 - Las Vegas
- Flight markets:
 - Seattle *
 - San Francisco *
 - Dallas *
 - Chicago *
 - Houston **
 - Denver

* Spend is limited to past visitors and high-net worth individuals because of World Cup and election spending price inflation concerns.

**New campaign market with spend limited to past visitors and high-net worth individuals

The following personas will be targeted and served ads in the Summer Campaign:

- the Eco-Conscious Explorer
- the Wellness Seeker
- the Adventure Enthusiast
- the Cultural Explorer
- the high-net worth individual

The advertising strategy for the Summer campaign that was approved by the Tourism Advisory Board (TAB) in March included the following use of \$124,340:

- Attribution-based website ads: \$40,340
- Attribution-based CTV ads: \$40,000
- Paid Google search: \$12,000
- Meta (in-market education/stewardship messaging with a 25-mile radius and Phoenix): \$12,000

- Meta (attraction messaging): \$20,000

Staff would like direction on if City Council approves of the campaign advertising strategy for the upcoming Summer campaign.

Schedule:

If approved, the flight market ads will go in market starting May 1st and the drive market ads will go in market starting May 15th.

Climate Action Plan/Sustainability Consistent: ☐ Yes - ☐ No - ☒ Not Applicable

Board/Commission Recommendation: ☒ Applicable - ☐ Not Applicable

The Tourism Advisory Board recommended spending \$124,340 on the Summer destination marketing campaign.

Alternative(s): None

MOTION

I move to: For direction only.



**CITY COUNCIL
AGENDA BILL**

**AB 3340
April 14, 2026
Regular Business**

Agenda Item: 9d

Proposed Action & Subject: Discussion/possible action regarding a funding policy for the City of Sedona's proportionate share of the Arizona State Retirement System (ASRS) Net Pension Liability (NPL).

Department Financial Services

Time to Present 15 minutes

Total Time for Item 40 minutes

Other Council Meetings N/A

Exhibits Exh. A Draft ASRS Funding Policy
Exh. B PowerPoint presentation
Exh. C Sample CPP Agreement with ASRS

Finance Approval	Reviewed 3/19/26 BGW	
City Attorney Approval	Reviewed 3/30/26 KWC	Expenditure Required
		\$ None at this time. If adopted, the amount and timing of contribution(s) will be determined by available surplus and the direction of City Council.
City Manager's Recommendation	Recommend adoption ABS 3/25/26	Amount Budgeted
		\$ n/a
		Account No. (Description)

SUMMARY STATEMENT

Background: The City of Sedona participates in the Arizona State Retirement System (ASRS) and the Public Safety Personnel Retirement System (PSPRS). As of June 2024, the City's funding status with PSPRS is more than 100% due to a City Council commitment to pay off the unfunded liability of the plan using surplus funds. City Council has expressed a desire to reach a 100% funded status with ASRS as well.

ASRS and Net Pension Liability (NPL). The ASRS plan is a cost-sharing, multiple employer system, and the City is responsible for a proportionate share of the net pension liability of the system. As of June 30, 2025, the estimated funded status of ASRS is 75.60%, with a total NPL of over \$15.5 billion, and the City of Sedona's proportionate share is \$11,436,084.

Key ASRS Statistics

Total ASRS NPL	\$15,525,500,918	6/30/2025
Employer Statutory Contribution Rate ¹	11.98%	FY2027
Total ASRS Contribution	\$1,729,610,918	6/30/2025
ASRS Plan Funded Status	75.60%	Est. 6/30/2025
ASRS Assumed Investment Rate of Return	7.00%	6/30/2025
City Proportionate Share of the NPL	0.07366%	6/30/2025
City NPL	\$11,436,084	6/30/2025
City Contribution	\$1,274,041	6/30/2025

ASRS's significant unfunded liability drives higher contribution rates for participating employers. Pensions that are less than fully funded place the cost of service provided in earlier periods through amortization of the Net Pension Liability (NPL), and on the current taxpayers and members. Fully funded pension plans are the best way to achieve taxpayer and member intergenerational equity. As a system, ASRS is currently underfunded and falling short of the goal of intergenerational equity.

Because ASRS is a cost-sharing plan, participating employers may not directly pay down their individual pension liability. The liability remains as an allocation of the system NPL.

Contribution Prepayment Plan. In June 2022, Senate Bill 1082 established the Contribution Prepayment Plan (CPP). The CPP is an innovative, voluntary initiative designed to allow ASRS employers to prepay their future pension obligations. Under this state statute, employers can submit lump-sum payments to the ASRS, which are then professionally invested to earn the ASRS investment rate of return. This program was specifically implemented to recognize fluid financial conditions and provide a mechanism for employers to deploy available cash balances into the retirement system to secure future offsets.

The hallmark of the CPP is its operational flexibility, allowing participating entities to maintain significant control over their long-term budget planning. Unlike traditional contribution structures, the CPP grants employers total discretion over the timing of moving funds (current or future), the specific point in time when those balances are applied as offsets, and the total duration over which the offsets are distributed against future pension contributions. This flexible process ensures that employers can proactively manage their pension liabilities while retaining the ability to react to changing fiscal circumstances.

Investments in the CPP may be applied to current required contributions at any time but may not be withdrawn. After 30 years, the payments are automatically applied to the required contributions.

Unfortunately, due to the nature of the ASRS system, the payments are not netted against the proportionate liability of the individual member employer. As of June 30, 2025, four member employers, including Coconino County, are using the CPP. Coconino County has funded the CPP to approximately the amount of the County's proportionate share of the NPL. The County is using this as an offset to their proportionate share of the NPL and plans to leave the funds in the CPP for the full 30 years allowed.

A sample CPP agreement with ASRS is attached as Exhibit C. If Council directs staff to pursue participation in the CPP an agreement with ASRS will be brought back to Council for approval.

ASRS financial statements state that the plan expects to be fully funded within 25 years. If the plan reaches fully funded status, required annual contributions will naturally be reduced

because the NPL will no longer be amortized and proportionately assigned to members on an annual basis.

Return on Investment. ASRS has a track record of strong historical returns, consistently exceeding its 7% actuarial target rate of return over long-term horizons. This sustained performance is a key driver for the efficacy of the CPP, as prepaid funds earn these robust market returns. On a time-weighted basis, the portfolio delivered a 10-year annualized return of 8.23%, significantly outperforming both the 7% internal hurdle and the 7.30% 10-year benchmark. The fund's long-term resilience is further evidenced by a 20-year return of 7.57% and a 5-year return of 10.39%, both of which surpassed their respective market benchmarks despite various market-moving events.

Transparency. To uphold transparency and adhere to industry-leading reporting techniques, the City shall implement the following, as outlined in the draft policy, EXHIBIT A:

- Information from the Annual Comprehensive Financial Report (ACFR) regarding the City's recognized pension and OPEB liabilities shall be presented to the City Council.
- This policy and the associated funding status of the City's retirement obligations shall be posted to the City's website for public review and transparency.
- The City shall maintain strict adherence to GASB 68 and 75 standards to ensure all deferred outflows, inflows, and liabilities are accurately recognized.

Purpose of the Policy. The intent of this policy is to clearly communicate the City Council's pension funding goals and its commitment to both City employees and the sound financial management of the City of Sedona. By establishing a formal framework for managing the City's specific share of pension costs, the policy aims to ensure long-term fiscal stability and progress toward a model in which the timing of services aligns with resources rather than passing on liabilities to future generations. The primary funding goal is to fully prepay Sedona's outstanding pension obligations through a series of structured contributions over a three-to-five-year period. While the system itself will not show the payments as an offset to Sedona's proportionate share of the NPL, the City will report the amount of payments into the CPP in the Notes to the Basic Financial Statements annually, demonstrating cognizance and prudent management of long-term liabilities. This proactive strategy ensures that City funds in the CPP are professionally invested to earn the ASRS system's investment rate of return. The City will maintain a tiered strategy that meets all required rates while evaluating supplemental payments to reduce long-term liabilities. Ultimately, this approach creates a strategic prepayment balance held with the ASRS that the City could draw on to meet annual required contributions during economic downturns to protect the budget and ensure the continuous delivery of essential community services.

Climate Action Plan/Sustainability Consistent: ☐ Yes - ☐ No - ☒ Not Applicable

Board/Commission Recommendation: ☐ Applicable - ☒ Not Applicable

Alternative(s): Should City Council decide not to adopt this policy, the City will continue to pay the required annual contribution for ASRS. This will not impact the overall funded status of the plan or Sedona's proportionate share of the NPL.

MOTION

I move to: adopt the Sedona Arizona State Retirement System (ASRS) Funding Policy.



City of Sedona Arizona State Retirement System (ASRS) Funding Policy

Purpose

The intent of this policy is to clearly communicate the City Council's pension funding goals and commitment to both City employees and the sound financial management of the City of Sedona. By establishing a formal framework for managing the City's specific share of Arizona State Retirement System (ASRS) pension costs, the Council aims to ensure long-term fiscal stability and ensure long-term fiscal stability and progress toward a model in which the timing of services aligns with resources rather than passing on liabilities to future generations. The Council's primary funding goal is to fully prepay its outstanding pension obligations through a series of structured contributions over a three-to-five-year period. This proactive strategy utilizes the ASRS Contribution Prepayment Program (CPP) to move available funds to the ASRS, where they are professionally invested to earn the system's investment rate of return. The City will maintain a tiered strategy that meets all required rates while evaluating supplemental payments to reduce long-term liabilities. Ultimately, this approach creates a strategic prepayment balance held with the ASRS that the City can draw on to meet annually required contributions during economic downturns to protect the budget and ensure the continuous delivery of essential community services.

Scope

This policy applies to supplemental payments to the ASRS to reduce the long-term pension obligations of the City.

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Section 1: Definitions

Actuarial Value of Assets (AVA): The current value of all assets held/invested by the pension fund. AVA does not simply reflect the market value of investments – certain actuarial assumptions are embedded.

Contribution Prepayment Program (CPP): A program enabled by Arizona state statute that allows employers to submit a prepayment to ASRS to offset future contributions.

Contribution Rate: The percentage of payroll that employers and employees contribute to the plan. This is calculated using the Actuarial Assumptions and designed to attain a particular Funded Ratio (typically 100%) within a certain period.

Funded Ratio: The ratio of assets (AVA) divided by liabilities (AAL); 100% funding implies Assets = Liabilities.

Net Pension Liability (NPL): The unfunded benefit obligation based on the market value of the assets and projected benefit obligation of the Defined Benefit Pension Plan of the ASRS as of the date of calculation.

Section 2: Sedona Pensions Overview

The City of Sedona participates in the Arizona State Retirement System (ASRS) and the Public Safety Personnel Retirement System (PSPRS). As of June 2024, the City's funding status with PSPRS reached 100% due to a City Council commitment to pay off the unfunded liability of the plan through several lump sum contributions from surplus funds. City Council has expressed a desire to reach a 100% funded status with ASRS as well. ASRS is a cost-sharing multiple-employer defined benefit plan that provides a guaranteed life-long pension benefit to eligible City of Sedona employees.

Differences between PSPRS and ASRS

PSPRS is a multi-employer plan, which means that each participating employer receives an individual actuarial report and the pension liability is shown on the face of the financial statements. Because of this system structure, the City of Sedona was able to directly fund this liability. Unlike multiple-employer plans, ASRS is a cost-share plan; member employers share actuarial risks and asset gains or losses across all participating Arizona public employers. Because of this structure, funding an individual member organization's liability is more complex than with a multiple employer plan. Annually, member organizations pay a contribution based on a proportionate share of the Net Pension Liability (NPL) and the actuarially determined normal cost.

In accordance with GASB Statement No. 68, the City is required to report its proportionate share of the ASRS NPL on its financial statements. As of the most recent reporting cycle, the ASRS system-wide funded status stands at 75.60%, with the City responsible for a recognized proportionate share of the liability equating to \$11.44 million.

This policy formally accepts the proportionate share of system-wide assets and liabilities and the current ASRS funded ratio from the latest reporting, as detailed below.

Key ASRS Statistics		
Total ASRS NPL	\$15,525,500,918	6/30/2025
Employer Statutory Contribution Rate¹	11.98%	FY2027
Total ASRS Contribution	\$1,729,610,918	6/30/2025
ASRS Plan Funded Status	75.60%	Est. 6/30/2025
ASRS Assumed Investment Rate of Return	7.00%	6/30/2025
City Proportionate Share of the NPL	0.07366%	6/30/2025
City NPL	\$11,436,084	6/30/2025
City Contribution	\$1,274,041	6/30/2025

¹ For FY26-27, the mandatory ASRS contribution rate is set at 11.98% for both employees and employers. These rates are determined annually by ASRS and are nonnegotiable for participating entities. The 11.98% contribution rate for FY2026-2027 for both employers and employees includes a 0.11% contribution to the Long-Term Disability Income Plan.

ASRS's significant unfunded liability drives higher contribution rates for participating employers. Pensions that are less than fully funded place the cost of service provided in earlier periods through amortization of the Net Pension Liability (NPL), and on the current taxpayers and members. Fully funded pension plans are the best way to achieve taxpayer and member intergenerational equity. As a system, ASRS is currently underfunded and falling short of the goal of intergenerational equity.

Because ASRS is a cost-sharing plan, participating employers may not directly pay down their individual pension liability. The liability remains as an allocation of the system NPL.

Section 3: ASRS Contribution Prepayment Program (CPP)

Established by Senate Bill 1082 (effective June 28, 2022), the CPP is an innovative, voluntary initiative designed to allow ASRS employers to prepay their future pension obligations. Under this state statute, employers can submit lump-sum payments to the ASRS, which are then professionally invested to earn the ASRS investment rate of return. This program was specifically implemented to recognize fluid financial conditions and provide a mechanism for employers to deploy available cash balances into the retirement system to secure future offsets.

The hallmark of the CPP is its operational flexibility, allowing participating entities to maintain significant control over their long-term budget planning. Unlike traditional

contribution structures, the CPP grants employers total discretion over the timing of moving funds (current or future), the specific point in time when those balances are applied as offsets, and the total duration over which the offsets are distributed against future pension contributions. This flexible process ensures that employers can proactively manage their pension liabilities while retaining the ability to react to changing fiscal circumstances.

Investments in the CPP may be applied to current required contributions at any time but may not be withdrawn. After 30 years, the payments are automatically applied to the required contributions.

Section 4: ASRS Historical Investment Performance

ASRS has a track record of strong historical returns, consistently exceeding its 7% actuarial target rate of return over long-term horizons. This sustained performance is a key driver for the efficacy of the CPP, as prepaid funds earn these robust market returns. On a time-weighted basis, the portfolio delivered a 10-year annualized return of 8.23%, significantly outperforming both the 7% internal hurdle and the 7.30% 10-year benchmark. The fund's long-term resilience is further evidenced by a 20-year return of 7.57% and a 5-year return of 10.39%, both of which surpassed their respective market benchmarks despite various market-moving events.

Section 5: Sedona's ASRS Funding Goal

Pensions that are less than fully funded place the cost of service provided in earlier periods on the current taxpayers. Fully funded pension plans are the best way to achieve taxpayer and member intergenerational equity. As a system, ASRS is currently underfunded and falling short of the goal of intergenerational equity.

The City Council's ASRS funding goal is to prepay the entirety of its share of the NPL through a series of contributions over a three-to-five-year period.

Council established this goal for the following reasons:

- As a participant in the ASRS cost-sharing, multiple-employer system, the City is responsible for its proportionate share of the NPL. While the City cannot unilaterally fund the entire system, it is committed to systematically prepaying an amount equal to its recognized share of the unfunded liability.
- The fluctuating cost of the NPL places a heavier burden on current taxpayers and members and may cause unanticipated strain on the City's budget.

To accelerate progress toward its 100% funding goal, the City employs a tiered contribution strategy:

- The City shall, at a minimum, meet all actuarially determined contribution rates set by the ASRS Board (11.98% for FY 2027).
- The City will evaluate General Fund surpluses for supplemental ASRS payments via ASRS's CPP program. These surpluses can be used to make a deposit with ASRS in excess of its current actuarially determined and legally required contributions.
 - Prepaid contributions from the City may be used to offset future City contributions.
 - Savings are realized based on the difference between interest earned on prepaid amounts and opportunity cost of cash deposits.
 - The CPP balance provides significant budget flexibility, allowing the City to determine when to utilize its prepaid CPP balances. The City may use its offsets as a tool during economic downturns or when its budget is restricted.

Section 4: Transparency

To uphold transparency and adhere to industry-leading reporting techniques, the City shall implement the following:

- Information from the Annual Comprehensive Financial Report (ACFR) regarding the City's recognized pension and OPEB liabilities shall be presented to the City Council.
- This policy and the associated funding status of the City's retirement obligations shall be posted to the City's website for public review and transparency.
- The City shall maintain strict adherence to GASB 68 and 75 standards to ensure all deferred outflows, inflows, and liabilities are accurately recognized.

Section 7: Implementation

Staff shall develop a tiered prepayment plan based on City Council's general direction for the amount and timing of payments, and pension funding goals. This plan may be adjusted depending on the surplus funds available.

Effective Date

This policy shall be effective immediately upon approval by the City Manager of the City of Sedona and shall remain in effect until the City's funds in the CPP are equal to or exceed the proportionate net pension liability in ASRS, or until otherwise amended or rescinded.

Funding Policy for ASRS

Barbara Whitehorn, Deputy City Manager

Mark Reader and Omar Daghestani

Stifel, Nicolaus & Company



Key Terms & Abbreviations

Actuarial Valuation of Assets (AVA)

The current value of all assets held/invested by the pension fund. AVA does not only reflect the market value of investment certain actuarial assumptions are embedded.

Employer Statutory Contribution Rate

The percentage of payroll that employers and employees contribute to the Plan. Calculated using actuarial assumptions and designed to attain a goal funded ratio (usually 100%) within a certain period.

Contribution Prepayment Plan (CPP)

Program established by Arizona State Statute that allows employers to submit prepayments to ASRS to offset future contributions.

Funded Ratio

The ratio of the AVA divided by liabilities. If assets = liabilities, 100% funded.

Net Pension Liability (NPL)

The unfunded benefit obligation based on the market value of assets and projected benefit obligations.

Sedona Pension Plans

PSPRS

Public Safety Personnel Retirement Plan

- Public safety only (police)
- Multiple-Employer Plan
- Each employer has an annual actuarial report
- Sedona's pension liability is 100% funded

ASRS

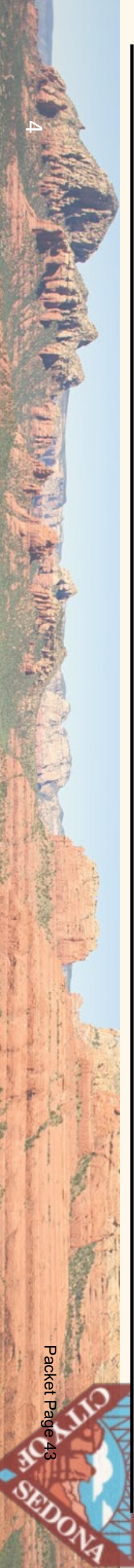
Arizona State Retirement System

- All non-sworn employees
- Cost-Sharing Plan
- Funding Ratio: 75.6%
- No individual employer actuarial reports
- Sedona's share of NPL: \$11.44M

ASRS Funded Status and Liability

ASRS Key Statistics

Total ASRS NPL	\$15,525,500,918	6/30/2025
Employer Statutory Contribution Rate	11.98%	FY 2027
Toal ASRS Contributions	\$1,729,610,918	6/30/2025
ASRS Plan Funded Status	75.60%	Est. 6/30/2025
ASRS Assumed Investment Rate of Return	7.00%	6/30/2025
City Proportionate Share of NPL	0.07366%	6/30/2025
City NPL	\$11,436,084	6/30/2025
City Contribution	\$1,274,041	6/30/2025



Why Does the Funding Status Matter?

- Employer contribution rates, which include normal costs associated with active employees, are increased because of the unfunded NPL.
- Pensions that are not fully funded (100%) place the cost of service on earlier periods to amortize the NPL.
 - Current taxpayers and employees pay more than their share.
- Fully funded plans support intergenerational equity.

Rating and Pricing Impact

Positive Impact on Ratings and Debt Pricing

- Desirable to exchange unpredictable pension rates for level-dollar debt payments.
- “Strong” or “Very Low” assessment for City’s long-term liabilities.
- Lower NPL relative to personal income to align the City’s debt profile with top-tier Arizona peers.
- Signals proactive fiscal discipline and conservative financial management.
- Enhance "Financial Resilience" assessments by demonstrating the management capacity to mitigate long-term variable cost risks.
- Offset future required contributions to reduce and stabilize annual General Fund pension outlays.
- Potential to realize cash-flow savings through a dedicated credit account that can be used to reduce required annual pension expenditures.

ASRS Contribution Prepayment Plan (CPP)

- Sedona cannot control the ASRS plan funded status or amortization of the NPL.
- SB 1082 (2022) created the CPP:
 - Mechanism to prepay future pension obligations,
 - Funds invested with ASRS portfolio,
 - Allows management of annual contribution, and
 - After 30 years funds are automatically applied to contributions.
- ASRS anticipates 100% funded status in 25 years



Return on Investment with ASRS

City Portfolio

- \$100 Million
- Short-term, < 5 years
- Priority is *Safety of investments*
 - Safety, Liquidity, Yield
- Surpassing City benchmark
 - 3.92% (December 2025) versus benchmark of 3.83%

ASRS Portfolio

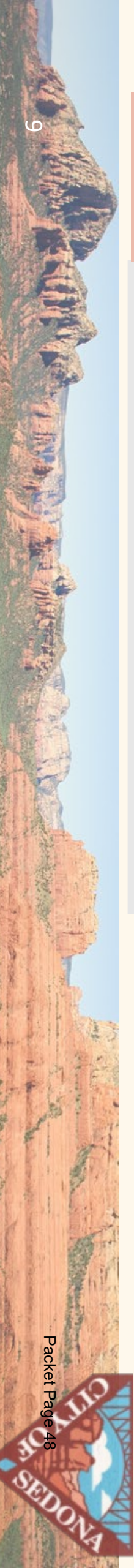
- \$60 Billion
- Economies of scale
- Long-term investment strategy
- 10-year annualized return on 8.23% (benchmark 7.30%)
- 20-year return of 7.57%
- 5-year return of 10.39%
- Surpassing benchmarks despite market-moving events

ASRS Historical Returns in Greater Detail

Portfolio Returns and Benchmarks as of 6/30/2025¹

1 Year	ASRS; 9.89%	Benchmark; 10.19%
3 Year	ASRS; 9.02%	Benchmark; 9.30%
5 Year	ASRS; 10.39%	Benchmark; 10.19%
10 Year	ASRS; 8.23%	Benchmark; 7.30%
20 Year	ASRS; 7.57%	Benchmark; 6.94%

¹Source: <https://www.azasrs.gov/content/rates-return>



CPP Flexibility

- Budget flexibility during economic downturn or other drivers - use of prepaid balance to offset required annual contribution to ASRS.
- Adjustments may be made anytime.
- Amortization period is flexible in initiation and length of time (up to 30 years) for CPP balance.

Employers in ASRS Using the CPP

Employer	CPP Balance		NPL 6/30/2025	
Cocconino County	\$	59,167,901	\$	60,670,552
Gilbert USD #41		24,564,968		246,847,702
Pinal County		106,341,802		110,797,737
Town of Gilbert		2,395,150		98,299,709
Total	\$	192,469,821	\$	516,615,700

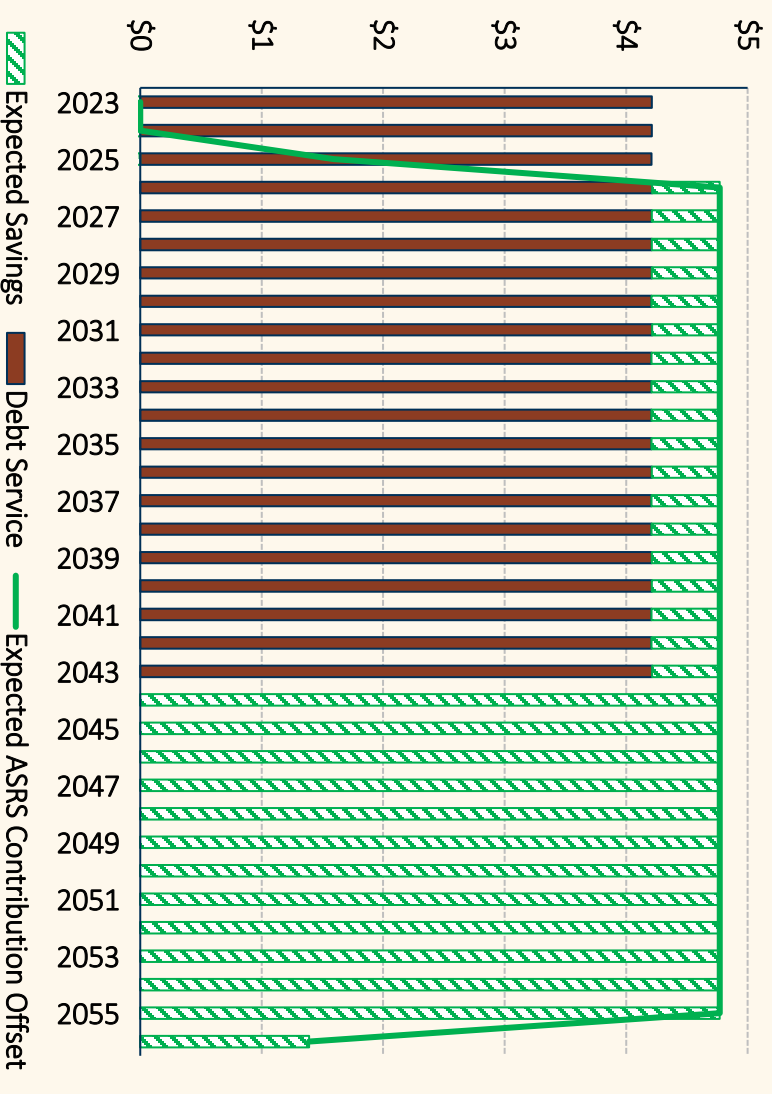


Case Study: Coconino County – CPP as a Long-Term Strategic Reserve

Strategic Rationale

- After evaluating several structuring scenarios, the County elected to:
 1. Delay the first offset payment for three years, allowing the balance to prospectively grow without drawing down
 2. Assume a 30-year offset credit, 10 years longer than debt service

Transaction Results (\$mil)



Structure of Prepayment / Surplus Available

- Amount
 - Annually determined by Council during the budget process – **must be budgeted**
 - Driven by:
 - General Fund surpluses
 - Council priorities and strategy
- Timing
 - 3-4 payments per fiscal year to balance market rate risk
 - E.g., \$3M: 3 payments of \$1M between July 1 and June 30

6/30/2025 Surplus Available: \$ 5,545,323

Questions?

CONTRIBUTION PREPAYMENT PROGRAM AGREEMENT

This agreement is made and entered into between _____ (“Employer”) and the Arizona State Retirement System (“ASRS”) concerning prepaying Employer’s pension contributions to the ASRS (the “Agreement”). This Agreement is intended to govern the process and Employer options that occur upon the Employer’s deposit of prepaid monies with the ASRS under its Contribution Prepayment Program (the “CPP”). Employer and ASRS are occasionally collectively referred to herein as the “Parties”.

1. WHEREAS Arizona Revised Statute (A.R.S.) § 38-737(D) permits employers to prepay their pension contributions with the ASRS; and
2. WHEREAS Employer desires to participate in the CPP via the terms and conditions set by ASRS and as set forth herein; and
3. WHEREAS Employer may participate in the CPP upon both (i) Employer providing to ASRS a duly adopted and executed copy of this Agreement and (ii) approval by ASRS.
4. WHEREAS Employer understands the Agreement only pertains to pre-paid contributions received by ASRS from Employer, and earnings on prepaid contribution as calculated by the ASRS.

RECITALS

- A. Approval of the Agreement. Employer’s governing body, or the Employer’s representative(s) authorized to act on behalf of the Employer, elect to participate in the CPP by providing to ASRS a signed copy of this Agreement.
- B. Effective Date. The effective date of this Agreement is the date the ASRS accepts and signs this agreement, which if signed, will be on or after the date Employer provides ASRS with a copy of a duly adopted and executed copy of this Agreement.
- C. Amendment. The terms of this Agreement may be amended only in writing upon the agreement of both ASRS and Employer, except as otherwise provided herein. Any such amendment or modification to this Agreement shall be adopted and executed in the same manner as required for the Agreement.
- D. Procedures. ASRS shall institute such procedures and processes as it deems necessary to administer the CPP and to carry out the purposes of this Agreement. Employer agrees to follow ASRS’s Contribution Prepayment Program Policy (“CPP Policy”) and related procedures and processes.

- E. Contributions. Prepayment of contributions can be made at any time following the effective date of this Agreement. The minimum amount of prepaid contributions the ASRS will accept is \$100,000.
- a. All Employer prepaid contributions and assets attributable to Employer prepaid contributions shall be separately accounted for by ASRS.
- F. Earnings Accrual Rate. All prepaid contributions will earn either (1) an earnings accrual rate equal to the actual, compound, time weighted, net of investment expenses, rate of return on the ASRS pension investment portfolio or (2) the actual rate of return of a short-term investment through ASRS, as requested by the employer and agreed to by ASRS. When a deposit is made, the earnings will be calculated based on the first business day after the date of deposit.
- G. Amortization Inception Dates. After Employer's deposit of the prepaid contributions, amortizations will commence at any time the Employer and ASRS mutually agree, in writing, subject to ASRS receiving sixty days' notice unless otherwise agreed to by the ASRS.
- H. Employer Elections: Employer shall make certain elections on the Addendums 1 and 2 — Employer Elections page of this Agreement.
- a. Amount to be prepaid. Employer will indicate amount of the prepaid contribution deposit.
 - b. Amortization Initiation Date. Employer will determine when to initiate the amortization period for the amount of funds Employer desires to amortize. Employer may also elect to defer determination of the amortization period. The initiation period may begin sixty days following the deposit, unless otherwise agreed to by the ASRS, or may be postponed multiple years until such time as determined by the Employer.
 - c. Amortization Period Length. Once Employer has chosen to initiate the amortization period, Employer will determine the length of time over which the prepaid monies balance will be amortized. The periods over which the balance may be amortized may be determined by Employer, however:
 - i. The period may not be greater than thirty years;
 - ii. The amounts need not be the same dollar amount each year; and
 - iii. The amortization period and other details must be acceptable to the ASRS when considering systems, administrative, and financial implications.

1. Extensions to the amortization period will automatically result if the amortization of Employer's prepaid contributions plus accrued earnings exceed Employer's actuarially-determined and legally-required contributions for a particular year. If it is determined that the prepaid contributions plus accrued earnings do not cover a full year extension, the ASRS will modify the period to such time as Employer's pre-paid balance becomes zero.
 2. When the Employer balance falls below three (3) months of Employer contributions, the remaining funds on account start accruing at the short-term investment rate.
- d. Earnings Accrual Rate Election. Employer is allowed to make the earnings accrual rate election at (1) the initial time of contribution, as selected on Addendum 1 and (2) again when the Employer elects to amortize contributions, as selected on Addendum 2. The Earnings Accrual Rate chosen by the Employer shall be the rate as of the date the employer provides ASRS with either Addendum 1 or 2. The Employer can elect to accrue earnings at:
- i. The actual, compound, time-weighted, net of investment expenses, rate of return on the ASRS pension investment portfolio; or
 - ii. The actual rate of return of a short-term investment through ASRS, as requested by the employer and agreed to by the ASRS.
- I. Aggregation and Disaggregation of Prepaid Contributions. Employer is not required to aggregate prepaid contributions. However, in the event Employer makes multiple prepaid contributions on different dates, the employer shall provide ASRS with an individual Addendum I—Employer Prepayment of Contribution Election page for each prepaid contribution. If Employer wants to retain the same election options with respect to amortization inception dates and amortization periods for prepaid contribution amounts contributed to ASRS on different dates, Employer may do so through Addendum 2.
- a. Disaggregation: Employer may disaggregate a prepaid contribution into different amounts and retain the same election options with respect to amortization inception dates and amortization periods, for each amount. However, no prepaid contribution may be disaggregated into amounts less than \$100,000.
- J. Offset. Prepaid contributions and earnings will be utilized to offset future Employer contributions required by the ASRS. Once Employer makes its amortization election, the Employer, or ASRS if requested by the Employer, will calculate the dollar amount to be utilized by Employer during the fiscal year to offset Employer contributions due throughout the year.

- a. Employer will reduce the dollar amount of each payroll deposit to the ASRS by the dollar amount to be utilized based on the amortization schedule.
 - b. If Employer is considered to be one reporting unit, but has multiple reporting Employers listed in the ASRS's most recent applicable governmental accounting standards report, the ASRS will allocate funding between those multiple Employers based on the written preferences stated by the reporting unit and follow any applicable statute, legal agreement, or ordinance enacted for such a purpose.
 - c. For Employers who engage in an annual 26 pay period cycle, in years where a 27th payroll occurs, Employer must make an affirmative declaration that an offset shall be used for the 27th payroll. If the declaration is not made, ASRS will not include a 27th offset.
 - d. Employer's request for offset shall be in writing signed by Employer's authorized representative, and ASRS may rely conclusively upon such writing.
- K. Payroll Process. Employer shall submit payroll contribution files reflecting the full employee and Employer contribution rate in effect for the fiscal year. It is the sole responsibility of Employer to ensure the Employer's payroll/contribution reporting system is able to accommodate this requirement.
- a. Employer must maintain and transmit to the ASRS its contributions file representing the total actual contributions due to the ASRS, which includes both the actual contributions paid during each payroll cycle, and any offset amounts made according to the amortization schedule.
 - b. The contribution file shall reflect the full employee and Employer contribution amount due, and shall not be adjusted for pre-paid contributions to be applied.
 - c. Employer is responsible for determining the actual cash amount due to the ASRS each payroll cycle. This cash amount will be equal to the actuarially-determined contribution rate less any offsets determined by the amortization schedule.
 - d. Intra-Year Adjustments: Each year, any differences between the sum of Employer's offset amount as determined by the amortization schedule and the actual cash payments made by Employer, and the amount actually due by Employer, will be calculated by Employer by May 1 of each year and added or subtracted as appropriate from the remaining pre-paid contributions balance. In the case where the pre-paid contributions balance is insufficient, an additional amount will be required from Employer by May 31 of the current year.
- L. Irrevocable Cash Transfers. Once Employer contributes prepaid monies, ASRS cannot and shall not return any portion of the received funds, or the related earnings, to the Employer.

- M. Representations. The Parties represent that that they have freely and voluntarily entered into this Agreement without any degree of duress or compulsion whatsoever and that the Parties have been represented and advised of the terms of this Agreement by their counsel. Employer acknowledges that it has had the opportunity to consult with an attorney of its choice, has read and understands the terms of this Agreement, and voluntarily accepts those terms. Employer further declares and represents that no promise, inducement, or agreement not herein expressed has been made to it, and that this Agreement contains the entire agreement between the Parties regarding the subject matter of this Agreement. Employer has received and read ASRS's CPP Policy and agrees to abide by it. Each person signing this Agreement hereby warrants and represents that he or she is expressly authorized and empowered by the party on whose behalf the person's signature appears to bind that party to each of the obligations set forth herein.
- N. Indemnification. Employer shall indemnify, defend, and hold harmless ASRS and all of the officers, trustees, agents and employees from and against any loss, liability, claims, causes of action, suits, or expense (including reasonable attorneys' fees and defense costs, lien fees, judgments, fines, penalties, expert witness fees, appeals, and claims for damages of any nature whatsoever) arising out of, related to or in connection with (1) the performance of ASRS's duties or responsibilities under this Agreement, except to the extent that such loss, liability, suit or expense results or arises from ASRS's own gross negligence, willful misconduct or material breach of this Agreement, or (2) without limiting the scope of Paragraph L of this Agreement, any acts taken or transactions effected in accordance with written directions from Employer or any of its authorized representatives or any failure of ASRS to act in the absence of such written directions to the extent ASRS is authorized to act only at the direction of Employer
- O. Waiver. No waiver of a breach, failure of any condition, or any right or remedy contained in or granted by the provisions of this Agreement shall be effective unless it is in writing and signed by the party waiving the breach, failure, right, or remedy. No waiver of any breach, failure, right, or remedy shall be deemed a waiver of any other breach, failure, right, or remedy, whether or not similar, nor shall any waiver constitute a continuing waiver unless the writing so specifies.
- P. Severability. If any part, clause, provision or condition of this Agreement is held to be void, invalid, or inoperative, such part, clause, provision or condition will be severed and will not render invalid the remaining portions of this Agreement.
- Q. Incorporation of Amendments to Applicable Laws and Accounting Standards. Any references to sections of federal or state statutes or regulations or accounting standards

shall be deemed to include a reference to any amendments thereof and any successor provisions thereto.

R. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

S. Governing Law. Nothing herein precludes the Parties' right to take action to enforce the terms of the Agreement. This Agreement is governed by the laws of Arizona.

Date: _____

By: _____

Name: _____

Position: _____

Employer: _____

Date: _____

By: _____

Name: _____

Position: _____

Arizona State Retirement System

ADDENDUM 1—EMPLOYER PREPAYMENT OF CONTRIBUTION ELECTION

Dollar Amount Received by ASRS: \$ _____

Date to be paid: _____

Employer Earnings Accrual Rate Election (choose 1):

- ☐ **A.** The actual, compound, time-weighted, net of investment expenses, rate of return on the ASRS pension investment portfolio.
- ☐ **B.** The actual rate of return of a short-term investment through ASRS, as requested by the Employer and agreed to by ASRS.

Date: _____

By: _____

Name: _____

Position: _____

Employer: _____

Date: _____

By: _____

Name: _____

Position: _____

Arizona State Retirement System

ADDENDUM 2—SPECIFIC EMPLOYER AMORTIZATION ELECTIONS

Employer: _____

Dollar Amount paid to the ASRS: \$_____

This addendum to the Contribution Prepayment Agreement (the “Agreement”) with the Effective Date _____, is made and entered into the Arizona State Retirement System and _____ to provide Employer’s specific amortization election for
(Employer)

the funds set forth above. Nothing in this addendum shall be construed as changing the terms of the Agreement. All provisions of the Agreement remain in full force and effect.

Employer Amortization Elections:

- A. Amortization Initiation Date: _____
- B. Amortization Period Length: _____ Year(s) or PPE(s) (circle one)
- C. Amount to be Amortized with this Election: \$_____

Employer Earnings Accrual Rate Election (choose 1):

- ☐ A. The actual, compound, time-weighted, net of investment expenses, rate of return on the ASRS pension investment portfolio.
- ☐ B. The actual rate of return of a short-term investment through ASRS, as requested by the Employer and agreed to by ASRS.

The amortization period:

- The period may not be greater than thirty years;
- The amounts need not be the same dollar amount each year.

Employer must provide 60 days’ written notice to ASRS to initiate, or change, either the amortization initiation date or the amortization period length, unless otherwise agreed to by ASRS.

The amortization period, change frequency, and other details must be acceptable to the ASRS when considering systems, administrative, and financial implications.

Date: _____

By: _____

Name: _____

Position: _____

Employer: _____

Date: _____

By: _____

Name: _____

Position: _____

Arizona State Retirement System

SAMPLE



CITY COUNCIL AGENDA BILL

AB 3313
April 14, 2026
Regular Business

Agenda Item: 9e

Proposed Action & Subject: Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.

Department	City Manager's Dept./Lauren Browne
Time to Present	15 Minutes
Total Time for Item	30 Minutes
Other Council Meetings	Council Retreat, December 16, 2025; December 17, 2025; January 13, 2026; January 27, 2026; February 10, 2026; February 24, 2026; March 10, 2026; March 24, 2026
Exhibits	A. City of Sedona Legislative Agenda B. City Council Protocols & Guidelines Legislative Affairs

Finance Approval	Reviewed 03/23/26 BGW	
City Attorney Approval	Reviewed 3/25/26 KWC	Expenditure Required
		\$ N/A
City Manager's Recommendation	Reviewed 3/23/26 ABS	Amount Budgeted
		\$ N/A
		Account No. N/A (Description)

SUMMARY STATEMENT

Background: During the course of the State Legislative Session, many bills are introduced that have a potential impact on the City of Sedona including state budget, Short-Term Rentals, local zoning and preemption bills, voting, and off-highway vehicles. The League of Arizona Cities and Towns, the City's legislative advocate Kathy Senseman of PDG group, and City staff routinely monitor bills of interest as they progress through the legislative process. The 2026 legislative session opened on January 12, 2026, which the Mayor attended at Representative Selena Bliss' invitation.

To prepare for the 2026 session, Kathy Senseman and deputy city manager Lauren Browne presented a draft Legislative Agenda and Protocols & Guidelines documents for Council's review and direction. The final drafts were adopted and approved as amended on January 13, 2026.

A legislative update will be regularly scheduled on council meeting agendas during the 2026 session to provide a summary update on relevant bills and the proposed State budget, to

answer questions that the City Council may have regarding any individual bill or the budget, and to consider the need for the City Council to take a formal position in support or opposition of any particular bill.

Climate Action Plan/Sustainability Consistent: ☐ Yes - ☐ No - ☒ Not Applicable

Board/Commission Recommendation: ☐ Applicable - ☒ Not Applicable

Alternative(s): None

MOTION

I move to: TBD

- 1) **Defend Local Authority:** Protect and enhance local authority and decision making.
 - a. Protect the City from legislation that pre-empts local authority or expands state control of local affairs.
 - b. Oppose any bills that weaken the City's local zoning and land use authorities, or weaken neighboring resident and property owner participation in re-zoning decisions.
 - c. Defend the City's authority to manage its personnel and operations locally.
 - d. Support short-term rental legislation that gives cities that ability to determine caps or limits.
 - e. Repeal SB 1487 (State Revenue Withholding).
 - f. Repeal the current expenditure limitation formula or advocate to re-calculate the formula so that it better suits our unique tourism population influx.
- 2) **Protect City Funding:** Defend against any cuts to State-Shared Revenues, HURF, and other State funds dedicated to local governments.
 - a. Protect State-Shared Revenues from any reductions or sweeps.
 - b. Protect and increase Highway User Revenue Funds (HURF), and advocate to require electric vehicles (EVs) to contribute to HURF, for cities to improve transportation infrastructure and road maintenance and repair programs.
 - c. Oppose any legislation that would reduce the ability for cities to receive user fees from EVs.
 - d. Oppose unfunded mandates on cities.
 - e. Provide cities and counties greater flexibility on local bond issuances.
 - f. Provide more flexibility in the application and use of local impact fees to better address growth impacts in cities and towns.
- 3) **Invest in Local Economies and Infrastructure:** Support the ability of cities to utilize strong economic development tools, support local businesses, and increase infrastructure investment.
 - a. Support legislation and funding to assist in the development of affordable housing.
 - b. Advocate for ADOT funding for local transportation improvements.
 - c. Support funding for wastewater plant upgrades.

- d. Support funding for implementation of federal/state water quality standards, including Per- and Polyfluoroalkyl Substances (PFAS) regulations.
 - e. Support state level efforts to ensure affordable and accessible fire insurance coverage for Sedona residents.
- 4) **Protect the Environment**: Support strong environmental management policies and practices.
- a. Advocate for state funding in regional forest health projects while also reducing wildfire risk to the built environment.
 - b. Support legislation that protects public assets, including laws to protect public safety on those public lands.
 - c. Oppose expanded use, increased weights, and other public off-highway vehicle (OHV) health and safety concerns
- 5) **Protect election laws**: Defend against election law changes that prevent citizens from exercising their right to vote.
- a. Oppose legislation that creates any barriers for Sedona citizens to easily vote – including by mail – and/or to register to vote.

City Council Protocols and Guidelines Legislative Affairs

City Council agrees to the following in regard to all legislative affairs:

- Bill positions will be made by the Council. Staff will prepare a list of bills to be reviewed and discussed at the earliest Council meeting. Council will determine if a City position is warranted and direct staff to communicate that position appropriately.
- Due to the timing of the session and the frequency of legislative committee action it may not always be timely to take a bill before Council. In that event the following protocol will be utilized:
 - Council will approve a Legislative Priorities document that will serve as the guiding document for any staff or lobbyists actions taken outside of Council direction.
 - Staff and/or the lobbyist may sign into the Request to Speak (RTS) system with short notice on behalf of the City on specific bills that meet the criteria outlined in the legislative priorities document.
 - At the next regularly scheduled Council meeting any bill that required immediate action will be on the agenda to discuss and have Council confirm the position taken.
 - The Mayor may sign letters of support/opposition that align with the Legislative Priorities document to ensure the City's voice is timely.
 - Issues not covered by the Legislative Priorities will be first brought to Council.
- When City staff is asked for feedback on bills or comments on general issues, they may do so, with these requests to be shared with City Council either via email or at the next City Council meeting during the legislative update agenda item. Staff comments do not indicate support or opposition of the bill by the City.
- Any outside group/constituent/stakeholder will be invited to approach Council Members directly - rather than approaching staff - for their determination of whether to bring the position request before the Council for discussion.
- Staff shall maintain a rotation of Council Members to determine who attends lobbying trips to the Capitol. This is intended to ensure every Council Member is given an equal opportunity to engage in the process and represent the City.



CITY COUNCIL AGENDA BILL

AB 3066
April 14, 2026
Regular Business

Agenda Item: 9f
Proposed Action & Subject: Discussion/possible action regarding future meeting/agenda items.

Department	City Manager
Time to Present	2 Minutes
Total Time for Item	5 Minutes
Other Council Meetings	Included in City Council regular meeting agenda packets as of May 14, 2024
Exhibits	A. Future Agenda Items

Finance Approval	Reviewed 03/23/26 BGW	
City Attorney Approval	Reviewed 03/25/26 KWC	Expenditure Required
		\$ N/A
City Manager's Recommendation	Reviewed 03/23/26 ABS	Amount Budgeted
		\$ N/A
		Account No. N/A (Description)

SUMMARY STATEMENT

Background: Council requested a document showing future agenda items be added to the Council packet going forward. Attached as Exh. A is the Future Agenda Items document for review and discussion, and possible direction purposes.

Climate Action Plan/Sustainability Consistent: ☐ Yes - ☐ No - ☒ Not Applicable

Board/Commission Recommendation: ☐ Applicable - ☒ Not Applicable

Alternative(s): None

MOTION

I move to: For presentation and direction only.

Date	Day	Time	Type	Topic	Agenda Section	Requestor	Estimated Total Time
4/22/2026	Wednesday	8:00 a.m.					
				Work Session #2 Budget	Special		9 hours
4/23/2026	Thursday	8:00 a.m.					
				Work Session #2 Budget	Special		9 hours
4/28/2026	Tuesday	3:00 p.m.					
				TBD	Executive Session	Christianson	
4/28/2026	Tuesday	3:30 p.m.		Amend bylaws of the Sedona Wastewater Municipal Property Corporation (SWMPC)	SWMPC		30 min
4/28/2026	Tuesday	4:30 p.m.					
					Consent		
				AB 3342 Discussion/possible action regarding adoption of an Ordinance amending Sedona City Code Chapter 8.25 (Noise Regulation), Section 8.25.050 (Construction of buildings and projects) to comply with new State law.	Consent	Coady	15 min
				AB 3333 Discussion/presentation from xxxx of APS to provide an update regarding emergency power shutoff/wildfire safety protocols and planning.	Regular	Spickard	45 min
				AB 3338 Discussion/possible action regarding Western Gateway/Cultural Park amphitheater survey conducted in March 2026.	Regular	Spickard	55 min
				AB 3151 Discussion/possible action regarding approval of a construction contract with XXXXXXXXXXXXXXXX, for the Improvements at Ranger Station / Interior Restoration of House and Barn Project, in the amount of \$XXXXXXXX.	Regular	Phillips	45 min
				AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.	Regular	Browne	30 min

				AB 3066 Discussion/possible action on future meeting and agenda items.	Regular	Spickard	10 min
4/29/2026	Wednesday	4:30 p.m.					
				1st Work Session/listening session off-site CC	Listening Session		2 hours
5/12/2026	Tuesday	3:00 p.m.					
				TBD	Executive Session	Christianson	
5/12/2025	Tuesday	4:30 p.m.					
					Consent		
					Regular		
				AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.	Regular	Browne	30 min
				AB 3066 Discussion/possible action on future meeting and agenda items.	Regular	Spickard	10 min
5/13/2026	Wednesday	4:30 p.m.					
5/26/2026	Tuesday	3:00 p.m.					
				TBD	Executive Session	Christianson	
5/26/2026	Tuesday	4:00 p.m.					
				Presentation/discussion/possible direction regarding an Overview of Community Facilities Districts (CFD) and allowable uses of CFD funds.	Joint Mtg. Sedona Summit II CFD & Fairfield CCFD Board of Directors	Whitehorn	15-30 min
				Discussion/possible action regarding approval of minutes from June 24, 2025.			
				Public hearing/discussion/possible action regarding adoption of a Resolution approving the Tentative Budget for fiscal Year 2026-27.			
5/26/2026	Tuesday	4:30 p.m.					
					Consent		

				AB 3289 Public hearing/discussion/possible action regarding approval of the Tentative City Budget for Fiscal Year 2026-2027.	Regular	Whitehorn	90 min
				AB 3331 Discussion/presentation regarding an update on the Coconino National Forest/Red Rock Ranger District by District Ranger Alex Schlueter.	Regular	Spickard	60 min
				AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.	Regular	Browne	30 min
				AB 3066 Discussion/possible action on future meeting and agenda items.	Regular	Spickard	10 min
5/27/2026	Wednesday	4:30 p.m.					
				AB 3315 Discussion/possible direction regarding updated building codes.	Special	Mertes	2.5 hours
6/9/2026	Tuesday	3:00 p.m.					
				TBD	Executive Session	Christianson	
6/9/2026	Tuesday	4:30 p.m.					
					Consent		
				AB 3313 Discussion/possible direction/action regarding proposed State legislation, short-term rental legislation, lobbying efforts, and State budget and their potential impact on the City of Sedona.	Regular	Browne	30 min
				AB 3066 Discussion/possible action on future meeting and agenda items.	Regular	Spickard	10 min
6/10/2026	Wednesday	4:30 p.m.					
				AB 3336 Discussion/possible direction on sustainability code recommendations for energy, mobility, waste, water, and climate resiliency.	Special	Beck	2 hours
				TBD	Executive Session	Christianson	

6/23/2026	Tuesday	3:45 p.m.			Discussion/possible action regarding approval of minutes from May 27, 2025.	Sedona Summit II CFD & Fairfield CCFD Board of Directors		
					Public hearing/discussion/possible action regarding adoption of a Resolution approving the Final budget for fiscal year 2026-27 for the Sedona Summit II CFD.			
					Public hearing/discussion/possible action regarding adoption of a Resolution approving the Final budget for fiscal year 2026-27 for the Fairfield Community CFD.			
6/23/2026	Tuesday	4:00 p.m.			AB 3290 Public Hearing/discussion/possible action regarding approval of a Resolution adopting the City of Sedona's Budget for Fiscal Year 2026-27.	Special	Whitehorn	30 min
6/23/2026	Tuesday	4:30 p.m.				Consent		
						Regular		
6/24/2026	Wednesday	4:30 p.m.			AB 3324 Discussion/presentation of a version of the G-402: Incident Command System Overview for Senior Officials course. The purpose of this course is to familiarize Elected Officials with their role in supporting incident management within the National Incident Management System (NIMS), in alignment with Sedona Resolution 2005-34.	Special	Foley/Mnuck	4.5 hours
7/14/2026	Tuesday	3:00 p.m.			TBD	Executive Session	Christianson	
7/14/2026	Tuesday	4:30 p.m.				Consent		
					AB 3328 Discussion possible action regarding Small Grant and Arts & Culture Grant award recommendations.	Regular	Turck	45 min

7/15/2026	Wednesday	4:30 p.m.							
							Special		