REGULAR CALLED MEETING OF THE
TOURISM ADVISORY BOARD
Tuesday, January 28, 2020 at 6:30 p.m.
City Council Chambers
450 Cypress Creek Road, Building Four
Cedar Park, Texas 78613

BOARD OF DIRECTORS

☐ Linda Ayotte, Place 6, Chair
☐ Robert Schoen, Place 1, Vice-Chair
☐ Anne Miller, Place 2
☐ David Jacobson, Place 3
☐ Malin Daniels, Place 4, Secretary
☐ Sean Christopher, Place 5
☐ Matthew Olguin, Place 7

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

A.2 Citizen Communications. (Regarding items not listed on this agenda. Three Minutes each. No deliberations with the Board. The Board may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future agenda.)

A.3 Preliminary Public Comment. (Regarding items listed on this agenda. Pursuant to Government Code, Section 551.007, the public may address the Tourism Advisory Board before or during the Board's consideration of the item, subject to the Board's Rules of Procedure.)

A.4 Board Members' Opening Comments.

STAFF REPORTS
(DISCUSSION ONLY)

B.1 Review Of FY'20 First Quarter Revenues, Expenditures And Fund Balance Report. (Matthew Lee, Finance Manager)

B.2 Review Of FY'19 Fourth Quarter Hotel Occupancy Rates. (Saridon Stanton, Tourism Manager)

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

B.3 Discuss Next Step Revisions To The Hotel Occupancy Tax Guidelines And Application. (Saridon Stanton, Tourism Manager)

B.4 Provide Update Of Short Term Rental Tax Collection Process. (Saridon Stanton, Tourism Manager)

CONSENT AGENDA

(Pursuant To Tourism Advisory Board Rules, the Consent Agenda consists of all items set forth on Agenda Item C.1. The Consent Agenda May Be Approved By A Single Motion.)

C.1 Approval Of The Minutes Of The November 26, 2019 Regular Called Meeting.

REGULAR AGENDA

DISCUSSION AND POSSIBLE ACTION

D.1 Consider Presentation from Greater Williamson County YMCA For Potential Convention Center.

D.2 Consider Presentation from Greater Austin Comic Con for 2019-2020 Project Application And Funding Request In An Amount Not To Exceed $93,500.00. Presentation Not To Exceed 5 Minutes.

D.3 Discuss Action Needed To Create Possible Cedar Park New Year's Eve Event. (Linda Ayotte, Place 6, Chair; Malin Daniels, Place 4, Secretary)

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action.)

F.1 Board Member Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: **Tuesday, February 25, 2020 At 6:30 P.M.** In The Cedar Park Council Chambers At 450 Cypress Creek Road, Building Four.

G.1 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the Tourism Advisory Board, under the headings of "Citizen Communications", and "Board Members' Comments" however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building 4, Cedar Park, Texas. This notice was posted on:

'20 JAN 24 AM10:18

Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Campus and Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

Saridon Stanton

Saridon Stanton,
Tourism Manager

Notice Removed: _____

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