MINUTES
CITY OF DENTON
DENTON PUBLIC LIBRARY BOARD
North Branch Library – September 11, 2023

After determining that a quorum was present, the Denton Public Library Board convened on Monday, September 11, at 5:30 p.m. The meeting was held at the North Branch Library at 3020 N. Locust, Denton, Texas. Chair Ling Jeng, Vice-Chair Dallas Guill, and Members Jean Greenlaw, Jamie Taylor, and Sandy Swan were in attendance.

PRESENT: Ling Jeng, Dallas Guill, Jean Greenlaw, Jamie Taylor, and Sandy Swan
ABSENT:
STAFF PRESENT: Jennifer Bekker, Cynthia Carter, and Stacey Irish-Keffer
GUESTS:

1. PRESENTATION FROM MEMBERS OF THE PUBLIC

None.

2. ITEMS FOR CONSIDERATION

A. LB23-046 Consider approval of the minutes of August 14, 2023.

The Board accepted and approved minutes of the August 14, 2023, meeting with correction to text duplication on page 3. Jean Greenlaw motioned for approval, Jamie Taylor seconded, all in favor.

B. LB23-047 The Board received an informational report regarding the Friends of the Denton Public Libraries.

- The Friends have begun sending a newsletter out to members, letting them know about activities and volunteer opportunities.
- They have also signed up for North Texas Giving Day (September 21) and have begun promoting the online fundraising event through their social media, e-mails to members, and an update to their web page.

C. LB23-048 The Board received an informational report regarding the Emily Fowler Library Foundation.

- There have been no changes since the last Library Board meeting.
- Foundation Trustees continue to plan their first fundraiser, Between the Lines, a flash tattoo event on Saturday, September 30, 11 a.m.-6 p.m. at Americana Tattoo Parlor, 108 W. Oak St., Suite 102. They have created a Facebook page for the Foundation and

are beginning to post information, photos, and the fundraising event.

D. LB23-049 The Board received a report, held a discussion, and give staff direction regarding the 2023 Denton Public Library Summer Reading Challenge:

- Stacey Irish-Keffer, Adult Services Librarian, was the Chair of the Denton Public Library's 2023 Summer Reading Challenge (SRC) Committee. Each year, the library offers a summer reading program for all ages to champion literacy, encourage a love of reading, and support lifelong learning.

- The 2023 Summer Reading Challenge ran June 1-July 31. Participants were encouraged to read books of their choice and track their reading by minutes read.
    - After reading 5 hours, participants earned a free book.
    - After reading an additional 5 hours (10 hours total), participants earned a second free book.
    - Every additional 5 hours read earned participants a ticket for a prize drawing for prize packets including activities, books, games, or crafts. The prize books were provided by the Friends of the Denton Public Libraries.

E. LB23-050 The Board received a report, held a discussion, and considered approval of the following Denton Public Library Policy updates:

- Surveys and Petitions Policy. Jean Greenlaw motioned, Jamie Taylor seconded, all in favor.

- Rules of Conduct Policy. Sandy Swan motioned, Jean Greenlaw seconded, all in favor.

F. LB23-051 The Board received a report, held a discussion, and give staff direction regarding:

FY23/24 Library Committees and Task Forces - The library has several standing employee teams, committees, and task forces that collaborate to perform system-wide operations and plan and implement system-wide initiatives and projects. The department is currently restructuring some of the groups. The FY23/24 Library Standing Committees and Task Forces will include:

- Diversity, Equity, and Inclusion Committee - No changes

- Reading Programs Committee - Committee expanded from just Summer Reading Challenge to coordinate the three seasonal reading programs each year.
- Reconsideration of Materials Review Committee - No changes
- Safety Committee - No changes
- Library Inventory Task Force - Change from a Committee to a Task Force
- Library Weeding Task Force - New Task Force
- Staff Development Day Task Force - Change from a Committee to a Task Force
- Materials Handling Committee and Electronic Resources Committees - Change from Standing Committees to Ad Hoc Committees

2023 Bond Program - The 2023 City of Denton Bond election is set. Election Day is Tuesday, November 7, 2023. Early voting dates are still being determined by the Denton County Elections Office. The City has added information relating to the election on the City website: www.cityofdenton.com/1018/2023-Bond-Program. The South Branch Library project is Proposition G and information about the project can be found on the website.

2024 Strategic Plan Action Item Planning - The Library Leadership Team is beginning to discuss 2024 Strategic Plan Action Items. Ideas are currently being collected for discussion and prioritization. The Library Board reviewed the attached recommended draft items.

Library Marketing Plan and 2024 target markets - A Library Marketing Plan is a project identified in the 2023 Strategic Plan Action Items. A template for the plan has been developed. After discussion with staff and library leadership, the library has identified three target markets for marketing initiatives next year: Spanish speaking community members, families with elementary aged children, and persons with disabilities. The Library Board reviewed the attached recommended draft items.

3. CONCLUDING ITEMS

The Meeting adjourned at 6:21 p.m.

Ling Jeng, Chair

Cynthia Carter

Cynthia Carter, Administrative Assistant
City of Denton, TX

Minutes approved on: 11-13-2023