City of Denton Community Partnership Committee

After determining that a quorum was present, the Community Partnership Committee of the City of Denton, Texas, convened in a Regular Meeting on Friday, February 21, 2025, at 9:15 a.m. in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Chair Joe Holland, Vice-Chair Vicki Byrd, and Member Jill Jester.
ABSENT: None.

1. ITEMS FOR CONSIDERATION

A. **CPC25-001** Consider approval of the minutes from August 23, 2024.

The item was presented and approved. Member Jill Jester motioned to approve the minutes as amended; Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Jill Jester
(0) NAYS:
(0) ABSENT:

B. **CPC25-002** Receive a report and hold a discussion regarding the Post Even Summary Reports for the Independence Day Jubilee Festival, North Texas State Fair and Rodeo, Dogs Days of Denton, Denton Blues Festival, Arts and Jazz Festival, Peterbilt Parade, Denton's Day of the Dead, Turkey Trot, Jingle Mingle, and Denton Holiday Lighting Festival that received Hotel Occupancy Tax and Sponsorship Program funding and services.

The item was presented, and discussion followed.

C. **CPC25-003** Receive a report and hold a discussion regarding the Hotel Occupancy Tax (HOT) Program for Program Years 2024 and 2025 and receive direction for updates to the HOT Program for Program Year 2026.

The item was presented, and discussion followed.

D. **CPC25-004** Receive a report, hold a discussion, and provide a recommendation regarding a Hotel Occupancy Tax funding request for 31 Days of Halloween 2025 by the City of Denton Marketing and Communications and Parks and Recreation Departments for supplies, materials, contracts, and marketing expenses.

The item was presented, and discussion followed.

E. **CPC25-005** Receive a report, hold a discussion, and provide a recommendation regarding the expenditure of City Council Contingency funds in the amount of one thousand seven hundred dollars ($1,700) to Project Hope Denton for organizational support.

The item was presented, and discussion followed.

F. **CPC25-008** Consider approval of the 2025 Community Partnership Committee meeting calendar.

The item was presented, and discussion followed. Jill Jester motioned to approval the meeting calendar; Vicki Byrd seconded the motion.

(3) AYES: Chair Joe Holland, Vice-Chair Vicki Byrd, and Member Jill Jester
(0) NAYS:
(0) ABSENT:

2. CONCLUDING ITEMS

None.

With no further business, the meeting was adjourned at 10:41 a.m.

Joe Holland
Chair

Joseph Haddad
Recording Secretary

MINUTES APPROVED ON: 05/02/2025