City of Denton Community Partnership Committee

After determining that a quorum was present, the Community Partnership Committee of the City of Denton, Texas, convened in a Special Called Meeting on Friday, July 25, 2025, at 9:39 a.m. in the City Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Chair Joe Holland, Vice-Chair Vicki Byrd, and Member Brian Beck.
ABSENT: None.

Current Chair Joe Holland called for presentations from the public regarding this special called meeting, and staff was given recommendations to look into allowing presentations from the public for future meetings.

- Daniel Clanton, Kiwanis Club, asked for the City's continued support for the Turkey Roll Bike Rally.

1. ITEMS FOR CONSIDERATION

A. **CPC25-024** Hold a discussion and elect a Chair and Vice Chair for the Community Partnership Committee.

The item was presented, and discussion followed. Member Brian Beck nominated Joe Holland as Chair and Vicki Byrd as Vice-Chair; Member Joe Holland seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, and Brian Beck
(0) NAYS:
(0) ABSENT:

B. **CPC25-025** Consider approval of minutes from June 27, 2025.

The item was presented and approved. Vice-Chair Vicki Byrd motioned to approve the minutes; Member Brian Beck seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, and Brian Beck
(0) NAYS:
(0) ABSENT:

C. **CPC25-026** Receive a report, hold a discussion, and provide a recommendation regarding the expenditure of City Council Contingency funds in the amount of seven hundred fifty dollars ($750) to Denton Black Film Festival Institute, Inc for support Sly Stone celebration of life event, and one thousand three hundred twenty-five dollars ($1,325) to support the Greater Denton Arts Council.

The items were presented, and discussion followed. Member Brian Beck motioned to move forward with the recommendation; Vice-Chair Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, and Brian Beck
(0) NAYS:
(0) ABSENT:

D. **CPC25-027** Receive a report, hold a discussion, and provide recommendations regarding the Hotel Occupancy Tax funding levels and budget requests for Fiscal Year 2025-26 covering Program Year 2026.

The items were presented, and discussion followed. Member Brian Beck made a potential recommendation regarding the ambassador program and a potential resolution to the funding for the City events. Vice-Chair Vicki Byrd commented on behalf of the ambassador program. Chair Joe Holland commented that some events, after hearing the recommendations of current funding, have started fundraising. Vice-Chair Vicki Byrd made a potential recommendation regarding allowing the ambassador program to run for 5 days a week, whereas Chair Joe Holland mentioned that it would be preferred for 7 days a week, and Member Brian Beck mentioned funding should be diverted to other events.
To proceed with the meeting, the members moved forward to discuss the events and their funding with Hotel Occupancy Tax funds.

Further recommendations for funding were given to staff.

E. **CPC25-028** Receive a report, hold a discussion, and provide recommendations regarding the Sponsorship Program funding levels and budget requests for Fiscal Year 2025-26.

The items were presented, and discussion followed. Staff were given recommendations.

F. **CPC25-029** Future Agenda Items

The items were presented, and discussion followed.

2. CONCLUDING ITEMS

None.

With no further business, the meeting was adjourned at 11:49 a.m.

Joe Holland
Chair

Joseph Haddad
Recording Secretary

MINUTES APPROVED ON: 09/22/2025